



# SOUTHWESTERN

AN OREGON COMMUNITY COLLEGE

## VISION STATEMENT

Southwestern leads and inspires lifelong learning.

*Adopted by the Board of Education June 26, 2006*

## MISSION STATEMENT

Southwestern Oregon Community College fulfills the educational and cultural needs of our diverse communities by providing equitable access to exceptional teaching and learning in a collaborative, engaging, sustainable environment, which supports innovation, lifelong enrichment, and contribution to global society.

*Adopted by the Board of Education December 7, 2020*

## GUIDING PRINCIPLES

- Intentional Excellence
- Lifelong Learning
- Student Centeredness
- Collaborative Innovation

## STRATEGIC PRIORITIES AND OBJECTIVES 2022-27

*Student Success - Promote student success with an engaging and supportive learning environment.*

- 1a. Provide student-centered learning and co-curricular opportunities to develop job skills, earn credentials, and broaden personal enrichment.
- 1b. Continually explore, analyze, and refresh curriculum and programs.

*Enrollment - Stabilize enrollment by increasing awareness of and expanding access to College services and programs that help students achieve educational goals to enrich their lives.*

- 2a. Advance recruitment, marketing, and enrollment strategies and improve processes.
- 2b. Expand holistic advising support throughout the course of a student's college career.

*Equity - Advance equity with consistent implementation, continuous evaluation, and intentional improvement in systems and policies.*

- 3a. Develop a college-wide equity framework.
- 3b. Engage staff and students in training on equitable practices.

*Capital - Enhance capital through thoughtful stewardship of human, fiscal, technological, and structural resources.*

- 4a. Improve fiscal processes and maintain capital reserves through college planning processes.
- 4b. Implement, evaluate, and improve systems, training, and policies.

*Technology - Evolve use of technology to ensure integrity and reliability of services, processes, and facilities.*

- 5a. Enhance the College's cybersecurity readiness and systems.
- 5b. Adopt and continually refine best practices and training.

## MISSION FULFILLMENT

Southwestern demonstrates mission fulfillment when a majority of indicators reported for the year are at or above the achieved threshold.