



Southwestern Oregon Community College

Current Core Theme Objective Indicators

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
2	Enrollment Credit and Non-Credit Report Measured by the three-year average of all student enrollments	EM Tom N.	Access	Students access varied learning opportunities A.1.1	Green: 9600 or greater Yellow: Between 9200 - 9599 Red: Below 9200
3	Course Credit and Non-Credit Report Measured by the average three-year total course enrollments	OOFI VP Ross	Access	Students access varied learning opportunities A.1.2	Green: 46,000 Yellow: Between 41,000 – 46,000 Red: Less than 41,000
5	Student Engagement Activities - CCSSE Measured by the three-survey CCSSE benchmark average “Support for Learners”	DS Tim 3 Years 2014/17/20	Access	Students access services that support learning A.2.1	Green: 55 and above Yellow: Between 45 and 54 Red: Below 45
6	Student Engagement Activities - SENSE Measured by the combined SENSE benchmarks for “Early Connections”, “Clear Academic Plan & Pathway”, “College Readiness”, and “Academic & Social Support Network” by comparing the SWOCC three-year administration survey combined benchmark average to the threshold	DS Tim 3 Years 2013/16/19	Access	Students access services that support learning A.2.2	Green: 55 and above Yellow: Between 45 and 54 Red: Below 45
8	Employer Perceptions Measured by the average rating level for the overall rating of student employee job performance from data reported by employers as part of the internship process	CTE Dean Diana	Learning Achievement	Students demonstrate that they have met institutional learning outcomes LA.3.1	Green: 4.25 and above Yellow: Between 3.5 – 4.24 Red: Below 3.50
9	Employee Satisfaction and Opinion Measured by the aggregate level of employee satisfaction and opinion ratings on the annual nationally normed survey Great Colleges to Work For	HR Jan	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.1	Green: 65% to 100% Yellow: 45% to 64% Red: Below 45%

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
11	<p>Completion Measured by the number of degrees and certificates awarded relative to the total program student enrollment from internal reports and state required reporting data</p>	OOFI VP Ross	Learning Achievement	Students complete certificates, degrees, and transfer LA.2.1	Green: ≥ 10% Yellow: 8% up to 10% Red: < 8%
13	<p>Student Outcomes Measured by the percentage of students who demonstrate program and discipline outcomes and by the pass rate of students who have taken the Technical Skills Assessments as reported to the State of Oregon Data for Analysis System and the internal assessment for programs and disciplines.</p>	LDC Dean Rod	Learning Achievement	Students demonstrate that they have met institutional learning outcomes LA.3.2	Green: Graduates meet or exceed established performance levels Yellow: 80% of graduates meet or exceed established performance levels Red: < 80% of graduates meet or exceed established performance levels
14	<p>Structured Work Experience Measured by</p> <p>A. Measured by the percent of degree seeking students who participated in an internship within majors offering work experience calculated as a three-year average compared to the threshold.</p> <p>B. Measured by the percentage of participating employers calculated as a three-year average compared to the threshold.</p>	CWE Trish	Access (A) Community Engagement (B)	Students access relevant curricula that support lifelong learning and achievement A.3.1 Southwestern builds and sustains strong community partnerships CE.1.1	A. Green: ≥ 18% Yellow: Between 8% and 17% Red: < 8% B. Green: ≥ 50% Yellow: Between 25% and 49% Red: < 25%
15	<p>Fiscal Cash Flow Measured by the actual to the target amount as a percent associated with the threshold level achieved for the General Fund Ending Fund Balance and Unrestricted Cash balance as derived from final audited figures and Board of Education Reports.</p>	BO Linda	Sustainability	Southwestern provides responsible fiscal management S.1.1	Green: 85% to 100% Yellow: 70% to 85% Red: Below 70%

