

## SWOCC Increases State Income

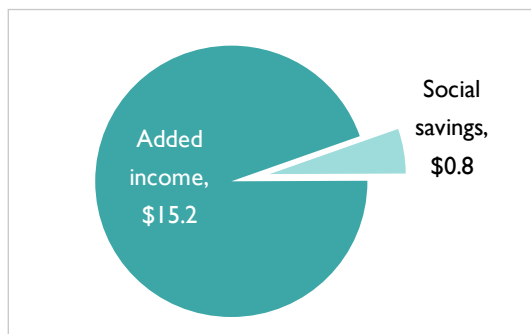


- The activities of SWOCC's 2010-11 student body will generate about \$10 million in labor income in the state economy each year.
- Once SWOCC's current students become active in the workforce, they will promote business output, raise consumer spending, and increase property income in the state. All of this contributes an additional \$5.2 million in taxable income each year.
- Altogether, higher student income and associated effects on business productivity add \$15.2 million in income annually to the state economy.

## SWOCC Reduces Social Costs

- Education is statistically correlated with improved lifestyle behaviors, including reduced incidences of absenteeism, alcohol abuse, and smoking, lower probability of committing crime, and fewer welfare and unemployment claims.

### Annual Benefits to the Oregon Public Due to SWOCC (\$ Millions)



- It is estimated that SWOCC's 2010-11 student population will generate social savings to the Oregon public equal to \$839,700 a year.
- These savings accrue to all state and local residents—students, homeowners, businesses, and taxpayers.

