



Southwestern Oregon Community College

Current Core Theme Objective Indicators 2014-2015

| # | Indicator | Lead | Core Theme | Core Theme Objective | Threshold |
|----|---|------------------------------------|----------------------|---|--|
| 2 | Enrollment Credit and Non-Credit Report Measured by the three-year average of all student enrollments | EM Tom | Access | Students access varied learning opportunities A.1.1 | Green: 9600 or greater Yellow: Between 9200 - 9599 Red: Below 9200 |
| 3 | Course Credit and Non-Credit Report Measured by the average three-year total course enrollments | OOFI VP Ross | Access | Students access varied learning opportunities A.1.2 | Green: 46,000 or greater Yellow: Between 41,000 – 45,999 Red: Below 41,000 |
| 5 | Student Engagement Activities - CCSSE Measured by the three-survey CCSSE benchmark average “Support for Learners” | DS Tim 3 Years 2014/17/20 | Access | Students access services that support learning A.2.1 | Green: 55 and above Yellow: Between 45 and 54 Red: Below 45 |
| 6 | Student Engagement Activities - SENSE Measured by three-survey combined SENSE benchmarks for “Early Connections”, “Clear Academic Plan & Pathway”, “College Readiness”, and “Academic & Social Support Network” | DS Tim 3 Years 2013/16/19 | Access | Students access services that support learning A.2.2 | Green: 55 and above Yellow: Between 45 and 54 Red: Below 45 |
| 8 | Employer Perceptions Measured by the average rating level for the overall rating of student employee job performance from data reported by employers as part of the internship process | CTE Dean TBA | Learning Achievement | Students demonstrate that they have met institutional learning outcomes LA.3.1 | Green: ≥ 4.25 Yellow: 3.5 to 4.24 Red: < 3.5 |
| 9 | Employee Satisfaction and Opinion Measured by the aggregate level of employee satisfaction and opinion ratings on the annual nationally normed survey Great Colleges to Work For | HR Jan | Sustainability | Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.1 | Green: 65% or greater Yellow: 45% to 64% Red: Below 45% |
| 11 | Completion Measured by the number of students who earn degrees and certificates relative to the total program student enrollment from internal reports and state required reporting data | OOFI VP Ross | Learning Achievement | Students complete certificates, degrees, and transfer LA.2.1 | Green: 10% or greater Yellow: 8% up to 10% Red: Below 8% |

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| 13 | <p>Student Outcomes Measured by the percentage of students who demonstrate program and discipline outcomes and by the pass rate of students who have taken the Technical Skills Assessments (TSAS) as reported to the State of Oregon Data for Analysis System and the internal assessment for programs and disciplines.</p> | LDC Dean Rod | Learning Achievement | Students demonstrate that they have met institutional learning outcomes LA.3.2 | Green: 80% or greater Yellow: 70% and 79% Red: Below 70% |
| 14 | <p>Structured Work Experience Measured by</p> <p>A. Measured by the percent of degree seeking students who participated in an internship within majors offering work experience calculated as a three-year average compared to the threshold.</p> <p>B. Measured by the ratio of employers per student calculated as a three-year average compared to the threshold.</p> | CWE Trish | Access (A) Community Engagement (B) | Students access relevant curricula that support lifelong learning and achievement A.3.1 Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.1 | A. Green: 18% or greater Yellow: Between 8% and 17% Red: Below 8% B. Green: $\geq 1:2$ Yellow: Between 1:2.1 and 1:4 Red: $< 1:4$ |
| 15 | <p>General Fund Unrestricted Cash Measured by the actual to the target amount as a percent associated with the threshold level achieved for the General Fund Ending Fund Balance and Unrestricted Cash balance as derived from final audited figures and Board of Education Reports.</p> | BO Kathy | Sustainability | Southwestern provides responsible fiscal management S.1.1 | Green: 85% or greater Yellow: 70% to 84% Red: Below 70% |
| 16 | <p>Fiscal Responsibilities - All Funds: Measured by the threshold level achieved</p> <p>A. calculated as the ending fund balance to target ending fund balance for all funds from final audited figures</p> <p>B. for the current ratio of assets to liabilities from internal reports/final audited figures</p> | BO Kathy | Sustainability | Southwestern provides responsible fiscal management S.1.2 (A) S.1.3 (B) | A - Green: 85% to 100% Yellow: 70% to 84% Red: Below 70% B - Green: Greater than 1.50 Yellow: 1.00 to 1.49 Red: Below 1.00 |

