



### ACHIEVEMENT

Achieved 98% =



### CORE THEME

Community Engagement

### OBJECTIVE

**CE2:** Southwestern provides our community members access to a wide range of quality, lifelong learning activities

### INDICATOR

**CE.2.3: Success Indicator 34 – Staff Service to Community**

Measured by the percentage of staff engaging in or contributing to community service activities from the internal staff survey.

### Indicator Thresholds

Green:  $\geq 65\%$

Yellow: Between 45% and 64%

Red:  $< 45\%$

### Purpose and Meaning

Actively engaged staff in the community promote the college’s Mission of providing community engagement in a sustainable manner. Staff are involved in many avenues of service in the community such as Rotary, school boards, foundations, Zonta, and many other volunteer activities that enhance the educational and cultural experience of our community throughout the college district.

## WHAT WAS ACHIEVED AND WHAT IS PLANNED FOR THE FUTURE

Of those who responded 98% indicated they participated in or donated to community service projects or events from July 1, 2014 through June 30, 2015 with 79% participating more than 4 hours per month. Employees who responded averaged nearly 10 activities each in over 50 types of community service activities. Response Rate: 42/381 employees = 11% of employees responded.

Communicate through various medium the importance of community engagement and continue to support faculty and staff in their personal desire to be active in our community.

## FACTORS AFFECTING RESULTS/PROGRESS

Since this is a volunteer survey the response rate among staff is variable and depends on the nature of the person in wanting to disclose their community engagement activity hours.

## Success Indicator Changes for 2014-15 supporting NWCCU accreditation standards: 1.B.2; 4.A.1; 4.B.1; 5.B.2

No changes planned for next year.

### Planned Projects

**Strategic Objective – CE.2:** Southwestern provides our community members access to a wide range of quality, lifelong learning activities

**Project – CE.2.2:** Enhance staff and faculty activities and interaction with each other

### Unit Planning

Communicate through various medium the importance of community

engagement and continue to support faculty and staff in their personal desire to be active in our community at all levels of the College. Continued communication will encourage trust and facilitate higher overall response rating in 14-15. Include support for participation in employee performance evaluations.

### Budget Impact

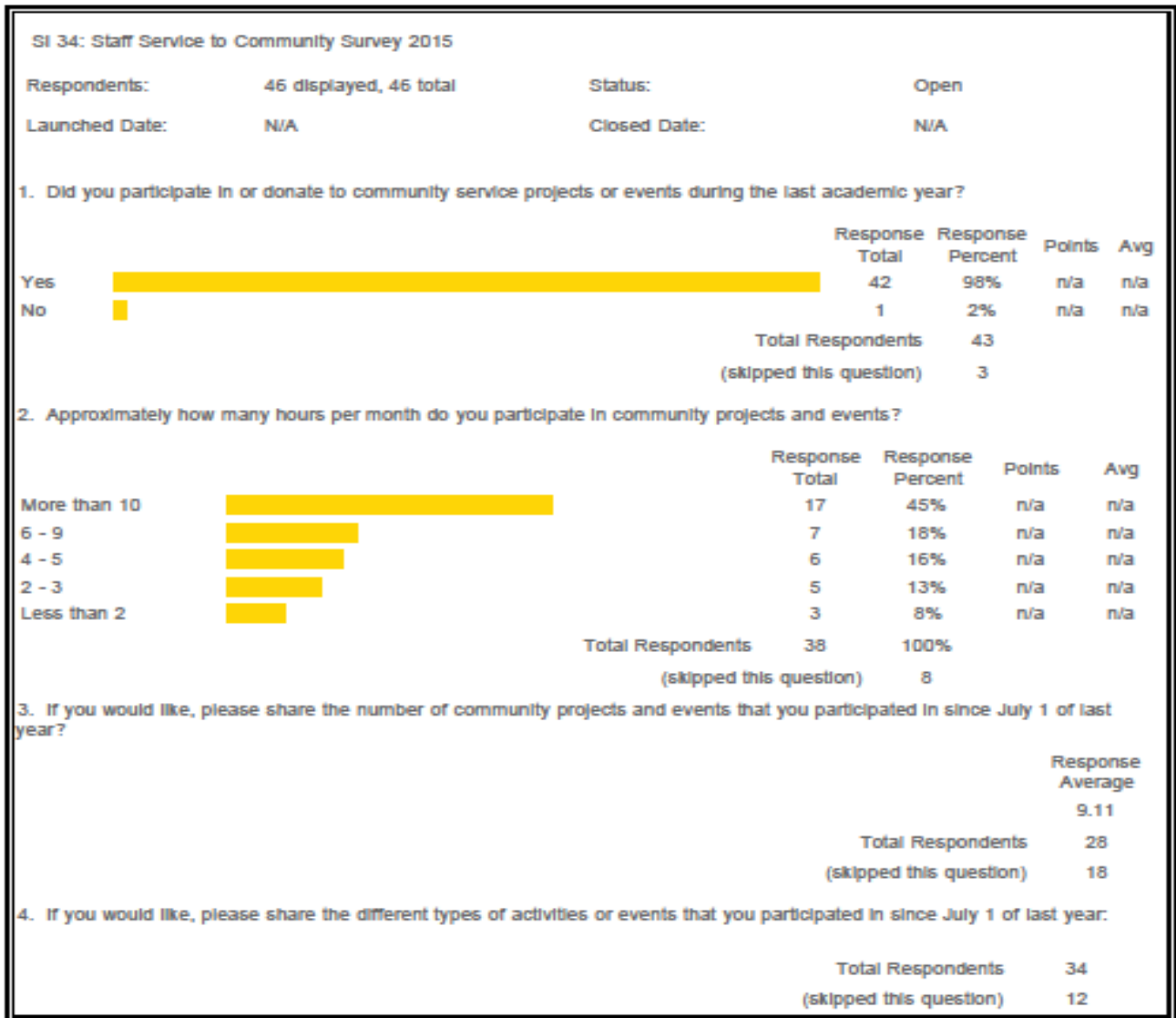
***Budget Impact identifies the budget requests needed in the future year(s) to support the planned changes.***

