# Strategic Plan: 2016-2017

**SOUTHWESTERN**
AN OREGON COMMUNITY COLLEGE

## Summer and Fall 2016 Update

Provide an update *of completed activities during summer or fall 2016* for the institutional level projects identified last spring and summer (these were identified from the program reviews and/or annual review of data - additional department and area projects may exist and should be tracked by the department/area – refer to list sent as a separate document). Hints:  Keep narrative to a minimum to address specific key activities that have been completed or are in-progress that support the identified project – see sample updates below in bold.

The **Strategic Plan** projects are derived from the program reviews conducted across campus and from the planning process that occurs at the unit, reporting unit, functional areas, and institutional levels of the College. Planning and project development provide the basis for the administration to allocate resources, adapt to changes in the environment, and coordinate activities leading to fulfillment of the College Mission.

| Core Theme | Objective | Strategic Plan Project | Project Activities Update | Status |
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| **Learning & Achievement** | **LA.1: Students demonstrate progress** | **LA.1.1SP:** Statewide Developmental Education Recommendation Implementation and Developmental delivery options **(SI 44)** | Piloted WR 90R Academic Literacy integrated reading and writing course in fall term. | Complete |
| | | | Developed WR 95R English Composition Fundamentals co-requisite supplemental course for WR 121 and WR 115 during fall 2016. | Complete |
| | | **LA.1.2SP:** Title III persistence and retention projects implementation **(SI 28, SI 47 and SI 48)** | Student Extravaganza nights Coos and Curry campus – student services offices open at night with childcare available; participation was low and looking for ways to increase student awareness and possible weekend activities | Complete |
| | | | The Southwestern Laker Learning Commons is now offering tutoring via Skype for Business enhancing tutoring opportunities for online and Curry students. | Complete |
| | **LA.2: Students complete certificates, degrees, and transfer degrees, and transfer** | **LA.2.1SP:** Identify program enhancements to increase student success and improve student completion **(SI 11, SI 46)** | Early arrival math workshop for remedial student-athletes (16) who need a refresher to score higher on placement tests with all 16 placing into at least one level higher and 15 students completed the refresher course. | Complete |
| | | | A process for College to High School faculty mentor assignment, compensation and collaboration has been developed and implemented. | Complete |

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| | | | Guest chefs are invited on a regular basis to visit OCCI and relate their industry experience to students, both culinary and baking/pastry. | Complete |
| | | | The tutoring department has extended areas students are taking advantage of regularly. | Complete |
| | | **LA.2.2SP:** Credit for Prior Learning Project – process development **(SI 11)** | Challenge and Industry Certification processes were adjusted and finalized. | Complete |
| | | **LA.2.3SP:** Title III Student Success projects implementation **(SI 11 and SI 46)** | Laker Advocates assigned to part-time students as a mentor providing additional staff/student engagement through contacts during the term regarding important dates, scholarships, advising, etc., one outcome of the lean audit process. | Complete |
| | **LA.3: Students demonstrate that they have met learning outcomes** | **LA.3.1SP:** Outcomes Assessment – Multi-State Collaborative and Program Student Learning Outcomes **(SI 50 and SI 51)** | Multi-State Collaborative report shows SWOCC students scored written communication at 1.96 with 2.0 representing sophomore level writing skills from 2015-2016 academic year. | Complete |
| | | **LA.3.2SP:** Course and program outcomes development **(SI 8, SI 13 and SI 50)** | Outcomes Assessment Committee created to direct and implement Student Learning Outcomes Assessment Plan and plan faculty in-service assessment day. | Complete |
| **Access** | **A.1: Students access varied learning opportunities** | **A.1.1SP:** Enhance opportunities for students to access learning opportunities (dual credit, articulated agreements, extended 4-year campus) **(SI 2, SI 3, SI 35 and SI 39)** | Took 4 student residents to L.A. for a PACUHR conference where they learned more about what an RHA is and what it can do for a housing program. | Complete |
| | | | Our welding program has constructed a simulation yard using Perkins funding and students are using this new environment for learning opportunities they previously did not have. Digital Design students are benefitting from new camera systems, while CE/Family Studies has received updated software for their learning center. OCCI is using their new PacoJet and will be inviting NBHS students to view a demo of this new too. | Complete |
| | **A.2: Students access services that support learning** | **A.2.1SP:** Title III student support project implementation to enhance and improve student | Part-time completion position hired to assist students through enhanced advising strategies and support specific to part-time students. | Complete |

