Strategic Plan: 2014-2015

The **Strategic Plan** projects are derived from the program reviews conducted across campus and from the planning process that occurs at the unit, reporting unit, functional areas, and institutional levels of the College. Planning and project development provide the basis for the administration to allocate resources, adapt to changes in the environment, and coordinate activities leading to fulfillment of the College Mission.

Core Theme	Objective	Project
Learning & Achievement	**LA.1: Students demonstrate progress**	**LA.1.2:** Statewide Developmental Education Recommendation Implementation
	LA.2: Students complete certificates, degrees, and transfer	**LA.2.1:** Identify program enhancements to increase student success and improve student completion
		LA.2.2: Credit for Prior Learning Project
		LA.2.3: TAACCCT 4 Grant Implementation
	LA.3: Students demonstrate that they have met institutional learning outcomes	**LA.3.1:** Outcomes Assessment – Multi-State Collaborative and Program Student Learning Outcomes
		LA.3.2: Course and program outcomes developed
Access	**A.1: Students access varied learning opportunities**	**A.1.1:** Online Plan
	A.2: Students access services that support learning	**A.2.1:** Enhance and improve student services based on survey feedback and other student responses including conducting lean audits
		A.2.2: Enhance online services for students
	A.3: Students access relevant curricula that support lifelong learning and achievement	**A.3.1:** New Program and Course Development (degree/certificate programs, community education opportunities, student engagement activities, etc.)

Community Engagement	**CE.1: Southwestern serves our communities by providing quality training and business development to address the changing community workforce needs.**	**CE.1.1:** Develop new training and business development programs based on participant survey feedback and other community needs
	CE.2: Southwestern provides our community members access to a wide range of quality, lifelong learning opportunities	**CE.2.1:** Enhance Internal and External Relationships- Encourage people to serve on state level committees and belong to organizations related to position.
		CE.2.2: Foster growth in the College Now program and implement the Faculty Mentoring program with HS faculty
	CE.3: Our community members participate and contribute to the Foundation in support of the college.	**CE.3.1:** Promote the value of contributing to the Foundation and identify sources of support for new programs
Sustainability	**S.1: Southwestern provides responsible fiscal management**	**S.1.1:** Multi-year budget and cashflow reports
		S.1.2: Title III Grant development
	S.2: Southwestern builds and maintains a sustainable infrastructure of human, technology, and facility resources	**S.2.1:** Mid-Cycle Evaluation Report
		S.2.2: Complete the transition to administrative policies/procedures and review of policies and procedures at the department level
		S.2.3: Implement campus-wide plans including redesigning existing processes (Academic Master Plan, Planning software, Enrollment Management Plan, etc)
		S.2.4: Planning work on new Health & Science Building
		S.2.5: Upgrade technology requirements per the ITS plan and to support identified campus-wide projects
		S.2.6: Foster positive relationships between faculty, staff, and administration.
	S.3: Southwestern delivers viable quality instruction	**S.3.1:** Further develop and provide faculty support
		S.3.2: Program Review
		S.3.3: Program Viability