

Update: Strategic Plan 2011-12 Spring Quarter

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
I. Access	1: Ensure access to diverse learning opportunities.	1.1: Provide student access for financial assistance to pursue their educational goals.	1.1A: Expand access to financial assistance.	On June 6, 2012, the campus honored students by recognizing their accomplishments throughout the year and disbursing institutional scholarships for the coming year (12-13).	Spring	Completed
			1.2: Support diverse learning opportunities for students and the community.	1.2A: Encourage the development of delivery systems that meet the needs of students in various communities.	Distance Learning reports 1962 seats taken in the 123 classes fully online with an FTE of just over 119. We have 18 classes serving 254 students in hybrid courses. There are an additional 81 courses with 946 seats taken in web enhanced classes. The distance learning office is supporting and providing access to all of these learning situations (222 courses, 3162 seats, 228.289 FTE).	Spring
				During the Brookings Harbor High School's (BHHS) GEAR UP Choices Post-Secondary Night Event, Jodi Harvey, Curry Advisor/Student Services Coordinator; Bonnie Olson, Southwestern University Center Director; and Gerry Livingston, ETS, shared information and a message about the importance of post-secondary education and training. The event targeted students in grades 6 through 12 and their families; over 250 people attended.	Spring	Completed
				The Distance Learning office worked with Internship Coordinator Trish McMichael to put materials for our internship students and supervisors online in ANGEL. This was presented for our AH2280 students with Betty Pratt and our BA2280 students with Linda Stagg-Brown. Our goal is to make the paperwork side of our internship-work experience programs easier for everyone.	Spring	Completed
				The mobile welding lab visited Powers HS, Gold Beach HS, and Pacific HS to deliver training on state of the art equipment.	Spring	Completed
				the Oregon Department of Education identified and observed four Oregon CTE programs that are "Bright Spots" in the state. Joe Morin's Computer Graphics program at BHHS was one of the programs selected. Students in the program earn college credit for CS125DM through a dual credit articulation with Southwestern.	Spring	Completed
				We have developed a 4-course, 12-college credit program for Certificate for Casino Security and Surveillance in be offered fall 2012 fully online.	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
	2: Provide access to support services for students and the community.	2.1: Implement software and other technology to support learning opportunities and services.	2.1B: Purchase and implement new or enhance hardware/software	Preparation for launch of newly redesigned Athletic website during spring break Updated all athletic prospective forms for new Athletic website Meeting with Janet McClellan about web development for a Criminal Justice department website OCCI webpage additions & coordinating updates with Tara Pull Google Analytics (website traffic) reports for the Positive Parenting program Preparation for launch of newly redesigned Athletic website during spring break Updated all athletic prospective forms for new Athletic website Meeting with CASE Team about web development for a website & social media access Training new users on our Content Management Software Making changes to the room reservation form Graduation website updates Launched redesigned Athletic website Training new users on our Content Management Software Talk on ?Facebook Safety? during the Family Technology Day on June 2. Meeting with Positive Parenting team to discuss website changes Mobile webpage development for QR codes Website, graphic updates and social media help for Culinary Youth Team USA Criminal Justice Department webpage development	Spring	Completed
				Spring classes began in a newly repainted and reconfigured Math Learning Center (MLC) on the fourth floor of Tioga.	Spring	Completed
				Upgraded TracDat, upgraded Tableau software, enhanced data views within Tableau to include multiple data sources, attended training on the Jenzabar system; attended training to deploy Dashboard Reports for the Executive Dashboard and Admissions Dashboard - online MyLakerLink reports.	Spring	Completed
		2.2: Develop and	2.2B: Enhance services and	An Achievement Compact has been completed and	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
		implement initiatives to increase access to services for students to increase enrollments and FTE.	increase access to services	submitted to the state for the College and will be tied to the budget in the future.	Spring	Completed
				CASE Director coordinated with math faculty and Associate Deans to plan for summer faculty release time for contextualizing math curriculum within CTE programs.	Spring	Completed
