

Strategic Plan Core Theme, Strategic Goals, and Annual Priorities

2011-12 to 2012-13

Related Core Theme	Related Core Theme Description	Strategic Goals	Annual Priority
I. Access	Access is the pathway to learning opportunities for students and the community through support services and diverse delivery methods.	1: Ensure access to diverse learning opportunities.	1.1: Provide student access for financial assistance to pursue their educational goals.
			1.2: Support diverse learning opportunities for students and the community.
		2: Provide access to support services for students, staff, and the community.	2.1: Implement software and other technology to support learning opportunities and services.
			2.2: Develop and implement initiatives to increase access to services for students to increase enrollments and FTE.
II. Learning and Achievement	Student learning and student achievement are at the core of the College mission and given the highest priority by emphasizing quality teaching; quality learning; quality course and program design; retention; persistence; completion; graduation and/or transfer.	3: Maintain and develop quality learning opportunities to encourage student success and achievement.	3.1: Facilitate programs and services to support student achievement and success.
			3.2: Provide academic offerings which meet accreditation, national, state, and local standards including educational technology quality standards and industry quality standards.
		4: Support student lifelong learning and goal attainment.	4.1: Promote and strengthen learning opportunities for students and staff through physical and social activities to foster lifelong learning and wellness.
			4.2: Identify opportunities and develop programming to meet local, regional, state, and global stakeholders' needs.
III. Innovation and Sustainability	Innovation and sustainability are interwoven to both seize opportunities for resource development (Entrepreneurship, Grant Development, and SWOCC Charitable Foundation) and maintain continuous improvement for strong infrastructure of employees, technologies, and facilities.	5: Create the vision and structure for long-term college sustainability and growth.	5.1: Guide initiatives and activities to achieve mission fulfillment within a culture of evidence-based decision making and continuous improvement.
			5.2: Review, refine, develop, and implement appropriate policies and procedures to ensure the sustainability of the college.
		6: Support college growth through appropriate planning, budgeting, and assessment.	6.1: Provide effective fiscal management through responsible financial resource stewardship, ethical leadership, and responsive college-wide support.
			6.2: Pursue and maintain endeavors to develop revenue streams to support

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			financial independence.
		7: Allocate resources to support continuous improvement for a strong infrastructure of employees, technologies, and facilities.	7.1: Provide and maintain a safe working, learning, and living environment.
			7.2: Ensure effective college-wide operational support for staff and students.
			7.3: Assess college-wide staffing needs to create priorities for the delivery of quality educational services and programs.
IV. Community Engagement	Community engagement is the means to build strong partnerships and provides opportunities for the community to participate in diverse activities and events.	8: Sustain and build strong community, business, and agency partnerships.	8.1: Develop and sustain community partnerships in response to emerging economic and workforce needs.
			8.2: Create and sustain educational partnerships to promote shared resources for seamless educational opportunities.
		9: Promote and provide opportunities for the community to engage in diverse activities and events.	9.1: Strengthen community relations by encouraging participation on college committees and at campus events.
			9.2: Support and encourage participation in cultural activities, community events, and community organizations.