



ACHIEVEMENT

Not Achieved - 9192 =



CORE THEME

Access

OBJECTIVE

A.1: Students access varied learning opportunities

INDICATOR

A.1.1: Success Indicator 2 – Enrollment Credit and Non-Credit Report

Measured by the three-year average of all student enrollments.

Indicator Thresholds

Green: 9600 or greater

Yellow: Between 9200 - 9599

Red: Below 9200

Purpose and Meaning

Institutional and program specific indicator for enrollment (FTE) of the numbers and types of courses accessed by students. Overall, reimbursable FTE is the majority basis for state funding and an indicator for generation of tuition and fee revenues. Examination of this indicator supports the institution in its decision making regarding budget planning and for program and course offerings. Effectiveness of this indicator is determined at the unit level measuring course enrollments percentages by method of delivery, by day and time, and by program to determine the viability of, and/or need for, courses and programs that students are accessing to meet their educational wants and needs.

WHAT WAS ACHIEVED AND WHAT IS PLANNED FOR THE FUTURE

Overall 2013-14 unduplicated student headcount saw a decrease of 9.5% at 8,313 as compared to the three year average of 9,192. A decrease of 879 headcount. Non-credit enrollments saw a decrease in headcount from the previous year of 14% from 5,020 to 4,361. This decrease of 659 represents 75% of the total decrease of 879. However, overall FTE for 2013-14 was up as compared to the previous year including an increase in non-credit FTE. Institutional planning groups continue to examine areas such as new program development and best practices in retention and student success in an effort to be more efficient.

FACTORS AFFECTING RESULTS/PROGRESS

As the institution continues to move towards being more efficient with course offerings with an emphasis on revenue generation it is possible that we will see a continued decline in noncredit headcount due to the reduced offering of non-revenue generating courses.

Success Indicator Changes for 2014-15 supporting NWCCU accreditation standards: 1.B.2; 4.A.1; 4.B.1; 5.B.2

Indicator thresholds will need to be assessed and reset to reflect the changing institutional move towards revenue and FTE generating courses.

Planned Projects

Strategic Objective A1: Students access varied learning opportunities

Project – A1.1: Improve student achievement through new or enhancing programs or classes

A1.2: Develop additional learning opportunities to meet needs

A1.4: Increase breadth and depth of online courses

Unit Planning

The office of Enrollment Management is involved and will be working directly with the Academic Master Planning, New Program Development and the Enrollment Management committees to plan strategies and next steps for improving and/or maintaining FTE and Student Headcount.

