



Southwestern Oregon Community College

Current Core Theme Objective Indicators 2013-2014

#	Indicator	Lead	Core Theme	Core Theme Objective	Threshold
2	Enrollment Credit and Non-Credit Report Measured by the three-year average of all student enrollments	EM Tom N.	Access	Students access varied learning opportunities A.1.1	Green: 9600 or greater Yellow: Between 9200 – 9599 Red: Below 9200
3	Course Credit and Non-Credit Report Measured by the average three-year total course enrollments, sorted by location and demographic status from state reported data	OOFI VP Ross	Access	Students access varied learning opportunities A.1.2	Green: 46,000 or greater Yellow: Between 41,000 – 45,999 Red: Less than 41,000
5	Student Engagement Activities - CCSSE Measured by the three-survey CCSSE benchmark average “Support for Learners”	DS Tim 3 Years 2014/17/20	Access	Students access services that support learning A.2.1	Green: 55 and above Yellow: Between 45 and 54 Red: Below 45
6	Student Engagement Activities - SENSE Measured by the combined SENSE benchmarks for “Early Connections”, “Clear Academic Plan & Pathway”, “College Readiness”, and “Academic & Social Support Network” by comparing the SWOCC three-year administration survey combined benchmark average to the threshold	DS Tim 3 Years 2013/16/19	Access	Students access services that support learning A.2.2	Green: 55 and above Yellow: Between 45 and 54 Red: Below 45
8	Employer Perceptions Measured by the average ratings level on the Employer Satisfaction and Opinion Survey from data reported by employers as part of the internship process	CTE Dean Diana	Learning Achievement	Students demonstrate that they have met institutional learning outcomes LA.3.1	Green: 4.25 and above Yellow: Between 3.5 – 4.24 Red: Below 3.50

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9	Employee Satisfaction and Opinion Measured by the aggregate level of employee satisfaction and opinion ratings on the annual nationally normed survey Great Colleges to Work For	HR Jan	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.1	Green: 65% or greater Yellow: Between 45% and 64% Red: Below 45%
11	Completion Measured by the number of degrees and certificates awarded relative to the total program student enrollment from internal reports and state required reporting data	OOFI VP Ross	Learning Achievement	Students complete certificates, degrees, and transfer LA.2.1	Green: 10% or greater Yellow: 8% up to 10% Red: Below 8%
13	Student Outcomes Measured by the pass rate of students who have taken the Technical Skills Assessments as reported to the State of Oregon Data for Analysis System.	LDC Dean Rod	Learning Achievement	Students demonstrate that they have met institutional learning outcomes LA.3.2	Green: 93% Yellow: Between 78% and 92% Red: < 78%
14	Structured Work Experience Measured by A. Measured by the percent of degree seeking students in majors offering work experience calculated as a three-year average compared to the threshold B. Measured by the number of participating employers calculated as a three-year average compared to the threshold.	CWE Trish	Access (B) Community Engagement	A: Students access relevant curricula that support lifelong learning and achievement A.3.1 B: Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.1	A. Green: 18% or greater Yellow: Between 8% and 17% Red: Below 8% B. Green: 100 Yellow: Between 45 and 99 Red: Below 45
15	General Fund Unrestricted Cash Measured by the actual to the target amount as a percent associated with the threshold level achieved for the General Fund Ending Fund Balance and Unrestricted Cash balance as derived from final audited figures and Board of Education Reports.	BO Linda	Sustainability	Southwestern provides responsible fiscal management S.1.1	Green: 85% or grater Yellow: 70% to 84% Red: Below 70%

