Planning 2014-15

Strategic Planning Spring 2014

Area Name	Core Theme Association	Select Planning Year	Planned Projects
AS-Administrative Supervision	Sustainability	2014-15	Complete the transition to administrative policies/procedures
			Multi-year budget and cashflow reports
			Tenant Services evaluation leases
			Upgrade Clery Report to new standards including VAWA
			Upgrade College procurement rules to comply with POCC
AS-Bookstore	Access	2014-15	Expand the bookstore website to make it more user friendly and up to date. Include pictures of books, clearer options for book buying especially with ebook options. That is were our customers are and we need to provide a higher level of customer service through the website. Promote and sell the convenience, security and customer service of purchasing on line with the campus bookstore. Also try and promote purchasing online and picking up in the store on a given day and make it an event like move in day to save on shipping.
	Sustainability	2014-15	Fully intergrate Nebraska Software into the bookstore day to day task. Utilize purchasing, receiving, invoicing and end of month reporting modules in all aspects such as food, clothing, school supplies not just books to moniter profit/loss of the bookstore
			Make sure that the bookstore and campus are ready for ebooks. Need to make sure that we are involved with faculty and publishers. Ebooks are the wave of the future in campus bookstores and we need to ready for it over the next 36 months.
			Would like to expand to square footage of the bookstore to allow for more merchandise. Depending on what the offices will be used for if the CASE grant is not renewed we could expand into that area.
AS-Campus Safety	Access	2014-15	Develop and enhance security webpages to meet student and staff needs including security reporting and procedures.
	Community Engagement.	2014-15	Develop appropriate procedures based on other state college and university security and public safety departments through increased interaction and partnerships
			Increase community exposure through safety and security partnerships
	Sustainability	2014-15	Implement new Clery Act reporting requirements to meet VAWA Standards
			Surveillance camera installation across campus
AS-Human Resources	Sustainability	2014-15	Conduct Annual Employee survey with a 75% participation rate
			Increase diversity of applicants and staff in accordance with Affirmative Action Plan
			Policy Review
AS-Plant Services	Access	2014-15	Create Facility Services Web Access – Include policies, procedures, resources, access information, and alerts that affect staff and students.
	Sustainability	2014-15	Apply for Seismic Grant for Sitkum, Coaledo, and Randolph. Complete upgrades per grant award.
			Complete Energy Trust Lighting Upgrades – B2, Lampa, Sumner and HVAC Upgrades on Neighborhood Facility and Stensland

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			Facilities Master Plan – Create & Implement new Facility Master Plan. Update continuously to create a "live" document.
			Remodel and restore Neighborhood Facility Building for South Coast Family Harbor Program tenancy
			Remodel Tioga 3rd Floor for Transitional Education
			Start a Space Allocation and Implementation Committee to facilitate more efficient planning & building/service layout, and limit disruption and delays
			Strategic Energy Management Program – Change the energy use culture of the campus with incentives and activities
AS-Student Housing	Access	2014-15	Accommodation Satisfaction- - Evaluate results from EBI Resident Survey regarding room change satisfaction. - Implement changes to address survey results. - Create a portlets in Mylakerlink so residents can change meal plans, request room changes, reserve rooms for following year and cancel housing.
			Accommodation Satisfaction- - Evaluate current Housing application process which is an online process. Survey Fall term 2014 housing residents regarding process.
			Student Dining Experience- - Review EBI resident survey regarding dining experience. - Perform usage comparison of current meal plans. - Perform cost comparison of each meal plan. - Develop new meal plan options focusing on value for residents while profitable for Dining Services.
	Community Engagement.	2014-15	Community Engagement - Local business participation with the Laker1card program. - Work with campus card vendor to sign up local business so students can use their Laker Bucks on their Laker1card at those establishments.
			Community Engagement Residence Life programing efforts in the local community. - Survey fall term residents to solicit where and how to give back to the local community. - Track Residence Life programing events for 2014-2015 in the local community by participants, man hours and type of project.
	Learning & Achievement	2014-15	Learning Achievement - Pilot scheduled tutoring and study sessions each term in the Student Housing complex after hours and weekends.
			Residence Life Education - Review success of mandatory HD100 for housing students. - Compare student persistence term-to-term, GPA and completion against previous years.

	Sustainability	2014-15	Fiscal Sustainability Initiatives
			- Energy savings project
			  - Purchase and install LED bulbs for one building.
			  - Track usage and cost from previous years to determine savings.
			  - Track student satisfaction of the quality of lighting LED provide.