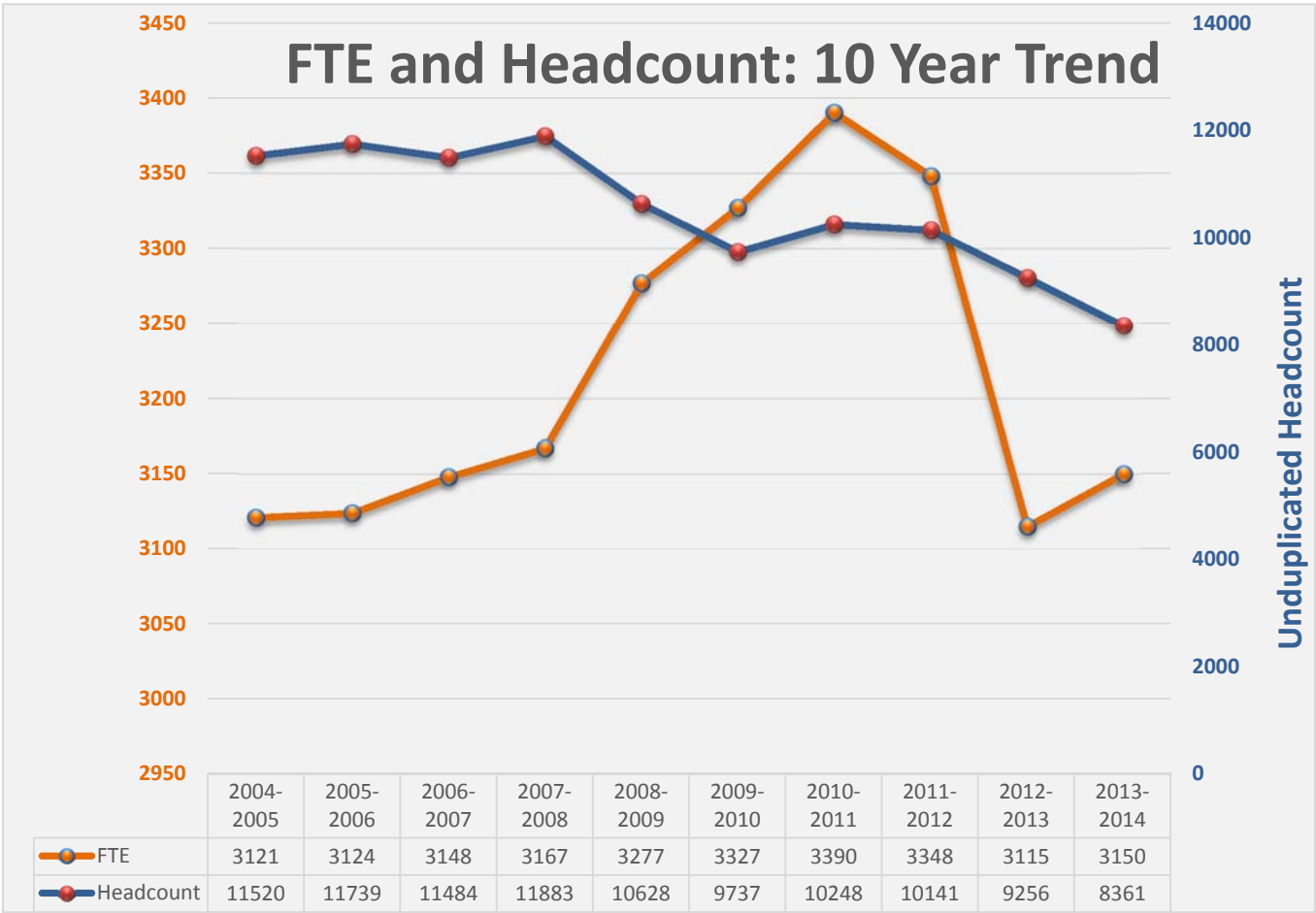
Budget Impact

Budget Impact identifies the budget requests needed in the future year(s) to support the planned changes.

Additional funding will be sought in order to increase and/or sustain program and course development, marketing, and recruiting efforts in order to maintain student headcount and revenue generating FTE.

Achievement Analysis

Fiscal sustainability and planned growth of FTE, student headcount and revenue generating courses and programs are vital to the fiscal health of the institution and all potential factors affecting the sustainability and growth of these areas should be reviewed on an annual basis to help ensure the viability of the institution.



DATA DOCUMENTATION

Documentation Posted:

Portal: Success Indicator Report area: https://mylakerlink.socc.edu/ICS/Resource_Center/Core_Themes_-_Objectives_-_Success_Indicators.jnz?portlet=Handouts_2014-09-17T12-15-51-67

Assessment Software: Success Indicator 2 Report – execute report for specified year

Data References:

SSRS Student Enrollment Report: Year and all terms with no additional parameter selections

ABOUT THE DATA

The report and chart information was prepared and coordinated by Tom Nicholls, Executive Director of Enrollment Management and Robin Bunnell, Institutional Researcher.

Contributions to the narrative were supplied by Tom Nicholls, Executive Director of Enrollment Management.

DETERMINING MEASUREMENT AND SETTING THRESHOLD LEVELS

How to measure this indicator was determined by looking at the ten-year pattern of enrollment. Selection of a three-year average enrollment measurement considers fluctuation of enrollments that traditionally have occurred due to economic conditions and other student enrollment patterns including course offerings and state funding reimbursement.

For more detailed information, contact the Institutional Research office - ir@socc.edu

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