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| | | services; lean audit process change implementation **(SI 38)** | Finalized the Southwestern Title IX Bill of Rights and Southwestern is committed to providing options, support and assistance to students as studies indicate a quicker recovery rate. | Complete |
| | | **A.2.2SP:** Advising and placement policy and process development **(SI 5, SI 6 and SI 38)** | Accuplacer has replaced COMPASS for Reading and Writing placement tests. The Reading and Writing departments have implemented new score guidelines for the Accuplacer assessments. The Math department is currently operating under a guided self-placement model. The math faculty are working with students to guide them to the appropriate entry level math class. | Complete |
| | | | OCCI began piloting the new Jenzabar Retention software (LakerConnect) with positive results | Complete |
| | **A.3: Students access relevant curricula that support lifelong learning and achievement** | **A.3.1SP:** New Program and Course Development (degree/certificate programs, community education opportunities, student engagement activities, etc.) **(SI 14A, SI 29, and SI 37)** | Dental Assisting has engaged community support for guest lectures and constant input from our advisory committee. We have rearranged some course work and our program map accordingly. The program is housed on-campus in B2 rather than off campus resulting in additional cost savings. | Complete |
| **Community Engagement** | **CE.1: Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs** | **CE.1.1SP:** Develop new training and business development programs based on participant survey feedback and other community needs **(SI 14B, SI 32, and SI 33)** | Developed one non-credit certificate that meets business and training needs. | Complete |
| | | | Applied for Approved Training Site status for Community Health Worker/Peer Support training. | Complete |
| | | | The Small Business Development Center started a Small Business Management (SBM) program in October 2016. This 9 month program provides business owners a way to work toward operating a more successful business. Each business participating provides 1 FTE to the college. Businesses can join the program at the beginning of each quarter. We started with 9 businesses and in January added 2 more. This was a major undertaking for the SBDC. | Complete |
| | | | We have formed an advisory committee for a new program: Medical Lab Technician. With their input, we have produced a program map, LMI, gone through all college channels, and are awaiting state approval for the MLT program. | Complete |

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| | | **CE.2.1SP:** Enhance Internal and External Relationships- Encourage people to serve on state level committees and belong to organizations related to position both on-campus and off-campus. **(SI 34)** | Continue SWOCC representation newly developed Workforce Oversight Committee, WIOA Local Leadership and BAC Education committee, and ESD RAC | Complete |
| | | | Joined the Oregon CC Facilities Director Committee | Complete |
| | | | **Board Goal 3:** Board member met in Salem with Senator Roblan on the community college budget. | Complete |
| | **CE.2: Southwestern provides our community members access to a wide range of quality, lifelong learning opportunities** | **CE.2.2SP:** Student and staff support and engage in community activities – both on-campus and off-campus **(SI 22A, SI 22B, SI 34)** | Coaches provided various sports camps (6) for the youth in Coos County and other athletes from around the region with approximately 200 youth athlete participants. | Complete |
| | | | Security staff supported training programs in community for self-defense and women's safety. | Complete |
| | | | CJ, EMS, and Fire Science programs provided in-service classes for community members. | Complete |
| | | | CORE activities included Trick-or-Treat So Others Can eat food drive for local Rotary/KDOCK Bus Jam | Complete |
| | | | AAWCC activities included Snowball toss – sock, glove and mitten drive for Women's Safety & Resource Center and Stocking Stuffing for Wineva Johnson girls center residents; small "stocking" gifts | Complete |
| | | | **Board Goal 2:** Five of the seven board members participated in the joint Foundation/Board meeting. | Complete |
| | **CE.3: Our community members participate and contribute to the Foundation in support of the college** | **CE.3.1SP:** Promote the value of contributing to the Foundation and identify sources of support for new programs and the Health & Science Building **(SI 42, SI 43, SI 45)** | The Foundation has worked to connect the College with local and state partners to explore new market tax credit opportunities for investment in the Health &Science Tech Building, and to renovate buildings that will be vacated by the project. | Complete |
| | | | The Foundation partnered with two area high schools, the Oregon Institute of Marine Biology, South Slough National Estuarine Research Reserve and the Egyptian Theatre in successful pursuit of a grant to popularize science, bringing community lectures and science films to the screen. The events also help raise funds for SWOCC Geology Lectures and the Health & Science Tech Building. | Complete |

