



Theme: ***Students First!***

Vision: *Southwestern Leads and Inspires Lifelong Learning*

SOUTHWESTERN
Oregon Community College

Success Indicator 5
Student Engagement – CCSSE
2010-11

Presented By: Phill Anderson, *Vice President of Instruction*
Date Presented: October 2011, Board of Education Meeting

Purpose and Meaning	Student engagement activities influence academic performance and degree attainment. The purpose is to assess the quality of student engagement in order to strengthen those areas that are currently supporting student engagement and to improve those areas that are not excelling. The most critical period of vulnerability for student attrition is the first year of college. More than half of all students who withdraw from college do so during their first year. Our current attrition rate is at 59%.																		
Targets	<table border="0"> <tr> <td>CCSSE – Targets met or exceeded for all Benchmarks:</td> <td>Baseline 2008</td> <td>2011</td> </tr> <tr> <td>Active & Collaborative Learning</td> <td>50.8</td> <td>52.8</td> </tr> <tr> <td>Student Effort</td> <td>48.9</td> <td>50.9</td> </tr> <tr> <td>Academic Challenge</td> <td>51.0</td> <td>53.0</td> </tr> <tr> <td>Faculty Student Interaction</td> <td>51.8</td> <td>53.8</td> </tr> <tr> <td>Support for Learners</td> <td>49.7</td> <td>51.7</td> </tr> </table>	CCSSE – Targets met or exceeded for all Benchmarks:	Baseline 2008	2011	Active & Collaborative Learning	50.8	52.8	Student Effort	48.9	50.9	Academic Challenge	51.0	53.0	Faculty Student Interaction	51.8	53.8	Support for Learners	49.7	51.7
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Core Theme and Objective	<p>Access: Access to multiple learning opportunities</p> <p>Learning & Achievement: Students achieve their academic goals Students achieve course, program and institutional learning outcomes</p>																		
Southwestern Strategic Plan Goal	<p>Goal 2: Ensure access to diverse learning opportunities.</p> <p>Goal 4: Support student lifelong learning and attainment of goals.</p>																		
Achievement Overview and Analysis	<table border="0"> <tr> <td>Active & Collaborative Learning</td> <td>51.3 – not achieved</td> </tr> <tr> <td>Student Effort</td> <td>50.6 – not achieved</td> </tr> <tr> <td>Academic Challenge</td> <td>53.3 - achieved</td> </tr> <tr> <td>Faculty Student Interaction</td> <td>50.8 – not achieved</td> </tr> <tr> <td>Support for Learners</td> <td>46.8 – not achieved</td> </tr> </table> <p>The target benchmark was met in the area of Academic Challenge. The benchmark scores for Active & Collaborative Learning and Student Effort increased from the 2008 baseline with a significant increase noted for Student Effort. A significant decrease was experienced in the area Support for Learners. During 2009-10 a financial aid external consultant reviewed processes and procedures with recommendations which support changes in order to provide learners with increased access to financial aid funds in a timely manner. The New Student Orientation program was revised to increase student awareness of programs and service through enhanced activities including cultural awareness, alcohol education, and financial literacy. During 2010-11 an external advising consultant provided by NACADA and funded by Title III funds visited the campus for an in-depth review of advising processes and procedures. A comprehensive report was provided to the Director of Educational Support Programs and Services with several recommendations for enhancement of services.</p> <p>Success Indicator 5 originally addressed student goal achievement and was not instituted</p>	Active & Collaborative Learning	51.3 – not achieved	Student Effort	50.6 – not achieved	Academic Challenge	53.3 - achieved	Faculty Student Interaction	50.8 – not achieved	Support for Learners	46.8 – not achieved								
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	given the feedback from the year 1 report and the fact that the information is not an effective measure for mission fulfillment. Success Indicator 6a was moved to Success Indicator 5 to separate the CCSSE and SENSE data.
Reporting Unit Goals	<p>Enrollment Management: Promote student success by providing access to quality student development opportunities and student services. Ensure enrollment processes support access, timely responses, and are aligned with current student expectations.</p> <p>Instructional Goals: Three issues have a significant impact on predicting student engagement: faculty members being supportive of student needs, returning telephone calls and e-mails in a timely fashion, and being approachable. Faculty members need to be aware of the impact their attitudes and behaviors have in students' decisions to leave the university.</p>
Unit Objectives	<p>Enrollment Management: Increase student involvement and awareness of resources available to students. Ensure access to services to support completion of the enrollment process. Support student access to all financial aid assistance and information. Ensure policies and procedures provide access to financial assistance. Provide a variety of educational assistance in a one stop atmosphere.</p> <p>Instruction: Improve retention and completion of student learning goals through positive and intentional faculty engagement and outreach. Faculty will identify specific strategies designed to meet the needs of their particular students related to individual needs.</p>
Planned Accomplishments Institutional Level Reporting Unit Level Unit Level	<p>Enrollment Management: Assess New Student Orientation and enhance services based on student feedback. Implement several recommendations from the advising consultation including enhancing online advising services and incorporating sustainable practices.</p> <p>Instruction: Improvement efforts for the next three years will focus on increasing engagement through the following strategies: active outreach from faculty and staff to inform students of available resources, timely and respectful responses to requests for information and assistance, faculty setting high expectations with clear instructions on how to meet expectations, and updating syllabi and other course materials to inform of expectations and resources.</p> <ul style="list-style-type: none"> • Develop an Academic Master Plan that uses a whole system process to design a plan for improving student engagement. • Quarterly meetings with faculty to review and revise as needed planned strategies to improve student engagement. • Faculty identifying in the Syllabi contact information, resources information, and other relevant information that contributes to positive student engagement.
Budget Impact and Budgetary Considerations	No new budget needed at this time, pending further analysis and implementation of the Strategic Enrollment Management Plan.
Accreditation, Federal, State, Audit and Other Reporting Requirements	<p>Accreditation – All Standards State Reporting: OCCURS data submission submitted timely and error free.</p>
Documentation and Process for Measure Data	<p>Success Indicator: 5– Student Engagement - CCSSE Rotation: The CCSSE is administered every three years – next due 2014 Documentation Posted: SOCC Mission Fulfillment Reports Website at: http://www.socc.edu/ie/pgs/success-indicators/index.shtml Data References: OCCURS data extraction of the course data elements Tableau Workbook: IR Course Data Set</p>

CCSSE Southwestern Benchmark Comparison

