

**ACHIEVEMENT**

Achieved 73.1% = **Yellow**

CORE THEME

Sustainability

OBJECTIVE

S.3: Southwestern delivers viable quality instruction

INDICATOR

S.3.1: Success Indicator 40 – Program Quality and Design

Measured by the percentage of annually scheduled programs for review that are completed based on internal program review schedule

Indicator Thresholds

Green: 85% or greater Yellow: Between 70% and 84% Red: Below 70%

Purpose and Meaning

Measures the program viability through institutional review of instruction and program design. Program review evaluates program alignment to current industry needs and trends, program enrollments, and completions to assess the viability of the program.

WHAT WAS ACHIEVED AND WHAT IS PLANNED FOR THE FUTURE

Thirty instructional programs were originally scheduled for program review during the 2012-2013 academic year, however, four of those programs have been inactivated leaving 26 programs to be reviewed. Of those, seven were certificates embedded within an AAS pathway that would not be independently evaluated but rather were integrated into the parent the AAS review. Nineteen active degrees programs and their embedded certificates, standalone certificate programs, and other instructional programs that were scheduled for program review during the 2012-2013 academic year were completed (73.1% of 26 scheduled program reviews). Three additional unscheduled program reviews were completed. Seven Lower Division Transfer programs and one AS program were rescheduled to accommodate a change in leadership.

The results of the analysis of the common data coupled with the student learning outcomes offered a more comprehensive review of the degree and certificate programs. These results are being used to establish thresholds and to identify needed program review priorities. Programs that had noted deficiencies or weaknesses will be scheduled for more comprehensive annual progress reviews.

FACTORS AFFECTING RESULTS/PROGRESS

Program review during the 2012-2013 academic year focused on CTE AAS programs to allow for new leadership to revisit program review strategies for the Lower Division Collegiate program review. Additionally, a template is being developed to guide the writing of a comprehensive summative program review document that will tie together the discrete elements of the established program review and delineate an improvement plan and associated timeline.

Planning Priorities

Strategic Goal 3: Maintain and develop quality learning opportunities to encourage student success and achievement.

Annual Priority - 3.2: Provide academic offerings which meet accreditation, national, state, and local standards including educational technology quality standards and industry quality standards.

Institutional Planned Accomplishment -3.2B: Improve quality control of academic offerings through effective course and program evaluation and faculty evaluation.

Unit Planning

Program review results are being used to establish thresholds and to identify needed program review priorities. Programs that had noted deficiencies or weaknesses will be scheduled for more comprehensive annual progress reviews. Some of the specific unit accomplishments planned as program review action plans include: The CIS/CS department has a planned unit accomplishment to review and enhance program to better align with contemporary industry standards and to develop marketing strategies including strengthening relations and activities with secondary partners; The Fire Science program has a planned unit accomplishment to conduct a more in depth review of the program, employment trends, and advisory committee input so as to develop strategies to strengthen program enrollments and completions; The Business department has a planned unit accomplishment to review and develop Human Relations alternatives to strengthen AAS degree related instruction.

Budget Impact

Action steps are to review and plan; budget needs may be identified by results but not budget needed for the current planned accomplishments.

Achievement Analysis

The program reviews process included a three-year data collection and analysis to evaluate achievement of student learning outcomes, compilation and analysis of a common data set, and review and update of program planned unit accomplishments. The common data set was added to the program review this year and addresses six data points aligning to Success Indicators 11, 12, 13, and 28B: FTE generated, Course offerings, program completion, billing credits, student achievement, and program enrollment data. Most programs reviewed are solid programs with enrollment trends and success rates aligned to the overall campus performance. Programs that had noted deficiencies or weaknesses will be scheduled for more comprehensive annual progress reviews. Annual program review updates will monitor trends.

DATA DOCUMENTATION

Documentation Posted:

SOCC Mission Fulfillment Reports Website at: SOCC Mission Fulfillment Reports Website at:

<http://www.socc.edu/ie/pgs/success-indicators/index.shtml>

TracDat Assessment Software: Success Indicators 2012-13 folder

Data References:

TracDat review cycle document and subsequent completion tracking document is located on the network :

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ABOUT THE DATA

The report and chart information was prepared and coordinated by Dr. Ross Tomlin, Vice President of Instruction and Student Services, Diana Schab, Dean Career and Technical Education, and Robin Bunnell, Institutional Researcher.

Contributions to the narrative were supplied by Dr. Ross Tomlin, Vice President of Instruction and Student Services and Diana Schab, Dean Career and Technical Education.

Requirements

NWCCU Accreditation; Mission Fulfillment; Program Accreditation;
Program Review.

For more detailed information, contact the Institutional Research office - ir@socc.edu