| | | | Foundation staff and board members have increased outreach and engagement with the Bay Area Chamber of Commerce to share information about college needs and investments for the future. | Ongoing |
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| | | | **Board Goal 1:** Support the development of the Health & Science Tech Building matching funds campaign. **Board Goal 6:** Support and participate in Foundation Activities. | Complete |
| **Sustainability** | **S.1: Southwestern provides responsible fiscal management** | **S.1.1SP**: Multi-year budget process integrated with planning **(SI 15 and SI 17)** | Deans met in December and reviewed all budget requests for 17-18 in academic programs and administrative departments.  Budget requests from Instruction and Student Services for 17-18 based on those discussions. | Complete |
| | | | Program review and Success Indicator reports adapted for multi-year budgeting based on planned projects. | Complete |
| | | **S.1.2SP:** Enhance the planning process by fully integrating into the budget process based on mission fulfillment success indicator planning, academic and facility planning, ITS planning, Strategic Enrollment Management planning, and program review planning (academic and operational) including implementation of LiveText **(SI 16A, SI 16B, SI 17)** | Bookstore now offers custom embroidered dental scrubs and generic lab coats, art kits for Education classes and custom cut mat boards for HDFS classes to our inventory as additional materials for courses. | Complete |
| | | | Enhanced Success Indicator reports and program review templates to include itemized tables for budget requests based on review of the data; increased faculty, staff and community awareness and interactions in the review of the data, plan development and budget requests. | Complete |
| | | | Completed the personnel inventory to project personnel salary and benefit costs for the following fiscal year in support of the budget process. | Complete |
| | **S.2: Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources** | **S.2.1SP:** Ensure compliance and submit required reports consistent with accreditation requirements, HEOA, federal and state requirements, grant requirements and the like. **(Compliance)** | Updated policies and statistics in Annual Security Report (Clery Report) in compliance with additional requirements. | Complete |
| | | | Piloted Success Indicator reports in new software and provided training and support for all report lead staff. | Complete |
| | | | To comply with OSHA Global Harmonization System requirements, a revised written Hazard Communication program was completed.  All Material Safety Data Sheet books were updated to new GHS compliant Safety Data Sheet format for multiple departments on campus.  All campus staff training on new GHS standards was | Complete |

| | | | | administered through Southwestern's safety training platform, Safe Colleges. | |
| | | | | Certification and licensing for DPSST (State of Oregon) requirements | Complete |
| | | **S.2.2SP:** Complete the transition to administrative policies/procedures and review of policies and procedures at the department level **(Compliance)** | | Bookstore has completed the development and update of a policy handbook. | Complete |
| | | | | Updated 8 administrative polices as part of the review and transition of policies. | Complete |
| | | | | **Board Goal 4:** Review of a portion of the 6000s was finished. | Complete |
| | | **S.2.3SP:** Implement cam pus-wide plans including redesigning existing processes (Academic Master Plan, ITS Plan, Planning software, Enrollment Management Plan, etc.); Strategic Plan process redesign **(SI 19 and SI 20)** | | Eden Hall Energy Trust lighting upgrade | Complete |
| | | | | New FCC Radios purchased and implemented campus wide | Complete |
| | | | | Paint Dellwood Hall & Stensland exterior with new paint color to begin creating continuity with all campus buildings | Complete |
| | | | | Stensland Hall SSS Remodel | Complete |
| | | | | New Application to Drive policy approved & DMV record pulls & system registrations done on all drivers | Complete |
| | | | | Replace Roof on B2 Building to house new Dental Assisting program | Complete |
| | | | | Developed templates for VP areas/departments, ITS, Enrollment Management, Student Services to map unit strategic plans to the college's strategic plan. | Complete |
| | | | | Rolled out new recruitment front page, which fully integrates with Neogov and is easier to navigate and more visibly coherent. | Complete |
| | | **S.2.4SP:** Planning work on new Health & Science Building **(AMP, FMP)** | | Successful RFPs were completed for project Architect and New Market Tax Credits Consultant. | Complete |

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| | | | Participated in application process for Economic Development Administration Grant | Complete |
| | | **S.2.5SP:** Foster positive relationships between faculty, staff, and administration and provide professional development and staff development opportunities. **(SI 9)** | Training and implementation of ALICE Active Shooter program for campus staff – fall specific activities. | Complete |
| | | | Recent trips to WOU, UCC, LCC as part of the continued interaction with other regional colleges and universities to share security training and information opportunities in order to improve services and communication. | Complete |
| | | | Welding instructors successfully completed training in Seattle this summer to become Certified Welding Educators and one instructor is slated to attend training this summer to become a Certified Welding Inspector. Upon completion, we will no longer need to hire an outside inspector. | Complete |
| | | | Implemented campus-wide new employee orientation featuring presentations from multiple departments and managerial training. | Complete |
| | **S3: Southwestern delivers viable quality instruction** | **S.3.1SP:** Program Review implementation with integrated planning and budgeting and rollout of LiveText **(SI 40)** | All program reviews due in 16-17 were completed and submitted. All program review goals/projects list were reviewed and adjusted based on change of priorities. | Complete |
| | | **S.3.2SP:** Program Viability implementation **(SI 40)** | Program Viability data formulas fine-tuned and produced for Academic Affairs committee. Process to meet with faculty in low scoring programs has begun and will continue into winter term. | Complete |