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| 17 | Fiscal Enterprise Fund Responsibilities: Measured by the threshold level achieved from the combined ending fund balance with General Fund FTE contribution from internal reports and final audited figures | BO Kathy | Sustainability | Southwestern provides responsible fiscal management S.1.4 | Green: Greater than \$500,000 Yellow: \$300,000 - \$499,999 Red: Below \$300,000 |
| 19 | Infrastructure Equipment and Software Maintenance Measured by the percent of planned expenditures required to replace equipment and software according to the Integrated Technology Replacement Plan compared to the actual expenditures based on a three-year expenditure average from internal reports and general ledger expenditures | ITS Rocky | Sustainability | Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.2 | Green: 85% or greater Yellow: Between 70% and 84% Red: Below 70% |
| 20 | Infrastructure Maintenance Measured by the threshold level achieved for the percent of identified maintenance and safety projects completed. Projects are identified in the Master Facility Plan and Annual Budget book. | Facilities Em | Sustainability | Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.3 | Green: 85% or greater Yellow: Between 70% and 84% Red: Below 70% |
| 22 | Community Participation and Satisfaction in Activities and Events Measured by the threshold level achieved 22A: for the percent of activities and events requested by the community compared to prior year from internal reports 22B: on the rating level for facilities services from internal reports Note: not measured in 2013-14 | Facilities Em | Community Engagement | Southwestern provides our community members access to a wide range of quality, lifelong learning activities CE.2.1 (A) CE.2.2 (B) | A - Threshold determined after review of measurement options in 2014-15 B - Green: ≥ 4 Yellow: Between 3 to 3.99 Red: < 3 |
| 26 | BITS Company Satisfaction Measured by the average rating of companies ranking customer service rating of training they received through community college Business and Industry Training System (BITS) from an internal survey | WFD Karen H. | Community Engagement | Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.1 | Green: Average rating ≥ 4 Yellow: Average rating 3 to 3.99 Red: Average rating < 3 |

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| 27 | Licensing/Certification Rates Measured by the pass rate for national licensing tests compared to the Oregon state Key Performance Measurement – KPM 11 target from state reported data | CTE Dean TBA | Learning Achievement | Students complete certificates, degrees, and transfer LA.2.2 | Green: 93% or greater Yellow: 78% up to 93% Red: Below 78% |
| 28 | Progress: Credits Earned Measured by the percentage of program students earning 30 college credits in the academic year | OOFI VP Ross | Learning Achievement | Students demonstrate progress LA.1.1 | Green: 23% or greater Yellow: Between 18% and 22% Red: Below 18% |
| 29 | Connections: High School Dual Enrolled: Measured by the district percentage of dual enrolled high school students participating in high school connection opportunities | EM Tom | Access | Students access relevant curricula that support lifelong learning and achievement A.3.2 | Green: 20% or greater Yellow: Between 10% and 19.99% Red: < 10% |
| 32 | Training Participant Satisfaction: Measured by the average rating for overall satisfaction with training of participant evaluations for workforce trainings that include contracted, short term, group facilitations trainings and open to the employee development public classes on the internal evaluation | WFD Karen H. | Community Engagement | Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.3 | Green: ≥ 4 Yellow: Between 3 to 3.99 Red: < 3 |
| 33 | Service to Business: Measured by the percentage of businesses served by the SBDC calculated as a three-year average compared to the national annual rate from internal reports/national data | SBDC Arlene | Community Engagement | Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.4 | Green: 2.5% or greater Yellow: Between 1.5% and 2.49% Red: Below 1.5% |
| 34 | Staff Service to Community: Measured by the percentage of staff engaging in or contributing to community service activities from the internal staff survey | HR Jan | Community Engagement | Southwestern provides our community members access to a wide range of quality, lifelong learning activities CE.2.3 | Green: $\geq 65\%$ Yellow: Between 45% and 64% Red: < 45% |