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16	<p>Fiscal Responsibilities - All Funds: Measured by the threshold</p> <p>A. calculated as the ending fund balance to target ending fund balance for all funds from final audited figures</p> <p>B. for the current ratio of assets to liabilities from internal reports/final audited figures</p>	BO Linda	Sustainability	Southwestern provides responsible fiscal management S.1.2 (A) S.1.3 (B)	<p>A - Green: 85% or greater Yellow: 70% to 85% Red: Below 70%</p> <p>B - Green: Greater than 1.50 Yellow: 1.00 to 1.49 Red: Below 1.00</p>
17	<p>Fiscal Enterprise Fund Responsibilities: Measured by the threshold level achieved from the combined ending fund balance with General Fund FTE contribution from internal reports and final audited figures</p>	BO Linda	Sustainability	Southwestern provides responsible fiscal management S.1.4	<p>Green: Greater than \$500,000 Yellow: \$300,000 to \$499,999 Red: Below \$300,000</p>
19	<p>Infrastructure Equipment and Software Maintenance Measured by the percent of planned expenditures required to replace equipment and software according to the Integrated Technology Replacement Plan compared to the actual expenditures based on a three-year expenditure average from internal reports and general ledger expenditures</p>	ITS Rocky	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.2	<p>Green: 85% or greater</p> <p>Yellow: Between 70% and 84%</p> <p>Red: Below 70%</p>
20	<p>Infrastructure Maintenance Measured by the threshold level achieved for the percent of identified maintenance and safety projects completed. Projects are identified in the Master Facility Plan and Annual Budget book.</p>	Facilities Linda	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources S.2.3	<p>Green: 85% or greater</p> <p>Yellow: Between 70% to 85%</p> <p>Red: Below 70%</p>
22	<p>Community Participation and Satisfaction in Activities and Events Measured by the</p> <p>A. Percent of activities and events requested compared to prior year threshold met or exceeded, and</p> <p>B. Rating level for facilities services threshold met or exceeded</p>	Facilities Linda	Community Engagement	Southwestern provides our community members access to a wide range of quality, lifelong learning activities CE.2.1 (A) CE.2.2 (B)	<p>A - Green: 85% to 100% Yellow: 70% to 84% Red: Below 70%</p> <p>B - Green: Average rating ≥ 4 Yellow: Average rating 3 to 3.99 Red: Average rating < 3 Next Measured: 2014-2015</p>

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26	BITS Company Satisfaction Measured by the companies ranking training they received through community college Business and Industry Training System (BITS) from an internal survey	WFD Karen H.	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.2	Green: Average rating ≥ 4 Yellow: Average rating 3 to 3.99 Red: Average rating < 3
27	Licensing/Certification Rates Measured by the pass rate for national licensing tests compared to national pass rates from state reported data (other measures: State KPM 11 and Achievement Compact)	CTE Dean Diana	Learning Achievement	Students complete certificates, degrees, and transfer LA.2.2	Green: 93% or greater Yellow: 78% up to 93% Red: Below 78%
28	Progress: Credits Earned Measured by the percentage of program students earning college credits in the academic year A. Earned 15 credits B. Earned 30 credits	OOFI VP Ross	Learning Achievement	Students demonstrate progress LA.1.1 (B)	Green: 23% or greater Yellow: Between 18% and 22% Red: Below 18%
29	Connections: High School Dual Enrolled: Measured by the district percentage of dual enrolled high school students participating in high school connection opportunities	EM Tom	Access	Students access relevant curricula that support lifelong learning and achievement A.3.2	Green: 20% or greater Yellow: Between 10% and 19.99% Red: Below 10%
32	Training Participant Satisfaction: Measured by participant evaluations of workforce trainings that include contracted, short term, group facilitations trainings and open to the employee development public classes on the internal evaluation	WFD Karen H.	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.3	Green: Average rating ≥ 4 Yellow: Average rating between 3 to 3.99 Red: Average rating < 3 New survey scheduled for administration in Spring 2013; set baseline and thresholds for 2013-14
33	Service to Business: Measured by the percentage of businesses served by the SBDC calculated as a three-year average compared to the national annual rate from internal reports/national data	SBDC Arlene	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs CE.1.4	Green: 2.5% or greater Yellow: Between 1.5% and 2.49% Red: Below 1.5%