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
16	<p>Fiscal Responsibilities - All Funds: Measured by the threshold</p> <p>A. calculated as the ending fund balance to target ending fund balance for all funds from final audited figures</p> <p>B. for the current ratio of assets to liabilities from internal reports/final audited figures</p>	BO Linda	Sustainability	Southwestern provides responsible fiscal management S.1.2 (A) S.1.3 (B)	<p>A - Green: 85% to 100% Yellow: 70% to 85% Red: Below 70%</p> <p>B - Green: Greater than 1.50 Yellow: 1.00 to 1.49 Red: Below 1.00</p>
17	<p>Fiscal Enterprise Fund Responsibilities: Measured by the threshold level achieved from the combined ending fund balance with General Fund FTE contribution from internal reports and final audited figures</p>	BO Linda	Sustainability	Southwestern provides responsible fiscal management S.1.4	<p>Green: Greater than \$500,000 Yellow: \$300,000 to \$499,999 Red: Below \$300,000</p>
19	<p>Infrastructure Equipment and Software Maintenance Measured by the percent of planned expenditures required to replace equipment and software according to the Integrated Technology Replacement Plan compared to the actual expenditures based on a three-year expenditure average from internal reports and general ledger expenditures</p>	ITS Rocky B	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.2	<p>Green: 85% to 100% Yellow: 70% to 85% Red: Below 70%</p>
20	<p>Infrastructure Maintenance Measured by the threshold level achieved for the percent of identified maintenance and safety projects completed. Projects are identified in the Master Facility Plan and Annual Budget book.</p>	Facilities Linda	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.3	<p>Green: 85% to 100% Yellow: 70% to 85% Red: Below 70%</p>
22	<p>Community Participation and Satisfaction in Activities and Events Measured by the</p> <p>A. Percent of activities and events requested compared to prior year threshold met or exceeded, and</p> <p>B. Rating level for facilities services threshold met or exceeded</p> <p>Note: Changes anticipated for 2014-15 are pending; not measured in 2013-14</p>	Facilities Linda	Community Engagement	Southwestern provides our community members access to a wide range of quality, lifelong learning activities CE.2.1 (A) CE.2.2 (B)	<p>A - Green: 85% to 100% Yellow: 70% to 89% Red: Below 70%</p> <p>B - Green: Average rating ≥ 4 Yellow: Average rating 3 to 3.99 Red: Average rating < 3</p>

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
26	BITS Company Satisfaction Measured by the average rating of companies ranking customer service rating of training they received through community college Business and Industry Training System (BITS) from an internal survey	WFD Karen H.	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.2	Green: Average rating ≥ 4 Yellow: Average rating 3 to 3.99 Red: Average rating < 3
27	Licensing/Certification Rates Measured by the pass rate for national licensing tests compared to the Oregon state Key Performance Measurement – KPM 11 target from state reported data	CTE Dean Diana	Learning Achievement	Students complete certificates, degrees, and transfer LA.2.2	Green: $\geq 93\%$ Yellow: 78% up to 92% Red: $< 78\%$
28	Progress: Credits Earned Measured by the percentage of program students earning 30 college credits in the academic year	OOFI VP Ross	Learning Achievement	Students demonstrate progress LA.1.1 (B)	Green: $\geq 23\%$ Yellow: 18% up to 23% Red: $< 18\%$
29	Connections: High School Dual Enrolled: Measured by the district percentage of dual enrolled high school students participating in high school connection opportunities	EM Tom	Access	Students access relevant curricula that support lifelong learning and achievement A.3.2	Green: $\geq 20\%$ Yellow: Between 10% and 19% Red: $< 10\%$
32	Training Participant Satisfaction: Measured by the average rating for overall satisfaction with training of participant evaluations for workforce trainings that include contracted, short term, group facilitations trainings and open to the employee development public classes on the internal evaluation	WFD Karen H.	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.3	Green: Average rating ≥ 4 Yellow: Average rating between 3 to 3.99 Red: Average rating < 3
33	Service to Business: Measured by the percentage of businesses served by the SBDC calculated as a three-year average compared to the national annual rate from internal reports/national data	SBDC Arlene	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.4	Green: 2.5% or greater Yellow: Between 1.5% and 2.49% Red: Below 1.5%