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| 35 | Foundation Support Measured by the three-year average amount of scholarships awarded as reported by the foundation from foundation-raised funds. | Foundation Elise | Access | Students access varied learning opportunities A.1.3 | Green: \$70,000 or greater Yellow: Between \$40,000 and \$69,999 Red: Below \$40,000 |
| 37 | Graduate Survey Measured by the overall rating of student expectations and needs from internal survey data | DS Tim | Access | Students access relevant curricula that support lifelong learning and achievement A.3.3 | Green: ≥ 4 Yellow: Between 3 - 3.99 Red: < 3 |
| 38 | Student Satisfaction and Opinion Measured by the overall rating of student expectations and needs from internal survey data | DS Tim | Access | Students access services that support learning A.2.3 | Green: ≥ 4.0 Yellow: Between 3 - 3.99 Red: < 3.0 |
| 39 | Institutional Financial Assistance Measured by the percent of institutional grant assistance provided as a three-year average reported to IPEDS compared to the IPEDS selected similar college cohort comparison group of full-time, first-time degree/certificate seeking students as the percentage point gap between Southwestern and comparison colleges. | EM Tom | Access | Students access varied learning opportunities A.1.4 | Green: $\geq 10\%$ Yellow: Between 0 % and 9% Red: $< 0\%$ |
| 40 | Program Quality and Design: Measured by the percentage of annually scheduled programs for review that are completed based on internal program review schedule | OOFI VP Ross | Sustainability | Southwestern delivers viable quality instruction S.3.1 | Green: $\geq 85\%$ Yellow: Between 70% and 84% Red: $< 70\%$ |
| 41 | Quality Instruction: Measured by the annual percentage of full-time faculty being evaluated that earn a positive evaluation based on internal faculty evaluation schedule | OOFI VP Ross | Sustainability | Southwestern delivers viable quality instruction S.3.2 | Green: $\geq 95\%$ Yellow: Between 85% and 94% Red: $< 85\%$ |
| 42 | Foundation Annual Fundraising Measured by the three-year average amount of contributions, grants and scholarships raised from annual fundraising events and outreach as reported by the foundation from foundation-raised funds | Foundation Elise | Community Engagement | Our community members participate and contribute to the Foundation in support of the college CE.3.1 | Green: \$200,000 or greater Yellow: Between \$100,000 and \$199,999 Red: Less than \$100,000 |
| 43 | Foundation Endowments Measured by the three-year average amount of endowment funds raised as reported by the foundation from foundation raised funds. | Foundation Elise | Community Engagement | Our community members participate and contribute to the Foundation in support of the college CE.3.2 | Green: \$40,000 or greater Yellow: Between \$20,000 and \$39,999 Red: Less than \$20,000 |

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| 44 | Remediation: Measured by the percentage of students passing remedial Math or English courses with a C grade or better | LDC Dean Rod | Learning Achievement | Students demonstrate progress LA.1.1 | Green: $\geq 60\%$ Yellow: 48% up to 60% Red: $< 48\%$ |
| 45 | Alumni Participation Measured by the three-year average of unduplicated alumni who give to the college foundation combined with alumni who participate in foundation activities and events as reported by the Foundation. | Foundation Elise | Community Engagement | Our community members participate and contribute to the Foundation in support of the college CE.3.3 | Green: 100 or greater Yellow: Between 40 and 99 Red: Less than 40 |
| 46 | Transfer Measured by the number of program students who transfer to four-year institutions relative to the total program student enrollment from transfer data reports | LDC Dean Rod | Learning and Achievement | Students complete certificates, degrees, and transfer LA.2.3 | Green: $\geq 14\%$ Yellow: 10% up to 14% Red: $< 10\%$ |

- **AC = State: Achievement Compact measure**
- **AD = Achieving the Dream**
- **SSI = State: Student Success Indicator**
- **KPM = State: Key Performance Measure**

Lead: Refers to the staff responsible for coordinating the assessment (survey or other tool with support from IR) or working with IR for the collection of data, completing the report narrative (data provided by IR as needed along with report template), and presenting the report to the Board.

Updated: 4/13/2015 revised measurements for consistency based on changes made as a result of faculty and staff feedback from final review of the core themes and success indicators, including thresholds.

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