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34	Staff Service to Community: Measured by the percentage of staff engaging in or contributing to community service activities from the internal staff survey	HR Jan	Community Engagement	Southwestern provides our community members access to a wide range of quality, lifelong learning activities CE.2.3	Green: $\geq 65\%$ Yellow: 45% to 64% Red: $< 45\%$
35	Foundation Support Measured by the three-year average amount of scholarships awarded as reported by the foundation from foundation-raised funds.	Foundation Elise	Access	Students access varied learning opportunities A.1.3	Green: \$70,00 or greater Yellow: Between \$35,000 and \$70,000 Red: Less than \$35,000
37	Graduate Survey Measured by the overall rating of student expectations and needs from internal survey data	DS Tim	Access	Students access relevant curricula that support lifelong learning and achievement A.3.3	Green: Rating ≥ 4 Yellow: Rating between 3.00 and 3.99 Red: Rating < 3
38	Student Satisfaction and Opinion Measured by the - this is under development and is an aggregate of data from surveys for the first stop, housing, and ESPS areas	DS Tim	Access	Students access services that support learning A.2.3	Green Yellow Red Under Development
39	Institutional Financial Assistance Measured by the percent of institutional grant assistance provided as a three-year average reported to IPEDS compared to the IPEDS selected similar college cohort comparison group of full-time, first-time degree/certificate seeking students as the percentage point gap between Southwestern and comparison colleges.	EM Tom	Access	Students access varied learning opportunities A.1.4	Green: 10 percentage points or greater Yellow: Between 0 and 10 percentage points Red: Below 0 percentage points
40	Program Quality and Design: Measured by the percentage of annually scheduled programs for review that are completed based on internal program review schedule	OOFI VP Ross	Sustainability	Southwestern delivers viable quality instruction S.3.1	Green: 85% or greater Yellow: Between 70% and 84% Red: Below 70%
41	Quality Instruction: Measured by the annual percentage of full-time faculty being evaluated that earn a positive evaluation based on internal faculty evaluation schedule	OOFI VP Ross	Sustainability	Southwestern delivers viable quality instruction S.3.2	Green: 95% or greater Yellow: Between 85% and 94% Red: Below 85%

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42	Foundation Annual Fundraising Measured by the three-year average amount of scholarships raised from annual fundraising events as reported by the foundation from foundation raised funds.	Foundation Elise	Community Engagement	Our community members participate and contribute to the Foundation in support of the college CE.3.1	Green: \$200,000 Yellow: Between \$100,000 and \$199,999 Red: Below \$100,000
43	Foundation Endowments Measured by the three-year average amount of endowment funds raised as reported by the foundation from foundation raised funds.	Foundation Elise	Community Engagement	Our community members participate and contribute to the Foundation in support of the college CE.3.2	Green: \$40,000 Yellow: Between \$30,000 and \$39,999 Red: Below \$30,000
44	Remediation: Measured by the percentage of students passing remedial Math or English courses with a C grade or better	LDC Dean Rod	Learning Achievement	Students demonstrate progress LA.1.1	Green: $\geq 60\%$ Yellow: 48% up to 60% Red: $< 48\%$
45	Alumni Participation Measured by the three-year average of alumni giving to the college as reported by the Foundation.	Foundation Elise	Community Engagement	Our community members participate and contribute to the Foundation in support of the college CE.3.3	Green: 100 Yellow: Between 40 and 99 Red: Below 40
46	Student Transfer Measured by the number of program students who transfer to four-year institutions relative to the total program student enrollment from transfer data reports	OOFI VP Ross	Learning and Achievement	Students complete certificates, degrees, and transfer LA.2.3	Green: $\geq 14\%$ Yellow: 10% up to 14% Red: $< 10\%$

- **AC = State: Achievement Compact measure**
- **AD = Achieving the Dream**
- **SSI = State: Student Success Indicator**
- **KPM = State: Key Performance Measure**

Lead: Refers to the staff responsible for coordinating the assessment (survey or other tool with support from IR) or working with IR for the collection of data, completing the report narrative (data provided by IR as needed along with report template), and presenting the report to the Board.

4/13/2015 Updated: To reflect actual measurements and thresholds implemented for 2013-14

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