



# Southwestern Oregon Community College

## Current Core Theme Objective Indicators 2012-13

#	Indicator	Core Theme	Core Theme Objective	Threshold
2	<b>Enrollment Credit and Non-Credit Report</b> Measured by the percent change over a three-year average year, sorted by enrollment status from OCCURS data	Access	Students access varied learning opportunities <b>A.1.1</b>	Green: 1% or greater Yellow: Between – 5% to 1% Red: Below 5%
3	<b>Course Credit and Non-Credit Report</b> Measured by the percent of change over a three-year average, sorted by location and demographic status from OCCURS data	Access	Students access varied learning opportunities <b>A.1.2</b>	Green: 1% or greater Yellow: Between – 5% to 1% Red: Below 5%
5	<b>Student Engagement Activities - CCSSE</b> Measured by the three-survey CCSSE benchmark average “Support for Learners”	Access	Students access services that support learning <b>A.2.1</b>	Green: 55 and above Yellow: Between 45 and 54 Red: Below 45
6	<b>Student Engagement Activities - SENSE</b> Measured by SENSE benchmark thresholds “Early Connections;”, “Clear Academic Plan & Pathway”, “Effective Track to Learning”, and “Academic & Social Support Network” combined compared to the three-survey average that was met or exceeded	Access	Students access services that support learning <b>A.2.2</b>	Green: 55 or greater Yellow: Between 45 and 54 Red: Below 45
8	<b>Employer Perceptions</b> Measured by the average ratings level met or exceeded on the Employer Satisfaction and Opinion Survey from data reported by employers as part of the internship process	Learning Achievement	Students demonstrate that they have met institutional learning outcomes <b>LA.3.1</b>	Baseline data to be gathered in 2012-13 for the redesigned collection method with threshold set beginning with 2013-14
9	<b>Employee Satisfaction and Opinion</b> Measured by the aggregate level of employee satisfaction and opinion ratings on the annual nationally normed survey Great Colleges to Work For	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources <b>S.2.1</b>	Green: 65% or greater Yellow: Between 45% to 64% Red: Below 45%
11	<b>Completion</b> Measured by the number of degrees and certificates awarded relative to the total program student enrollment from internal reports and state OCCURS data	Learning Achievement	Students complete certificates, degrees, and transfer <b>LA.2.1</b>	Green: 10% or greater Yellow: Between 8% and 10% Red: Below 8%

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13	<p><b>Student Outcomes</b> Measured by Subject Area Committees annual assessment reports</p>	Learning Achievement	Students demonstrate that they have met institutional learning outcomes <b>LA.3.2</b>	Green: Graduates meet or exceed established performance levels Yellow: 80% of graduates meet or exceed established performance levels Red: < 80% of graduates meet or exceed established performance levels
14	<p><b>Structured Work Experience</b> Measured by</p> <ul style="list-style-type: none"> <li>A. the percent of majors represented by students participating in work experience compared to a three-year average, sorted by program</li> <li>B. the percent of change in number of participating employers from year to year compared to a three-year average that met or exceeded the threshold from internal reports</li> </ul>	Access (B)  Community Engagement	<p>Students access relevant curricula that support lifelong learning and achievement <b>A.3.1</b></p> <p>Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs <b>CE.1.1</b></p>	<p>A. Green: 3% or greater Yellow: Between -2% and 2.99% Red: Below &lt; -2%</p> <p>B. Green: 3% or greater Yellow: Between -2% and 2.99% Red: Below &lt; -2%</p>
15	<p><b>Fiscal Cash Flow</b> Measured by the Cash Flow Statement and the general fund ending fund balance threshold from final audited figures</p>	Sustainability	Southwestern provides responsible fiscal management <b>S.1.1</b>	Green: 85% or greater Yellow: Between 70% to 84% Red: Below 70%
16	<p><b>Fiscal Responsibilities - All Funds:</b> Measured by the threshold</p> <ul style="list-style-type: none"> <li>A. ending fund balance for all funds from final audited figures</li> <li>B. for the current ratio of assets to liabilities from internal reports/final audited figures</li> </ul>	Sustainability	Southwestern provides responsible fiscal management <b>S.1.2 (A)</b> <b>S.1.3 (B)</b>	<p><b>A</b> - Green: 85% or greater Yellow: Between 70% to 84% Red: Below 70%</p> <p><b>B</b> - Green: Greater than 1.50 Yellow: 1.00 to 1.49 Red: Below 1.00</p>
17	<p><b>Fiscal Enterprise Fund Responsibilities:</b> Measured by the combined ending fund balance with General Fund FTE contribution from internal reports and final audited figures</p>	Sustainability	Southwestern provides responsible fiscal management <b>S.1.4</b>	Green: Greater than \$700,00 Yellow: \$300,000 - \$699,999 Red: Below \$300,000

