



# Southwestern Oregon Community College

## Success Indicator 34 Staff Service to Community

2012- 2013

### ACHIEVEMENT

Achieved 87% = **Green**

### CORE THEME

Community Engagement

### OBJECTIVE

CE2: Southwestern provides our community members access to a wide range of quality, lifelong learning activities

### INDICATOR

CE.2.3: Success Indicator 34 – Staff Service to Community

Measured by the percentage of staff engaging in or contributing to community service activities from the internal staff survey.

### Indicator Thresholds

Green:  $\geq 65\%$

Yellow: 45% to 64%

Red: Average rating  $< 45\%$

### Purpose and Meaning

Actively engaged staff in the community promote the college's Mission of providing community engagement in a sustainable manner. Staff are involved in many avenues of service in the community such as Rotary, school boards, foundations, Zonta, and many other volunteer activities that enhance the educational and cultural experience of our community throughout the college district.

## WHAT WAS ACHIEVED AND WHAT IS PLANNED FOR THE FUTURE

Response Rate: 122/223 employees = 54.7% of employees responded

Of those who responded 87% indicated they participated in or donated to community service projects or events from July 1, 2012 through June 30, 2013 with 55% participating more than 4 hours per month.

Communicate through various medium the importance of community engagement and continue to support faculty and staff in their personal desire to be active in our community.

## FACTORS AFFECTING RESULTS/PROGRESS

Since this is a volunteer survey the response rate among staff is variable and depends on the nature of the person in wanting to disclose their community engagement activity hours.

### Planning Priorities

**Strategic Goal - 9:** Promote and provide opportunities for the community to engage in diverse activities and events

**Annual Priority - 9.1:** Support and encourage participation in cultural activities, community events, and community organizations..

**Institutional Planned Accomplishment - 9.1A:** Support community events and cultural activities

### Unit Planning

Communicate through various medium the importance of community engagement and continue to support faculty and staff in their personal desire to be active in our community at all levels of the college. Continued communication will encourage trust and facilitate higher overall response rating in 13-14.

### Budget Impact

There is no budget impact associated with this success indicator.

### Achievement Analysis

While 87% of the faculty and staff that responded are active in some form of community engagement; our overall response rate is less desirable at 57.4%. With continued communication and support of community engagement it is hoped that faculty and staff will feel more comfortable reporting that they are active in our community.

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## DATA DOCUMENTATION

### *Documentation Posted:*

SOCC Mission Fulfillment Reports Website at: SOCC Mission Fulfillment Reports Website at:

<http://www.socc.edu/ie/pgs/success-indicators/index.shtml>

TracDat Assessment Software: Success Indicators 2012-13 folder

### *Data References:*

Data is collected from the annual Staff Service to Community Survey and aggregated data of participation rates and average hours reported. The survey is anonymous. Located on the network at:

itt/institutionalresearch/institutionaleffectiveness/successindicators/SI\_34\_staffservice

## ABOUT THE DATA

The report and chart information was prepared and coordinated by Rachele Summerville, Executive Director of Human Resources and Robin Bunnell, Institutional Researcher.

Contributions to the narrative were supplied by Rachele Summerville, Executive Director of Human Resources

### Requirements

NWCCU Accreditation

For more detailed information, contact the Institutional Research office - [ir@socc.edu](mailto:ir@socc.edu)