				Discussions have begun with BHHS for a 5th Year, Advanced Diploma opportunity. BHHS staff has been reviewing programs and processes at Lebanon and Pacific High Schools and are preparing to present their program for BHHS Board approval in May. High school students who have completed their high school diploma requirements would have the option of foregoing graduation and continuing on as high school students for an advanced diplomawhile attending classes at Southwestern-Curry. The high school would pay for their tuition, fees,and books. As high school students, they would not be eligible for financial aid.	Spring	Completed
				Ongoing development of CASE Career Center has included defining the career services menu, creating resource manuals, and reviewing online career tools.	Spring	Completed
				Pacific High School (PHS) brought 12 juniors and 14 seniors to the Curry Campus for placement testing and a tour. The juniors placement tested to meet the prerequisite requirement for WR 121, for next year?s dual credit class. The seniors were testing for college admission.	Spring	Completed
				Student Support Services (SSS) reports that they had 39 graduates this year and 27 of these students have been accepted to a University. Students are currently seeking out SSS for transfer expertise, counseling, advising and tutoring. We have retained 98% of all our new students of which 97% are in good academic standings and 97% of all returning students have filed their Financial Aid and 99% are registered for fall 2012. To date, SSS students have been awarded \$15, 115 in outside scholarships. In addition SSS has awarded \$35, 000 in grant aid. A total of 129 students took advantage of our tutoring, HD classes, workshops and university trips.	Spring	Completed
				The CASE Career Center staff and the Internship	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
				Coordinator attended six hours of training with the Career Coach Community of Practice in Eugene. This was the first course toward earning the Career Development Facilitator Certificate and the class focused on program management, implementation and marketing.	Spring	Completed
				The CBJT grant was leveraged with Perkins funds to present the New Faces of Welding ? a program promoting welding as a non-traditional career for women by providing hands on experiences for a day of non-traditional career exploration	Spring	Completed
				Tim Dailey and Patrick Platt provided information regarding advising, tutoring, career services to the grant writers for the Title III Co-op grant competition.	Spring	Completed
				Transitional Education Faculty have completed the OPABS training through the state and are offering OPABS classes in Reading, Writing, Math and Career and College Awareness. The goals of OPABS (Oregon Pathways for Adult Basic Skills) are to build a pipeline of prepared ABS learners to enter postsecondary education, training programs and jobs in high-demand areas; and to develop a basic skills system with high-quality services and process to further education and employment.	Spring	Completed
II. Learning and Achievement	3: Maintain and develop quality learning opportunities to encourage student success and achievement.	3.1: Facilitate programs and services to support student achievement and success.	3.1A: Improve student achievement through new or enhancing programs or classes	Educational Support Programs & Services (ESPS) reports that students with disabilities made the honor roll thanks to our services: Six students made the Dean?s List and two students made the Honor roll!	Spring	Completed
				SSS Counselors Carolyn Byrd and Bev Segner presented a series of women?s workshops addressing ?True Beauty? topics include sex, relationships, self-esteem, and confidence.	Spring	Completed
				The Childhood Education & Family Studies program received final approval from the Oregon State Board of Education for our newest Career Pathways Certificate ? Parenting Educator and Early Childhood Home Visitor.	Spring	Completed
				The College has joined seven other colleges to form a small college consortium with the Achieving the Dream (ATD) national initiative to increase student completion. Several staff members attended the ATD kick-off event in June 2012.	Spring	Completed
			3.1B: Survey staffing needs and prioritize the hiring of faculty and staff to meet student needs.	The SWOCC Small Business Development Center (SBDC) has hired Rolf Lichtenberg as a part time business advisor through September 2012. Rolf will be providing business mentoring services in conjunction with	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
			3.1B: Survey staffing needs and prioritize the hiring of faculty and staff to meet student needs.	SBDC SBA Portable Assistance grant.	Spring	Completed
	4: Support student lifelong learning and goal attainment.	4.2: Identify opportunities and develop programming to meet local, regional, state, and global stakeholders' needs.	4.2A: Develop additional learning opportunities to meet needs.	New community education offerings spring term: Basic Quilting, Conversational French, Healthy Peruvian Cuisine and a variety of one-day art workshops.	Spring	Completed
				SWOCC SBDC Director reports that new tools have been added to the OSBDCN www.BizCenter.org website including an online business planning template.	Spring	Completed
