



Southwestern Oregon Community College

Institutional Effectiveness Institutional Level Success Indicators 2011-12

SI #	Success Indicator	Core Theme	Level Area	Strategic Plan Goal	Baseline	2011-12 Target	2012-13 Target
1	FTE Credit and Non-Credit Report Percentage increase over prior year categorized by demographic status	Access	I	Goal 1	2009 Baseline		
	Total FTE		RU		Increase by	3%	3%
	Reimbursable FTE		U		3327	3530	3636
	Full Time FTE				3254	3452	3556
	Part Time FTE				1972	2092	2155
	Program Area FTE				765	812	836
				By Program	3%	3%	
2	Enrollment Credit and Non-Credit Report Percentage increase over prior year categorized by demographic status	Access	I	Goal 1	2009 Baseline		
	Total enrollment		RU		Increase by	3%	3%
	Full-time enrollment status		U		9737	10,329	10,640
	Part-time enrollment status				1707	1811	1865
	Program Area				3085	3273	3371
							By Program
3	Course Credit and Non-Credit Report Percentage increase over prior year categorized by location and demographic status	Access	I	Goal 1	2009 Baseline		
	All FTE		RU		Increase by	3%	3%
	Reimbursable FTE		U		3327	3530	3636
	Full-time enrollment status				3254	3452	3556
	Part-time enrollment status				Trends	Trends	Trends
	Program Area				Trends	Trends	Trends
	Courses offered				By Program	3%	3%
	Billing Credits enrolled				Trends	Trends	Trends
				61,000	63,000	64,000	
4	Community and Student Satisfaction Measured by the average rating level for services on the Community and Student Satisfaction Survey	Access	I	Goal 4	New Survey in 2011-12	Establish Baseline from Results	Every 3 Years
		Community Engagement:	RU	Goal 4			
				Goal 9			

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5	Student Engagement Activities - CCSSE Targets met or exceeded for all Benchmarks: Active & Collaborative Learning (ACL) Student Effort (SE) Academic Challenge (AC) Faculty Student Interaction (FSI) Support for Learners (SL)	Access Learning & Achievement	I	Goal 4	2008 Baseline 50.8 48.9 51.0 51.8 49.7	Every 3 Years	Every 3 Years
6	Student Engagement Activities - SENSE Targets met or exceeded for all Benchmarks: Early Connections (EC) High Expectations & Aspirations (HEA) Clear Academic Plan & Pathway (APP) Effective Track to Learning (ETL) Engaged Learning (EL) Academic & Social Support Network (ASSN)	Access Learning & Achievement	I	Goal 2 and Goal 4	Baseline 2009 52.9 43.0 51.6 44.1 53.8 43.8	Every 3 Years	53.0 50.0 51.9 50.0 54.0 45.8
7	Labor Trends : Achievement Compact (AC-CN6) (revised pending State compact) Extent to which CTE programs meet local industry needs by industry cluster	Learning Achievement	I RU U	Goal 3	Set Baseline in 2011	Establish Baseline from Results	To Be Set
8	Employer Perceptions Average ratings level met or exceeded on the Employer Satisfaction and Opinion Survey	Community Engagement	I	Goal 8	Set Baseline in 2012	Set Baseline in 2012	Establish Baseline from Results
9	Employee Satisfaction and Opinion Measured by the level of employee satisfaction and opinion ratings on the annual survey targets met or exceeded	Innovation and Sustainability	I	Goal 7	Set Baseline in 2011	Establish Baseline from Results	To Be Set
11	Completion: Achievement Compact (AC-C1) (revised pending State compact) A. Adult high school diplomas/GEDs B. Certificates/Oregon Transfer Modules C. Associates Degrees D. Transfer to a bachelor's degree program	Learning & Achievement	I RU U	Goal 4	Set Baseline in 2011	Establish Baseline from Results	To Be Set

