



# Southwestern Oregon Community College

## Institutional Effectiveness All College Success Indicators

SI #	Success Indicator	Core Theme	Level Area	Strategic Plan Goal	2009 Baseline	2010 Target	2011 Target	2012 Target
1	<b>FTE Credit and Non-Credit Report</b> Percentage increase over prior year by demographic status	Access	I	Goal 1	Increase by	3%	3%	3%
	Total FTE		RU		3327	3427	3530	3636
	Reimbursable FTE		U		3254	3352	3452	3556
	Full Time FTE				1972	2031	2092	2155
	Part Time FTE				765	788	812	836
	Program Area FTE				By Program	3%	3%	3%
2	<b>Enrollment Credit and Non-Credit Report</b> Percentage increase over prior year by demographic status	Access	I	Goal 1	Increase by	3%	3%	3%
	Total enrollment		RU		9737	10,029	10,329	10,640
	Full-time enrollment status		U		1707	1758	1811	1865
	Part-time enrollment status				3085	3176	3273	3371
	Program Area				By Program	3%	3%	3%
3	<b>Course Credit and Non-Credit Report</b> Percentage increase over prior year by location and demographic status	Access	I	Goal 1	Increase by	3%	3%	3%
	All FTE		RU		3327	3427	3530	3636
	Reimbursable FTE		U		3254	3352	3452	3556
	Full-time enrollment status				Trends	Trends	Trends	Trends
	Part-time enrollment status				Trends	Trends	Trends	Trends
	Program Area				By Program	3%	3%	3%
	Courses offered				Trends	Trends	Trends	Trends
	Billing Credits enrolled				61,000	62,000	63,000	64,000
4	<b>Community and Student Satisfaction:</b> Average rating level for services	Community Engagement:	I	Goal 4	New Survey in 2011	Every 3 Years	Establish Baseline from Results	Every 3 Years
	RU		Goal 4					
			Goal 9					
5	<b>Student Intended Goals Achieved</b> Upon exiting, percentage of students attaining self-disclosed goal.	Learning & Achievement	I	Goal 4	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set

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6	<b>Student Engagement</b>	Access  Learning & Achievement	I	Goal 2  and  Goal 4	Baseline 2008			
	A. CCSSE – Targets met or exceeded for all Benchmarks:						Every 3 Years	Every 3 Years
	Active & Collaborative Learning				50.8	52.8		
	Student Effort				48.9	50.9		
	Academic Challenge				51.0	53.0		
	Faculty Student Interaction				51.8	53.8		
	Support for Learners				49.7	51.7		
	B. SENSE – Targets met or exceeded for all Benchmarks:				Baseline 2010	Every 3 Years	Every 3 Years	
	Early Connections				52.9			53.0
	High Expectations & Aspirations				43.0			50.0
Clear Academic Plan & Pathway	51.6			51.9				
Effective Track to Learning	44.1			50.0				
Engaged Learning	53.8			54.0				
Academic & Social Support Network	43.8			45.8				
7	<b>Labor Trends</b> Percentage of programs meeting high demand labor trends	Learning Achievement	I RU U	Goal 3	80% State 90% Local	80% State 90% Local	80% State 90% Local	80% State 90% Local
8	<b>Employer Perceptions</b> Average ratings on the Employer Satisfaction and Opinion Survey	Community Engagement	I	Goal 8	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set
9	<b>Employee Satisfaction and Opinion</b> Level of employee satisfaction and opinion ratings on the annual survey	Innovation and Sustainability	I	Goal 7	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set
10	<b>Employee Development</b> Percent of employee participation in staff and professional development	Innovation and Sustainability	RU	Goal 7	Set Baseline in 2010	Baseline Data Results	To Be Set	To Be Set
11	<b>Graduation and Transfer Rates</b>	Learning & Achievement	RU U	Goal 4				
	A. Graduation rates as reported to IPEDS				19%	20%	22%	25%
	B. Transfer Out rates as reported to IPEDS				38%	40%	42%	45%
	C. Number of graduates per year				275	283	291	300