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19	<b>Infrastructure Equipment and Software Maintenance</b> Measured by the percent of planned expenditures required to replace equipment and software according to the Integrated Technology Replacement Plan compared to the actual expenditures based on a three-year expenditure average from internal reports and general ledger expenditures	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources <b>S.2.2</b>	Green: 85% or greater Yellow: 70% and 84% Red: Below 70%
20	<b>Infrastructure Maintenance</b> Measured by the percent of identified maintenance and safety projects completed. Projects are identified in the Master Facility Plan and Annual Budget book.	Sustainability	Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources <b>S.2.3</b>	Green: 85% or greater Yellow: Between 70% to 85% Red: Below 70%
22	<b>Community Participation and Satisfaction in Activities and Events</b> Measured by the A. Percent of activities and events requested compared to prior year threshold met or exceeded, and B. Rating level for facilities services from internal reports	Community Engagement	Southwestern provides our community members access to a wide range of quality, lifelong learning activities <b>CE.2.1 (A)</b> <b>CE.2.2 (B)</b>	Green Yellow Red Threshold being revised B: Green: Average rating $\geq 4$ Yellow: Average rating 3 to 3.99 Red: Average rating $< 3$
26	<b>BITS Company Satisfaction</b> Measured by the companies ranking training they received through community college Business and Industry Training System (BITS) from an internal survey – (Other measures: State KPM 10)	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs <b>CE.1.2</b>	Green: Average rating $\geq 4$ Yellow: Average rating 3 to 3.99 Red: Average rating $< 3$
27	<b>Licensing/Certification Rates</b> Measured by the pass rate for national licensing tests compared to national pass rates from state OCCURS data Indicator Initiated: Prior Benchmark/MIE 15 - State KPM 11 Achievement Compact	Learning Achievement	Students complete certificates, degrees, and transfer <b>LA.2.2</b>	Green: 80% or greater Yellow: Between 70% and 80% Red: Below 70%
28	<b>Progress: Credits Earned</b> Measured by the percentage of program students earning 30 college credits in the academic year	Learning Achievement	Students demonstrate progress <b>LA.1.1</b>	Green: 23% or greater Yellow: Between 18% and 23% Red: Below 18%