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12	Student Achievement Measured by the percent of passing grades that met or exceeded targets in courses categorized by course type	Learning & Achievement	I RU U	Goal 4	All 78.18% LDC 76.93% OcPr 89.72% OcSu 93.60% Dev 60.22%	78.50% 77.30% 90.10% 94.00% 60.60%	78.50% 77.40% 90.20% 94.00% 60.70%
13	Student Outcomes Measured by the benchmark target met or exceeded on a National Survey (CAAP), or other recognized method to gauge student outcomes, specifically for General Student Learning Outcomes	Learning & Achievement	I RU U	Goal 4	2007 Baseline CT 59.5 Math 56.0 WR 61.7	CT 62.0 Math 60.0 WR 62.0	Every 3 Years
14	Structured Work Experience Measured by A. The percent of majors participating in work experience, sorted by course type that met or exceeded the target, and B. The percent of change in number of participating employers from year to year that met or exceeded the target	Access Learning & Achievement Community Engagement	I RU U	Goal 2 Goal 4 Goal 8	Set Baseline in 2010	3% Increase	3% increase
15	Fiscal Cash Flow Responsibilities Measured by the Cash Flow Statement showing positive growing cash flow to meet ending fund balance target	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	2009 Baseline \$800,000	\$2,000,000	\$2,300,000
16	Fiscal Responsibilities - All Funds (revised): Measured by the target met or exceeded for A. Ending fund balance B. Current ratio	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	2009 Baseline \$800,000 3.8:1	\$2,000,000 2:1	\$2,300,000 2:1
17	Fiscal Enterprise Fund Responsibilities (revised): Measured by the combined ending fund balance with General Fund FTE contribution	Innovation & Sustainability	I RU	Goal 5 Goal 6 Goal 7	2009 Baseline \$140,000 - GF Contribution	\$150,000 - GF Contribution	\$200,000 - GF Contribution
19	Infrastructure Equipment and Software Maintenance Measured by the percent of materials and supplies budgeted and spent on administrative and instructional equipment and software	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	2010 Baseline 2.9%	2.7%	2.7%

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20	Infrastructure Maintenance Measured by the percent of identified deferred maintenance and safety projects completed	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	2010 Baseline 85%	85%	85%
21	Infrastructure Safety (added) Measured by the target met or exceeded for the A. Percentage of Campus Safety Trainings completed by staff B. Workman's Compensation Statistics ER Mod	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	Set Baseline in 2011	Establish Baseline from Results	To Be Set
22	Community Participation and Satisfaction in Activities and Events Measured by the A. Percent of activities and events compared to prior year target met or exceeded, and B. Rating level for facilities services target met or exceeded	Community Engagement	I RU U	Goal 9	Reservations: Contracted: 69 All: 3577 Set Baseline in 2011	Reservations: Contracted: 73 All: 3787 Establish Baseline from Results	Reservations: Contracted: 75 All: 3892 To Be Set
23	Strategic Plan Accomplishments Measured by the percent of Strategic Plan annual priorities completed	Innovation & Sustainability	I	Goal 5 Goal 9	85%	85%	85%
25 State	GED to next level (SSI 7) and (AC-Q2) Measure the movement from GED completion to the next level of learning	Access Learning & Achievement	I	Goal 1 Goal 4	2008 Baseline 15.85% - SW 19.7% - CC's	Set Target by June 30	To Be Set
26 State	BITS COMPANY SATISFACTION (KPM 10) Percentage of companies ranking training they received through community college Business and Industry Training System (BITS)	Community Engagement	I	Goal 8	95%	95%	95% *
26 State	LICENSING/CERTIFICATION RATES (KPM 11) and (AC-Q4) Oregon community college students' pass rate for national licensing tests compared to national pass rates	Learning & Achievement	I	Goal 4	2008 Baseline 93%	93%	93% *

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27 AC	Community College Achievement Compact Measures – Quality: AC-Q1 Percent of dually enrolled high school students who matriculate to any college or university	Access	I	Goal 1	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Quality: AC-Q3 Percent of students who persist: A. Term to term - similar to (SSI 5) B. Year to Year	Learning and Achievement	I	Goal 4	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Quality: AC-Q5 Percent of CTE students employed 12 months after graduation	Learning and Achievement Community Engagement	I	Goal 4	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Quality: AC-Q6 Percentage of transfer students with OUS GPA at or above native OUS students	Learning and Achievement	I	Goal 4	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Connections: AC-CN1 – SSI1modified Number of dual enrolled high school students	Access	I	Goal 1	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Connections: AC-CN2 – SSI1modified Number of dual enrolled OUS students	Access	I	Goal 1	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Connections: AC-CN3 – SSI1 modified Percent of local high school spring graduates enrolled in post-secondary education within one year following high school graduation	Access	I	Goal 1	Set Baseline in 2011	To Be set	To Be set
27 AC	Community College Achievement Compact Measures – Connections: AC-CN4 Percent of local high school graduates who graduate with some college credit	Learning and Achievement	I	Goal 4	Set Baseline in 2011	To Be set	To Be set

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27 AC	Community College Achievement Compact Measures – Connections: AC-CN5 Percent of satisfied employers (collected from employer satisfaction survey) – KPM 10 BITS Survey similar measure	Community Engagement	I	Goal 3	Set Baseline in 2011	To Be set	To Be set

- **Area/Level – Indicator tracked at identified levels/areas within the college:**

I = Institutional Level Success Indicator RU = Reporting Unit Success Indicator U = Unit Success Indicator

- **SSI = State: Student Success Indicator**
- **KPM = State: Key Performance Measure**
- **AC = State: Achievement Compact measure; C = Completion; Q = Quality; CN = Connections**
- **SW = Southwestern Figure; CC's = Oregon Community College Aggregate Figure**
- **2012 Target – state has not yet determined target level**