



SOUTHWESTERN

AN OREGON COMMUNITY COLLEGE

Mission Fulfillment
2020-2021

Mission

Southwestern Oregon Community College fulfills the educational and cultural needs of our diverse communities by providing equitable access to exceptional teaching and learning in a collaborative, engaging, sustainable environment, which supports innovation, lifelong enrichment, and contribution to global society.

December 2020



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Guiding Principles

- **Intentional Excellence** – use information to guide decisions and value all people
- **Lifelong Learning** – cultivate individual growth and intellectual development
- **Student Centeredness** – help students achieve learning goals and support individual success
- **Collaborative Innovation** – build community to pursue new ideas, risk-taking, and entrepreneurial endeavors



Mission Fulfillment 2020-21

Southwestern demonstrates mission fulfillment when a majority of indicators reported for the year are at or above the achieved threshold.

	2016-17	2017-18	2018-19	2019-20	2020-21
Mission Fulfillment Rate	100.0%	80.0%	100.0%	100.0%	88.9%
Indicators Measured	5	5	5	8	9

Guiding Principle Area	Success Indicator	2016-17	2017-18	2018-19	2019-20	2020-21
Intentional Excellence	Modern Think Survey: Employee Overall Engagement	● 55.0	✘ 54.0			● 55.0
	CCSSE Benchmark: Academic Challenge				● 51.5	● 49.5
Lifelong Learning	CCSSE Benchmark: Active & Collaborative Learning				● 49.7	✘ 42.3
	Cohort: Credit Accumulation Rate	● 61.3	● 55.2	● 58.9	● 54.2	● 61.5
	Success Rate: Completion and Transfer	● 60.0	● 56.0	● 59.0	● 55.0	● 52.0
	CCSSE Benchmark: Support for Learners				● 46.7	● 49.9
Student Centeredness	IPEDS: Institutional Financial Assistance	● 47.0	● 44.0	● 45.0	● 48.0	● 52.0
	PDP: First Year Credit Completion Rate	● 76.0	● 73.0	● 73.0	● 74.0	● 75.0
	Success Rate: Time to Credential			● 2.3	● 2.5	● 2.3

● Achieved Threshold ✘ Action Needed

Mission Fulfillment 2020-21

4 Guiding Principles

$$\frac{9 \text{ indicators}}{8 \text{ met threshold}} = 89\% \text{ accomplishment}$$

timepoint: unprecedented global change



Intentional Excellence

- ✓ Employee engagement overall positivity benchmark score ≥ 55
- Policy and program review → work in progress COVID delay

Modern Think Employee Survey	
2020-21	55
2019-20	*
2018-19	*
2017-18	54
2016-17	55



Lifelong Learning

- ✓ CCSSE Academic Challenge benchmark score ≥ 45
- CCSSE Active & Collaborative Learning benchmark score ≥ 45
- ✓ 1st Yr Credit Accumulation $\geq 50\%$ students complete 30 credits
- ✓ Completion & Transfer $\geq 50\%$ students grad/transfer/retain within 3 years

	Academic Challenge	Active & Collaborative	Credit Accumulation	Completion & Transfer*
2020-21	50	42	62%	52%
2019-20	52	50	54%	55%
2018-19	*	*	59%	59%
2017-18	*	*	55%	56%
2016-17	*	*	61%	60%



Student Centeredness

- ✓ CCSSE Support for Learners benchmark score ≥ 45
- ✓ Institutional \$ Assistance $\geq 39.6\%$ students received SWOCC aid
- ✓ 1st Yr Credit Completion Ratio $\geq 70\%$ credits completed/attempted
- ✓ Time to Credential ≤ 3 years

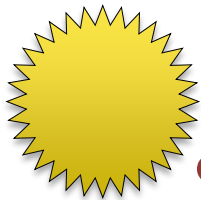
	Support for Learners	Institutional Assistance*	Credit Completion	Time to Credential
2020-21	50	52%	75%	2.3
2019-20	47	48%	74%	2.5
2018-19	*	45%	73%	2.3
2017-18	*	44%	73%	*
2016-17	*	47%	76%	*



Snapshot Comparison



- 4-year completion/transfer rate = 64%
 - **12 percentage points higher**
- 4-year graduation rate = 39%
 - **15 percentage points higher**
- average time to completion = 2.3 years
 - **1 full-year faster**

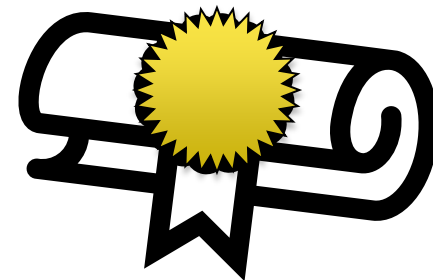


compared to all other Oregon CCs combined


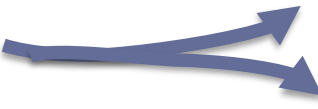
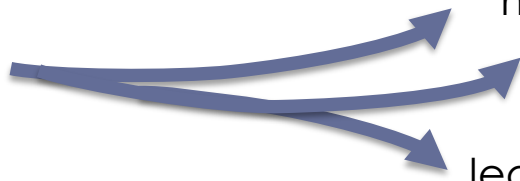


Dual Credit Student Success

- 551 HS students enrolled
7,641 credits completed
 - **14 credits/student**
- 21 simultaneous graduates
HS+SWOCC
 - **8 certificates,
13 two-year degrees**
- > \$1 million saved in tuition
and fees



Structural Changes in Progress

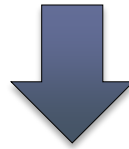
- **Umpqua Hall Center for Health and Sciences**
- **Institutional Effectiveness** 
 - more capacity
 - more dashboards
- **Advising** 
 - Guided Pathways
 - multiple measures
- **Integrated Technology** 
 - more capacity
 - SharePoint
 - learning centered
- **Facilities Master Plan**



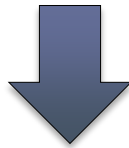
Evolution of Strategy



Guiding Principles, 2020-21



COVID 2020-2022



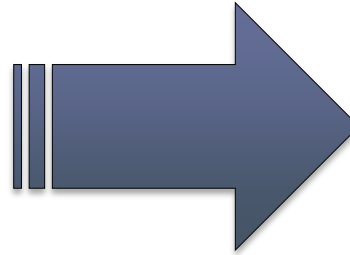
new normal

Strategic Priorities, 2022-27



Strategic Priorities

Lifelong Learning
Student Centeredness
Intentional Excellence
Collaborative Innovation



Student Success

Enrollment

Equity

Capital

Technology

2020-22 and beyond



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Mission Fulfillment 2021-22

Strategic Challenges

- COVID-19 loss
- Culture Shift
- Technology Shift



Strategic Maneuvers

- Strategic Priorities
- Mission-driven budgeting
- Adult learners
- Rural pathways



Thank You

Southwestern Oregon Community College does not discriminate on the basis of race, color, gender, sexual orientation, marital status, religion, national origin, age, disability status, gender identity, or protected veterans in employment, education, or activities as set forth in compliance with federal and state statutes and regulations.



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