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
34	Staff Service to Community: Measured by the percentage of staff engaging in or contributing to community service activities from the internal staff survey	HR Jan	Community Engagement	Southwestern provides our community members access to a wide range of quality, lifelong learning activities CE.2.3	Green: 65% to 100% Yellow: 45% to 64% Red: Below 45%
35	Foundation Support Measured by the three-year average amount of scholarships awarded as reported by the foundation from foundation-raised funds.	Foundation Elise	Access	Students access varied learning opportunities A.1.3	Green: \$70,00 or greater Yellow: Between \$40,000 and \$70,000 Red: Less than \$40,000
37	Graduate Survey Measured by the overall rating of student expectations and needs from internal survey data	DS Tim	Access	Students access relevant curricula that support lifelong learning and achievement A.3.3	Green: Average rating ≥ 4 Yellow: Average rating between 3 - 3.99 Red: Average rating < 3
38	Student Satisfaction and Opinion This measure is under development and is an aggregate of data from surveys for the first stop, housing, and ESPS areas or will be a comprehensive survey similar to the ACT Student Opinion and Satisfaction Survey	DS Tim	Access	Students access services that support learning A.2.3	Green Yellow Red Under Development
39	Institutional Financial Assistance Measured by the percent of institutional grant assistance provided as a three-year average reported to IPEDS compared to the IPEDS selected similar college cohort comparison group of full-time, first-time degree/certificate seeking students as the percentage point gap between Southwestern and comparison colleges.	EM Tom	Access	Students access varied learning opportunities A.1.4	Green: $\geq 10\%$ Yellow: Between 0 % and 10% Red: $< 0\%$
40	Program Quality and Design: Measured by the percentage of annually scheduled programs for review that are completed based on internal program review schedule Note: This measure is being reviewed and changes are pending.	OOFI VP Ross	Sustainability	Southwestern delivers viable quality instruction S.3.1	Green: $\geq 85\%$ Yellow: Between 70% and 84% Red: $< 70\%$

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
41	Quality Instruction: Measured by the annual percentage of full-time faculty being evaluated that earn a positive evaluation based on internal faculty evaluation schedule Note: This measure is being reviewed and changes are pending.	OOFI VP Ross	Sustainability	Southwestern delivers viable quality instruction S.3.2	Green: $\geq 95\%$ Yellow: Between 85% and 94% Red: $< 85\%$
42	Foundation Annual Fundraising Measured by the three-year average amount of contributions, grants and scholarships raised from annual fundraising events and outreach as reported by the foundation from foundation-raised funds	Foundation Elise	Community Engagement	Our community members participate and contribute to the Foundation in support of the college CE.3.1	Green: \$200,000 Yellow: Between \$100,000 and \$199,999 Red: Below \$100,000
43	Foundation Endowments Measured by the three-year average amount of endowment funds raised as reported by the foundation from foundation raised funds.	Foundation Elise	Community Engagement	Our community members participate and contribute to the Foundation in support of the college CE.3.2	Green: \$40,000 Yellow: Between \$20,000 and \$39,999 Red: Less than \$20,000
44	Remediation: Measured by the percentage of students passing remedial Math or English courses with a C grade or better	LDC Dean Rod	Learning Achievement	Students demonstrate progress LA.1.1	Green: $\geq 60\%$ Yellow: 48% up to 60% Red: $< 48\%$
45	Alumni Participation Measured by the three-year average of unduplicated alumni who give to the college foundation combined alumni who participate in foundation activities and events as reported by the Foundation.	Foundation Elise	Community Engagement	Our community members participate and contribute to the Foundation in support of the college CE.3.3	Green: 100 Yellow: Between 40 and 99 Red: Less than 40
46	Student Transfer Measured by the number of program students who transfer to four-year institutions relative to the total program student enrollment from transfer data reports	LDC Dean Rod	Learning and Achievement	Students complete certificates, degrees, and transfer LA.2.3	Green: $\geq 14\%$ Yellow: 10% up to 14% Red: $< 10\%$

- **AC = State: Achievement Compact measure**
- **AD = Achieving the Dream**
- **SSI = State: Student Success Indicator**
- **KPM = State: Key Performance Measure**

Lead: Refers to the staff responsible for coordinating the assessment (survey or other tool with support from IR) or working with IR for the collection of data, completing the report narrative (data provided by IR as needed along with report template), and presenting the report to the Board.

Southwestern Oregon Community College does not discriminate on the basis of race, color, gender, sexual orientation, marital status, religion, national origin, age, disability status, gender identity, or protected veterans in employment, education, or activities as set forth in compliance with federal and state statutes and regulations.

Printed: 10/30/14