			Fiscal Sustainability Initiatives

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			- Facility renewal and replacement projects for carpet/tile, roofs, and furniture. - Budget and transfer funds using insurance reserve object code.
BDC-Business Development Center	Community Engagement.	2014-15	Provide one-on-one business counseling services to at least 250 regional businesses each year. Provide at least 40 training opportunities to businesses in the region each year. Assist businesses to obtain at least $350,000 of capital infusion annually. Assist at least 10 businesses to start annually. Assist businesses to create or retain at least 50 jobs each year.
		2015-16	Provide one-on-one business counseling services to at least 225 regional businesses each year. Provide at least 40 training opportunities to businesses in the region each year. Assist businesses to obtain at least $250,000 of capital infusion annually. Assist at least 10 businesses to start annually. Assist businesses to create or retain at least 50 jobs each year. The LNG project could impact the SBDC office significantly by this time increasing requests for service 30-50% over previous years.
		2016-17	Provide one-on-one business counseling services to at least 300 regional businesses each year. Provide at least 40 training opportunities to businesses in the region each year. Assist businesses to obtain at least $350,000 of capital infusion annually. Assist at least 10 businesses to start annually. Assist businesses to create or retain at least 50 jobs each year.
CC-Curry County	Access	2014-15	Curry Student Services Services Survey
			Increase service visits from Coos Campus.
CTE BUS-AAS Small Business Entrepreneurship	Learning & Achievement	2014-15	Develop ePortfolio criteria and rubrics; pilot; conduct validity and reliability analysis; and submit to state for Technical Skills Assessment approval.
		2015-16	Pilot new ePartfolio Technical Skills Assessment; review validity, reliability, and student feedback; revise and update in response to findings.
			Review pilot year feedback for new Accounting Program and BA courses; update and revise in response to findings
		2016-17	Revise and implement updated curriculum in reponse to pilot ePartfolio Technical Skills Assessment results; review validity, reliability, and student feedback for 16-17; revise and update ePortfolio assessment in response to findings.
		2017-18	Conduct full program review; Establish planned unit accomplishments for new four-year cycle based on findings
EL -ABE GED ESL	Learning & Achievement	2014-15	Hire new Program Manager and send to quarterly new director trainings offered by CCWD
EL -Community Education	Innovation & Sustainability	2014-15	Brenda Rogers will attend regional and statewide community education trainings.
EL -Workforce Development	Access	2014-15	Partner with Shutter's Creek to provide on site welding courses. The mobile welding lab will be moved to the site and a part time instructor will be scheduled for classes.
EM- High School Relations	Access	2014-15	Update student and faculty College Now handbook
		2015-16	Work with in-district high schools to increase the number of Dual Credit course offerings by two per district
		2016-17	Have a fully delveloped web presence for College Now to include links for each indistrict high school listing all courses and/or certificates available, information for Parents, Students, Faculty, Counselors and Administrators
			Increase the number of in-district high school students completing certificates or degrees

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			while in high school by 10
			Increase the number of indistrict students graduating from high school with a college certificate or degree to 20
		2017-18	Increase the number of indistrict high schoo students attending SWOCC by 1%
	Learning & Achievement	2014-15	Work with Instruction to develop a Dual Credit mentoring program between college and high school faculty
		2015-16	Work with Instruction to have a fully implemented faculty mentoring program between college and high school faculty
	Sustainability	2014-15	Increase number of indistrict high school graduates attending SWOCC by 2%
		2015-16	Increase number of indistrict high school graduates attending SWOCC by 1%
EM-Admissions/Recruiting	Access	2014-15	Develop and Initiate a plan to contact and recruit former students who have dropped/stopped out to return and complete
			Increase number of individual high school visits by 10
		2015-16	create new SWOCC recruitment video
			Increase adevertising and marketing with social media
			Increase the number of individual high school visits by 20
		2016-17	Develop and implement additional and individualized follow up marketing materials and platforms designed to improve conversion from inquiry to campus visit to enrollment.
			Reconstitution of our out of district high school counselor visitation program
	Sustainability	2014-15	Develop and issue RFP for Advertising Agency contract for SWOCC/OCCI
EM-Associated Student Government	Access	2014-15	Review and revise ASG Director positions. Develop additional positions as needed.
		2015-16	Develop plan for student run newspaper/publication.
	Community Engagement.	2016-17	Establish official Student Union
	Sustainability	2015-16	Establish and maintain Student run food cupboard.
EM-International Students	Access	2014-15	Add 5 more schools for ESL
			Host a new program similar to Hyjeon
			Increase enrollments to 30 students
		2015-16	2015-2016 access The goal is 40 students enroll.
			Add 2 more schools for ESL
			Increase enrollments to 40 students
EM-Student Life		2015-16	Implement year long student life programing model.
	Access	2016-17	Implement planned checklist to ensure all publications and documentations are issues within compliance requirements.
	Learning & Achievement	2014-15	Develop Compliance Checklist to be used with all events, publications, and communications.
ESPS-Advising	Access	2014-15	Face to face and an online training for advisors
ESPS-Counseling and Testing	Sustainability	2014-15	Send counselors to sexual assault training to comply with Title IX