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12	<b>Student Achievement</b>	Learning & Achievement	I RU U	Goal 4	78.18%	78.38%	78.58%	78.78%
	A. Percent of passing grades in courses and by course type				LDC 76.93%	77.13%	77.33%	77.53%
					OcPr 89.72%	89.92%	90.12%	90.32%
					OcSu 93.60%	93.80%	94.00%	94.20%
					Dev 60.22%	60.42%	60.62%	60.82%
	B. Percent of students passing courses after being placed on early alert				75%	76%	77%	78%
	C. Average GPA of program students				2.475	2.575	2.675	2.775
	D. Average GPA of graduates				3.242	3.250	3.250	3.250
13	<b>Student Outcomes</b> Benchmark targets met or exceeded on a National Survey (CAAP), or other recognized method to gauge student outcomes, specifically for General Student Learning Outcomes	Learning & Achievement	I RU U	Goal 4	2007 Baseline CT 59.5 Math 56.0 WR 61.7	Every 3 Years	CT 62.0 Math 60.0 WR 62.0	Every 3 Years
14	<b>Structured Work Experience</b> Participation Rates	Access	I	Goal 2				
	A. Percent of students participating in work experience by course type	Learning & Achievement	RU	Goal 4	Set Baseline in 2010	Baseline Data Results	3% Increase	3% increase
	B. Percent of change in participating employers from year to year	Community Engagement	U	Goal 8				
15	<b>Fiscal Cash Flow Responsibilities:</b> Measured by the Cash Flow Statement showing positive growing cash flow to meet ending fund balance target	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	\$800,000	\$900,000	\$1,000,000	\$1,100,000
16	<b>Fiscal Responsibilities – All Funds:</b> Target met or exceeded for -	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	\$800,000	\$900,000	\$1,000,000	\$1,100,000
	A. Positive ending fund balance							
	B. Current ratio - assets to liabilities				3.8:1	2:1	2:1	2:1
	C. Asset ratio – receivables turnover				3:1	3:1	3:1	3:1

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17	<b>Fiscal Enterprise Fund Responsibilities:</b> A. Combined ending fund balance target met prior to general fund transfers  B. Asset ratio – receivables turnover target met or exceeded	Innovation & Sustainability	I RU	Goal 5 Goal 6 Goal 7	\$140,000  4:1	\$100,000  3.5:1	\$150,000  3:1	\$200,000  3:1
18	<b>Fiscal Responsibility: Statement of Budget and Actual Revenues and Expenditures – General Fund</b> Actuals do not exceed budget	Innovation & Sustainability	RU U	Goal 5 Goal 6 Goal 7	Monitor Actuals	YTD Actuals ≤ 95% budgeted	YTD Actuals ≤ 95% budgeted	YTD Actuals ≤ 95% budgeted
19	<b>Infrastructure Equipment and Software Maintenance:</b> Percentage of materials and supplies budgeted and spent on administrative and instructional equipment and software.	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	Set Baseline in 2010	Baseline Data Results	% to maintain based on baseline data results	% to maintain based on baseline data results
20	<b>Infrastructure Equipment and Software Maintenance:</b> Percentage of identified deferred maintenance and safety projects completed	Innovation & Sustainability	I	Goal 5 Goal 6 Goal 7	Set Baseline in 2010	Baseline Data Results	% to maintain based on baseline data results	% to maintain based on baseline data results
21	<b>OPEN</b>							
22	<b>Community Participation and Satisfaction in Activities and Events</b> A. Percentage of Activities and Events compared to prior year B. Rating level for facilities services	Community Engagement	I RU U	Goal 9	Reservations: Contracted: 69 All: 3577  Set Baseline in 2010	Reservations: Contracted:71 All: 3682  Baseline Data Results	Reservations: Contracted:73 All: 3787  % to maintain baseline	Reservations: Contracted: 75 All: 3892  % to maintain baseline
23	<b>Strategic Plan Accomplishments</b> Percentage of strategic plan annual priorities completed	Innovation & Sustainability	I	Goal 5 Goal 9	85%	85%	85%	85%
24	<b>Annual Report to the Community</b> Percentage of goal priorities achieved	All	RU	All Goals	90%	91%	92%	93%