There is no budget impact associated with this success indicator.

However, there is a large intrinsic value for the community, the College, and our employees and monetary value for the community.

### Achievement Analysis

While 98% of the faculty and staff that responded are active in some form of community engagement; our overall response rate is a poor 10%. With continued communication and support of community engagement it is hoped that faculty and staff will feel more comfortable reporting that they are active in our community.



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## DATA DOCUMENTATION

### *Documentation Posted:*

Portal: Resource Center Core Themes – Objectives – Success Indicator Page:

[https://mylakerlink.socc.edu/ICS/icsfs/SI\\_34\\_StaffService\\_2014\\_2015\\_.pdf?target=d6270139-b191-4591-a5f4-5a0b08f57bf8](https://mylakerlink.socc.edu/ICS/icsfs/SI_34_StaffService_2014_2015_.pdf?target=d6270139-b191-4591-a5f4-5a0b08f57bf8)

### *Data References:*

Data is collected from the annual Staff Service to Community Survey and aggregated data of participation rates and average hours reported. The survey is anonymous. Survey documentation located on the network at:

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## ABOUT THE DATA

The report and chart information was prepared and coordinated by Jan Baxter, Executive Director of Human Resources and Robin Bunnell, Institutional Researcher.

Contributions to the narrative were supplied by Jan Baxter, Executive Director of Human Resources

## DETERMINING MEASUREMENT AND SETTING THRESHOLD LEVELS

To measure this indicator, the college chose to rely on an institutional survey based on non-intrusive questions to illicit feedback from staff as to their level of community service involvement. The thresholds represent percentage levels that are similar to the Great College to Work For survey by Modern Think. Acceptable achievement is indicated by the green level percentage that is similar to the categories good and very good or excellent from the Modern Think survey. The yellow threshold represents a percentage range that includes percentages based on the survey rating for the categories fair to mediocre and warrants attention from the Modern Think Survey. The thresholds require yearly review to ensure the indicator provides meaningful and applicable data to be used in decision making, specifically for planning and budget development.

### Requirements

NWCCU Accreditation

For more detailed information, contact the Institutional Research office - [ir@socc.edu](mailto:ir@socc.edu)