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ESPS-Disability Services	Access	2014-15	Develop a faculty training to comply with OCR recomondations
ESPS-Student Support Services SSS TRIO	Access	2014-15	Write a new proposal for the Trio SSS grant.
	Learning & Achievement	2014-15	Re-establish peer mentoring program and cross train tutors to act as mentors to SSS participants who utilize the SSS study areas.
	Sustainability	2015-16	Establish online student support resources using eRacer LMS.
ITS-Integrated Technology	Access	2014-15	Automated portal, Active directory and student email account creation
			Change PRI providers
			Expand Cisco Prime network monitoring.
			Launch new web site Plan is for fall term
		2015-16	Apple / Mac lab
	Community Engagement.	2014-15	Streaming server on site
	Sustainability	2014-15	Battery replacement for Server room UPS
			Configure 2012 Server Continuous availability cluster.
			Convert all lab pc's to SSD's
			Deploy RFID
			Jenzabar upgrade and migration to EX 5.0
			System Center Configuration Manager configuration and implementation
		2015-16	Expand VOIP phones
			Replace host servers
			SAN shelf
			VDI for labs and staff
		2016-17	Disaster Recovery co location site
			Expand VDI
			Instructor specific images for computer classrooms.
ITS-Lab and Classroom	Access	2014-15	Upgrade lab pc's
			Upgrade labs with new image
ITS-Media Services	Access	2014-15	Complete streaming van
			Configure new portable IPV carts
	Sustainability	2014-15	Complete streaming server
			Rebuild Eden media components
			Replace aging projectors
			Upgrade media podiums
PRES-Athletics	Access	2014-15	Create a campus tour online for potential student-athletes to view before they make the decision to attend SWOCC
		2016-17	Upgrade/replacement of bleachers in Prosper Hall
	Sustainability	2014-15	Annual cleaning/repair of soccer field.

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			Annual gym floor refinishing
			Create assistant coaching positions for each team with funding coming in the way of stipends, housing or graduate assistant positions with room & board opportunities.
			Long-jump runway track repair
PRES-Institutional Research	Sustainability	2014-15	Accreditation report preparation and review of success indicators.
			Develop dashboards using new report queries
			Develop process to track persistence and retention using analytical software.
			Implement PerformanceCloud: Online Accreditation, Planning, Program Review, and Outcomes software.
			Redesign planning process for PerformanceCloud
			Redesign webpages and portal pages associated with IR including Institutional Effectiveness; Reports and Surveys; Program Review and associated documents; report links, and forms.
			Upate all queries and reports in preparation of Jenzabar upgrade.
		2015-16	Conduct IR Program Review
			Fully automate Success Indicator reports and dashboards.
			Fully implement dashboards on public site. Enhance online reports to community and for staff through interactive report capabilities
		2016-17	Develop automated documentation process
SS DEAN-Financial Aid	Access	2014-15	Develop new communication methods, such as text messaging, Facebook, etc., to assist student's applying for and receiving Financial Aid.
	Community Engagement.	2014-15	Develop Financial Literacy fair on campus for entire community
	Learning & Achievement	2014-15	Create "Student Success" workshops. These workshops would be held in varying places such as Student Housing, Hales Center Lobby, etc. and would be times when Student service representatives (advising, First Stop, financial aid, housing, student activies, etc) would be available to answer questions and counsel about Southwestern.
	Sustainability	2014-15	Develop electronic method for students to assess courses needed to progress towards graduation and remain within the 150% credit limit for financial aid.
SS DEAN-Student First Stop	Access	2014-15	Implement the reconfiguration of the Student First Stop Center. The goals are to make the center Student Centered and move away from it being Staff Centered from the perspective on one entering the building. Change to student stations and away from staff stations, while still allowing staff to have their private work areas.
			Purchase eCatalog services to move from a paper catalog to an online, interactive catalog that is integrated with Jenzabar's EX and JICS. The cost of the service will be partially offset by the reduced expense of printing catalogs. Also the eCatalog will be updated in a more efficient manner with more accuracy.
		2015-16	Finalize the reconfiguration of the Student First Stop Center. The goals are to make the center Student Centered and move away from it being Staff Centered from the perspective on one entering the building. Change to student stations and away from staff stations, while still allowing staff to have their private work areas. Have the stations interactive so that students and staff can perform their tasks at the same computers but with different logins. Move the switchboard to the entrance as a door greeter. Create a

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		2015-16	student area for using student work stations for computer or homework use.
	Sustainability	2014-15	Redistribute job duties among all Student First Stop Center staff to aggressively target students before delinquent and to alleviate sending to collections. We will accomplish this by maximizing work-study students on the switchboard.