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29	<b>Connections: High School Dual Enrolled:</b> Measured by the district percentage of dual enrolled high school students participating in high school connection opportunities compared to a three-year average from internal reports	Access	Students access relevant curricula that support lifelong learning and achievement <b>A.3.2</b>	Green: 7.5% or greater  Yellow: Between 4% and 7.4%  Red: Below 4%
32	<b>Training Participant Satisfaction:</b> Measured by participant evaluations of BITS training that include contracted, short term, group facilitations trainings and open to the employee development public classes on the internal evaluation	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs <b>CE.1.3</b>	Green: Average rating $\geq 4$ Yellow: Average rating between 3 to 3.99 Red: Average rating $< 3$ New survey scheduled for administration in Spring 2013; set baseline and thresholds for 2013-14
33	<b>Service to Business:</b> Measured by the percentage of businesses served by the SBDC calculated as a three-year average compared to the national annual rate from internal reports/national data	Community Engagement	Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs <b>CE.1.4</b>	Green: 2.5% or greater  Yellow: Between 1.5% and 2.49%  Red: Below 1.5%
34	<b>Staff Service to Community:</b> Measured by the percentage of staff engaging in or contributing to community service activities from the internal staff survey	Community Engagement	Southwestern provides our community members access to a wide range of quality, lifelong learning activities <b>CE.2.3</b>	Green: $\geq 65\%$ Yellow: 45% to 64% Red: Average rating 45% Baseline data to be gathered in spring 2013
35	<b>Foundation Support</b> Measured by the amount of scholarships awarded to students compared to a three year average from foundation raised funds, data from internal reports	Access	Students access varied learning opportunities <b>A.1.3</b>	Green: 5% or greater Yellow: Between 0% and 5% Red: Below 0%
37	<b>Graduate Survey</b> Measured by the average rating compared to the three-year average rating of student expectations and needs from internal survey data	Access	Students access relevant curricula that support lifelong learning and achievement <b>A.3.3</b>	Green: Rating $\geq 4$ Yellow: Rating between 3.00 and 3.99 Red: Rating $< 3$

#	Indicator	Core Theme	Core Theme Objective	Threshold
38	<b>Student Satisfaction and Opinion</b> Measured by the - this is under development and is an aggregate of data from surveys for the first stop, housing, and ESPS areas	Access	Students access services that support learning <b>A.2.3</b>	Green Yellow Red Under Development
39	<b>Institutional Financial Assistance</b> Measured by the percent of institutional grant assistance provided as a three year average reported to IPEDS compared to the IPEDS selected similar college cohort comparison group of full-time, first-time degree/certificate seeking students.	Access	Students access varied learning opportunities <b>A.1.4</b>	Green: 5% or greater Yellow: Between 0% and 5% Red: Below 0%
40	<b>Program Quality and Design:</b> Measured by the percentage of annually scheduled programs for review that are completed based on internal program review schedule	Sustainability	Southwestern delivers viable quality instruction <b>S.3.1</b>	Green: 85% or greater Yellow: 70% and 84% Red: Below 70%
41	<b>Quality Instruction:</b> Measured by the annual percentage of faculty being evaluated that earn a positive evaluation based on internal faculty evaluation schedule	Sustainability	Southwestern delivers viable quality instruction S.3.2	Green: 95% or greater Yellow: Between 85% and 94% Red: Below 85%
42	<b>Foundation Annual Fundraising</b> Measured by the amount of scholarship raised from annual fundraising events from internal reports and audited final figures	Community Engagement	Our community members participate and contribute to the Foundation in support of the college <b>CE.3.1</b>	Green: 5% or greater Yellow: Between -5% to 5% Red: Below - 5%
43	<b>Foundation Endowments</b> Measured by the amount of endowment funds raised by the foundation compared to a three year average	Community Engagement	Our community members participate and contribute to the Foundation in support of the college <b>CE.3.2</b>	Green: 5% or greater Yellow: Between -5% to 5% Red: Below - 5%
44	<b>Remediation:</b> Measured by the percentage of students passing remedial Math or English courses with a C grade or better compared to the three year average	Learning Achievement	Students demonstrate progress <b>LA.1.1</b>	Green: 60% or greater Yellow: Between 48% and 60% Red: Below 48%
45	<b>Alumni Participation</b> Measured by the percent of alumni giving to the college compared to a three year average	Community Engagement	Our community members participate and contribute to the Foundation in support of the college <b>CE.3.3</b>	Green: 5% or greater Yellow: Between -5% to 5% Red: Below - 5%
46	<b>Student Transfer</b> Measured by the number of program students who transfer to four-year institutions relative to the total program student enrollment from transfer data reports	Learning and Achievement	Students complete certificates, degrees, and transfer <b>LA.2.3</b>	Green: 14% or greater Yellow: Between 10% and 14% Red: Below 10%

- **AC = State: Achievement Compact measure**
- **AD = Achieving the Dream**
- **SSI = State: Student Success Indicator**
- **KPM = State: Key Performance Measure**