



Theme: *Students First!*

Vision: *Southwestern Leads and Inspires Lifelong Learning*

SOUTHWESTERN
Oregon Community College

Success Indicator 7
Labor Trends
2011-12

Presented By:
Date Presented:

Diana Schab, Associate Dean of Learning
June 25, 2012, Board of Education Meeting

<p>Purpose and Meaning</p>	<p>Monitor future job projections and high demand occupations to ensure appropriate learning opportunities are available for students and the community to provide the training and education so students will have the required skills needed to meet industry expectations.</p> <p>Accelerated postsecondary degree and credentials programs are an immediate and impactful way to connect high-demand, high-wage jobs with the required postsecondary education to ensure that goal completers have the skills relevant to labor trends in our region</p> <p>Our programs will align with Oregon Skill Standards and/or hold separate accreditation from a recognized external organization to ensure exit competencies and meeting industry expectations</p>									
<p>Targets</p>	<table border="1"> <tr> <td>Percentage of programs meeting high demand labor trends</td> <td>2010-11</td> <td>2011-12</td> </tr> <tr> <td>State demand</td> <td>80%</td> <td>80%</td> </tr> <tr> <td>Local demand</td> <td>90%</td> <td>90%</td> </tr> </table>	Percentage of programs meeting high demand labor trends	2010-11	2011-12	State demand	80%	80%	Local demand	90%	90%
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<p>Achievement Overview and Analysis</p>	<p>2011-2012 Achievement Data:</p> <p>State 83% - Met the target Local 80% - Target not met</p> <p>Southwestern develops and maintains relevant educational programs which promote exceptional community and student learning experiences. National, statewide and regional projections of job growth allow the College to remain focused on current programs while planning for the future and long-term sustainability. Nurses and accountants are among the top ten occupations which are supported by Southwestern programs. The College continues to advance educational programs through a partnership with the University Center and Oregon Health Sciences University, allowing students in both of these programs to remain in the area to complete a four-year or advanced degree.</p> <p>Although only 80% of our programs are in areas related to high-demand, high-wage jobs in our local region and 83% statewide, 100% of our programs are aligned to areas of employment classified as high-demand for both the statewide and Regional market.</p>									
<p>Core Theme and Objective</p>	<p><i>Learning and Achievement:</i> Curriculum for academic courses and programs is relevant and current</p>									
<p>Southwestern Strategic Plan Goal</p>	<p><i>Goal 3:</i> Ensure access to diverse learning opportunities.</p>									

Reporting Unit Goals	<i>Instructional Administration:</i> Review CTE program needs and develop strategic plan goals to support updating program facilities to ensure alignment with technologies of high wage high demand employment specialties.
Unit Objectives	CTE Division: Update and maintain programs to align with high wage high demand employment regionally and statewide. LDC Division: Develop and maintain transfer advising guides to aide transfer students to select coursework leading to bachelors degrees leading to high wage high demand employment.
Planned Accomplishments Institutional Level Reporting Unit Level Unit Level	<i>CTE Division:</i> Conduct CTE program reviews to enhance industry alignment in high demand, high wage areas of employment: <ul style="list-style-type: none"> • Review CIS/CS program alignments with database professionals and support professionals demands to promote enrollment. • Review Welding/Manufacturing technology program to develop options to align with high wage high demand manufacturing specialties. • Review and update Administrative Office Professional to align with contemporary workplace and grow enrollments.
Budget Impact and Budgetary Considerations	No new budget needed at this time, pending further analysis and implementation of the Strategic Enrollment Management Plan. Results of program reviews will likely identify budget needs for program enhancements and will be evaluated in light of the Academic Master Plan.
Accreditation, Federal, State, Audit and Other Reporting Requirements	Accreditation – All Standards State Reporting: OCCURS data submission submitted timely and error free.
Documentation and Process for Measure Data	<i>Success Indicator: 7– Labor Trends</i> <i>Documentation Posted:</i> SOCC Mission Fulfillment Reports Website at: SOCC Mission Fulfillment Reports Website at: http://www.socc.edu/ie/pgs/success-indicators/index.shtml TracDat Assessment Software: Success Indicators 2010-11 and 2011-12 folder <i>Data References:</i> Oregon Labor Market Information System – OLMIS http://www.qualityinfo.org/olmisj/OlmisZine