SI #	Success Indicator	Core Theme	Level Area	Strategic Plan Goal	2009 Baseline	2010 Target	2011 Target	2012 Target
25 State	<b>State Student Success Indicators (SSI) High school students enrolling directly into college (SSI 1)</b> Track number of Oregon high school graduates who enroll in a community college the following fall term	Access	U	Goal 1 Goal 4	48.23% SW 38.39 – CC's	48.5%	49.0%	49.5%
25 State	<b>Postsecondary level of math, reading and writing (SSI 2)</b> Measure skills necessary to enter LDC credit courses and CTE program areas	Access Learning & Achievement	RU	Goal 1 Goal 4	Baseline Set by State March 1	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>Credits earned toward an Associate of Arts Degree (SSI 3)</b> Measure progress in LDC program areas at milestone points	Learning & Achievement	RU	Goal 4	43.2% - SW 44.3% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>Credits earned toward a CTE certificate or degree (SSI 4)</b> Measure progress in CTE program areas at milestone points	Learning & Achievement	RU	Goal 4	44.5% - SW 41.2% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>Term to term persistence (SSI 5)</b> Measure whether student continues from term to term	Learning & Achievement	RU	Goal 4	Baseline Set by State March 1	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>Fall to fall retention (SSI 6)</b> Measure whether student returns one year to the next Full Time – per IPEDS Part Time – per IPEDS	Learning & Achievement	RU U	Goal 4	Baseline Set by State March 1 55% 29%	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>GED to next level (SSI 7)</b> Measure the movement from GED completion to the next level of learning	Access Learning & Achievement	RU	Goal 1 Goal 4	15.85% - SW 19.7% - CC's	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>GED fall to fall persistence (SSI 8)</b> Measure the movement of GED completers who persist at the next level of training	Learning & Achievement	RU	Goal 4	Baseline Set by State March 1	Set by State March 1	Set by State March 1	Set by State March 1
25 State	<b>ESL/ESOL noncredit to next level (SSI 9)</b> Measure how a student transitions from ESL/ESOL to credit classes	Access Learning & Achievement	RU	Goal 1 Goal 4	14.8% - CC's	Set by State March 1	Set by State March 1	Set by State March 1

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26 State	<b>State Key Performance Measures (KPM) SUCCESSFUL GED APPLICANTS (KPM 1)</b> Percentage of GED certificate applicants successful	Learning & Achievement	RU	Goal 4	79%	79%	80%	80% *
26 State	<b>COMPLETION OF BASIC SKILLS/ESL (KPM 7)</b> Percentage of students enrolled in a basic skills or ESL program who complete successfully	Learning & Achievement	RU	Goal 4	50.9%	63.7%	63.7%	63.7% *
26 State	<b>NURSING COMPLETION (KPM 8)</b> Percentage of students who successfully complete a nursing program	Learning & Achievement	RU	Goal 4	73.7%	73.7%	73.7%	73.7% *
26 State	<b>BITS COMPANY SATISFACTION (KPM 10)</b> Percentage of companies ranking training they received through community college Business and Industry Training System (BITS)	Community Engagement	I	Goal 8	95%	95%	95%	95% *
26 State	<b>LICENSING/CERTIFICATION RATES (KPM 11)</b> Oregon community college students' pass rate for national licensing tests compared to national pass rates	Learning & Achievement	RU	Goal 4	93%	93%	93%	93% *
26 State	<b>CAREER TECHNICAL EDUCATION DEGREE/CERTIFICATE COMPLETION (KPM 12)</b> Number of Career Technical Education (CTE) degrees and certificates awarded	Learning & Achievement	RU	Goal 4	3% Increase 150	155	160	165
26 State	<b>ASSOCIATE DEGREE COMPLETION (KPM 13)</b> Percentage of students in Associates degree programs who obtain an Associates degree	Learning & Achievement	RU	Goal 4	31.6%	31.6%	31.6%	31.6% *
26 State	<b>STUDENT TRANSFERS TO OUS (KPM 14)</b> Percentage of students attending an Oregon community college during one academic year who transfer to an OUS institution the following academic year	Access Learning & Achievement	RU	Goal 1 Goal 4	15.2%	15.2%	15.2%	15.2% *

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26 State	<b>PROGRESS OF TRANSFER STUDENTS (KPM 15)</b> Percentage of community college transfer students who demonstrate progress by returning for the second year	Learning & Achievement	RU	Goal 4	80%	80%	80%	80% *
26 State	<b>TUITION/FEES (KPM 16)</b> Oregon's rank for college tuition and fees among all western states	Access	RU U	Goal 1	TBD	TBD	TBD	TBD
26 State	<b>HIGH SCHOOL PARTICIPATION (KPM 17)</b> Number of high school students enrolled in community college credit programs	Access	RU U	Goal 1	3% Increase 667	688	708	729
26 State	<b>MINORITY ENROLLMENT (KPM 18)</b> Each minority's proportion of total community college enrollment as a percentage of each minority's proportion of the total population, by racial/ethnic group.	Not Tracked at this time at state level Access	RU U	Goal 4	TBA	TBA	TBA	TBA
27	State Future Student Success Indicators							

- **Area/Level – Indicator tracked at identified levels/areas within the college:**

**I = Institutional Level Success Indicator    RU = Reporting Unit Success Indicator    U = Unit Success Indicator**

- **SW = Southwestern Figure;    CC's = Oregon Community College Aggregate Figure**
- **2012 Target – state has not yet determined target level**