



SOUTHWESTERN

AN OREGON COMMUNITY COLLEGE

VISION STATEMENT

Southwestern leads and inspires lifelong learning.

Adopted by the Board of Education June 26, 2006

MISSION STATEMENT

Southwestern Oregon Community College fulfills the educational and cultural needs of our diverse communities by providing equitable access to exceptional teaching and learning in a collaborative, engaging, sustainable environment, which supports innovation, lifelong enrichment, and contribution to global society.

Adopted by the Board of Education December 7, 2020

GUIDING PRINCIPLES

- Intentional Excellence
- Lifelong Learning
- Student Centeredness
- Collaborative Innovation

STRATEGIC PRIORITIES

- Student Success
- Enrollment
- Equity
- Capital

Adopted by the Board of Education September 9, 2021

INSTITUTIONAL GOALS

Institution Goal 1: Foster a culture of care among the entire college community to better serve our students and staff.

- Strategy 1.1: Establish strategic care initiatives
- Strategy 1.2: Increase student financial planning and financial literacy
- Strategy 1.3: Promote "United for Student Success" campaign
- Strategy 1.4: Increase innovative and learner centered opportunities

Institution Goal 2: Develop a campus-wide approach for ongoing professional development.

- Strategy 2.1: Revise and revitalize Leadership SWOCC
- Strategy 2.2: Develop a series of trainings that connect back to being a caring campus (e.g., CPR/First Aid, Trauma Informed (ACES) training, Suicide Prevention)
- Strategy 2.3: Maintain and enhance learner-centered opportunities for professional development across all units
- Strategy 2.4: Create and maintain career connected learning opportunities

Institution Goal 3: Increase collaboration and communication across all workgroups and campus stakeholders.

- Strategy 3.1: Develop a campus calendar that is comprehensive and assists in facilitating collaboration
- Strategy 3.2: Streamline information so that it is easily accessible
- Strategy 3.3: Establish protocols for committee planning and reporting
- Strategy 3.4: Promote and maintain collaboration and networking with community

Institution Goal 4: Strengthen relations between SWOCC and the communities we serve.

- Strategy 4.1: Enhance equitable outreach for enrollment
- Strategy 4.2: Cultivate external partnerships
- Strategy 4.3: Promote and enhance community engagement

Institution Goal 5: Maintain and modernize campuses to better match current and future needs

- Strategy 5.1: Maintain a deferred maintenance plan for facilities and equipment
- Strategy 5.2: Maintain a systematic master plan
- Strategy 5.3: Enhance IT infrastructure

Approved by College Council September 24, 2024

MISSION FULFILLMENT

Southwestern demonstrates mission fulfillment when a majority of indicators reported for the year are at or above the achieved threshold.