III. Innovation and Sustainability	6: Support college growth through appropriate planning, budgeting, and assessment.	6.1: Provide effective fiscal management through responsible financial resource stewardship, ethical leadership, and responsive college-wide support.	6.1A: Development of College Council functions - planning, budgeting, The Master Plan	Concluded the College's budget development process and the Board adopted the 12-13 Budget on June 25, 2012.	Spring	Completed
		6.2: Pursue and maintain endeavors to develop revenue streams to support financial independence.	6.2B: Explore financing opportunities through grants, industry alliances, and enterprise functions.	Delivered three grant proposals to the Workforce Development Dept. to facilitate the continuation of the mobile welding lab's work as funding from CBJT grant comes to a close.	Spring	Completed
				Following the American Culinary Federation's acceptance of the proposal to stream the October 2012 culinary olympics from Germany, planning and fundraising began.	Spring	Ongoing
				Oregon's community college presidents were exposed to the mobile welding lab , which sparked discussions on the lab travelling to other campuses for training purposes and possible revenue opportunities for SWOCC.	Spring	Completed
	7: Allocate resources to support continuous improvement for a strong infrastructure of employees, technologies, and facilities.	7.2: Ensure effective college-wide operational and technological support for staff and students.	7.2A: Offer and support employee training and credentialing.	Continued to Install and configure Jenzabar, InfoMaker and PowerFAids to appropriate machines. Continued security setup for Jenzabar users. Modified data on new Jenzabar server Updated Colleague system for new mandatory reading scores/WebAdvisor Attended TT4 (Training Trip 4) trainings for Registration/Advising/Student Life and Admissions/PowerFAids Attended JICS Administration trainings	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
	7: Allocate resources to support continuous improvement for a strong infrastructure of employees, technologies, and facilities.	7.2: Ensure effective college-wide operational and technological support for staff and students.	7.2A: Offer and support employee training and credentialing.	<p>Created rules in Jenzabar for non-course test score prerequisites</p> <p>Reviewed reports in Jenzabar with staff</p> <p>Updated software for Phone server, voice mail server, and SRMGC server</p> <p>Configured failover for Brookings phone system</p> <p>3T LTO 5 tapes installed in Brookings</p> <p>Attended CRM Faculty and Student Training</p> <p>Attended JAM conference</p> <p>Attended meeting on implementing Nebraska Books software</p> <p>Continued security setup for Jenzabar users</p> <p>Continued to support installations of Jenzabar and PowerFAids</p> <p>Worked on various extracts for the Jenzabar system for OCCURS and other vendors</p> <p>Modified data on new Jenzabar server</p> <p>Created non course prerequisites for use in registration in Jenzabar</p> <p>Attended TT4 (Training Trip 4) trainings for Registration/Advising/Student Life and Admissions/PowerFAids</p> <p>Met with Jenzabar report writer to schedule custom report writing</p> <p>Provided support to Human Resources, Student Rec Center, First Stop, FA, ASG, and Business Office</p> <p>Installed voicemail app for smartphones</p> <p>Installed myLakerLink upgrade</p> <p>Installed CRMs for myLakerLink</p> <p>Installed Report Writer for SQL</p> <p>Installed Vantage software for dashboards</p> <p>Installed myLakerLink/Go app for smartphones</p> <p>Locked down SMTP traffic on the firewall</p> <p>Installed Cisco wireless controller for Brookings wireless</p> <p>Worked with vendor to fix Brookings HVAC</p> <p>Attended Jenzabar training</p> <p>Planning for Active Directory account name to ID change</p> <p>Replaced switch in student housing</p> <p>Configured server for Brookings bookstore system</p> <p>Configured server for Nebraska bookstore installation</p> <p>Installed card reader for Student Rec Center</p>	Spring	Completed
				IR participated in quantitative, qualitative, and mixed methods research analysis. Provided training on TracDat, Tableau, and success indicator reports/data.	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status			
IV. Community Engagement	8: Sustain and build strong community, business, and agency partnerships.	8.2: Create and sustain educational partnerships to promote shared resources for seamless educational opportunities.	8.2A: Improve communication and involvement with community stakeholders-e.g. school districts, business and industry.	Attended Statewide face to face meeting for all 17 community colleges involved in CASE grant to share grant implementation procedures, build cohesion, and identify strategies for recruitment of CASE participants. Continued participation in weekly CASE phone conference.	Spring	Completed			
				CASE Director met with employers to identify procedures for setting up job shadowing, industry tours, and other employer engagement activities.	Spring	Completed			
				ESL faculty Ana Lugo-Ferrin attended the EL/Civics Spring meeting in Turner, OR (4-25/4-27.) This meeting was collaboration between all of the EL/Civics instructors in the state to finalized plans for the next academic year.	Spring	Completed			
				The Bureau of Labor and Industry has scheduled three spring workshops at the Curry Campus: Wage and Hour Laws, Avoiding Workplace Harassment, and Discipline and Discharge.	Spring	Completed			
				The SWOCC SBDC Director attended the 25th annual NASBITE International conference in Portland, Oregon and was recognized as a NASBITE Fellow.	Spring	Completed			
				The SWOCC SBDC Director made a presentation at Bay Area Chamber of Commerce luncheon announcing the winner of the 2012 New Business Challenge grant: Joey Harper of Joey?s Arcade and Soda Bar. This year the grant is over \$18,000 of in-kind services and cash the winner will use over the upcoming year. Arne Roblan was the featured speaker at the Wednesday Business Connection luncheon and he was so impressed with this grassroots initiative in his district he requested a sponsorship form for the 2013 grant.	Spring	Completed			
				9: Promote and provide opportunities for the community to engage in diverse activities and events.	9.1: Strengthen community relations by encouraging participation on college committees and at campus events.	9.1A: Explore collaborative projects with district cities	The SBDC Director is working with a team to explore the business potential in developing a 3-D printing manufacturing cluster in Coos County.	Spring	Completed
							The State of Oregon has recently passed legislation that creates an Early Learning Council. To focus on the roll out of House Bill 4165, our Early Childhood Education Director Laurie Potts has been involved in a number of state and local work groups with partners from community, business and agency connections.	Spring	Completed
							The SWOCC SBDC Director is working with Les Cohen, Brookings Chamber of Commerce Director, Gary	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
				Milliman, Brookings City Manager and Charlie Kocher, Editor of The Pilot newspaper in Brookings on a business team to encourage economic development in Curry County.	Spring	Completed
			9.1B: Increase and enhance activities for community attendance.	Community Ed scheduled meeting with OSU extension office to discuss potential community education classes such as plant identification and a series on berries.	Spring	Completed
				Retirees were invited to attend the annual Employee Recognition event on May 17, 2012.	Spring	Completed
				The annual Distinguished Alumni event was held on June 14, 2012 which involved friends, family, staff, and key stakeholders from the medical community in honoring this year's recipient - Kathy Laird.	Spring	Completed
				The College hosted a reception at OCCI on May 24, 2012 for retiring Senator Joanne Verger which included friends, family and stakeholders from throughout the State.	Spring	Completed
				The Pathways to Positive Parenting Program (PPP) hosted Dr. Steven Bavolek, author of Nurturing Parenting, for a week of training in Coos County as a follow up to his initial visit in the fall. Southwestern was invited to become a Nurturing Center. This status would link us to ongoing training and community engagement with Dr. Bavolek, and identify our staff as trainers in Nurturing Parenting. This is a step that moves us forward on our long term program goal to become a training center for parenting education.	Spring	Completed
		9.2: Support and encourage participation in cultural activities, community events, and community organizations.	9.2A: Support community events and cultural activities.	Hosted the Math & Skills day to local High Schools The Hales Center for Performing Arts hosted OMEA events 2012; NBHS Modern Dance performance; Miss Coos County Pageant; Coos County Youth Summit; Winter term Concerts; NBHS Arts Show 2012; Geology Lecture; Texaco Country Showdown; Lab Band concert; Rhythms West Dance Group; SWOCC Orchestra Concert. Preparing for the graduation ceremony and streaming of graduation.	Spring	Completed
				In community talks, Geology Professor Ron Metzger teamed with Don Ivy (Coquille Tribe) for a Shoreline Education for Awareness (SEA)/OSU Master Naturalist training on Saturday, April 7th that was attended by over 50 people.	Spring	Completed
				The RSVP annual volunteer recognition event was held May 2.	Spring	Completed
			9.2B: Improve	The SWOCC mobile welding lab was a major feature of	Spring	Completed

Related Core Theme	Strategic Goals	Annual Priority	Planned Accomplishments	Status Update	Quarter	Priority Status
			communication with internal and external partners to increase student success	the Oregon Association of Career Technical Educators. The focus was to create collaboration between SWOCC and other Oregon CCs.	Spring	Completed
			9.2C: Explore new fundraising and friend raising opportunities	The CBJT Grant Director began a successful dialog with a national industry leader for corporate sponsorship of the mobile welding lab.	Spring	Completed