



ACHIEVEMENT Not Achieved: - 6.4% decrease = **Red**

CORE THEME Access

OBJECTIVE A.1: Students access varied learning opportunities

INDICATOR A.1.1: Success Indicator 2 – Enrollment Credit and Non-Credit Report

Measured by the percent change over a three-year average, sorted by enrollment status from OCCURS data

Indicator Thresholds Green: 1% or greater Yellow: Between -5% and 1% Red: Below -5%

Purpose and Meaning Institutional and program specific indicator for enrollment (FTE) and student headcount. Overall, reimbursable FTE is the majority basis for state funding. Examination of this indicator supports the institution in its decision making regarding budget planning and program and course offerings. Effectiveness of this indicator is determined at the unit level measuring course enrollments percentages by method of delivery, by day and time, and by program to determine the viability of, and/or need for, courses and programs that students are accessing to meet their educational wants and needs.

WHAT WAS ACHIEVED AND WHAT IS PLANNED FOR THE FUTURE

Overall 2012-13 unduplicated student headcount saw a decrease of 6.4% at 9261 as compared to the three year average of 9882. Curry experienced a 19% decrease at 1287 as compared to the three year average of 1586 with a decrease of 7.4% in the number of students taking Online courses at 2185 as compared to the three year average of 2358. Overall FTE for 2012-13 was down 6.5% as compared to the previous year. Curry saw a reduction of 14.5% with Online FTE being even as compared to the previous year. Institutional planning groups have been reconstituted and created to examine areas such new program development, best practices in retention and student success, and enrollment management.

FACTORS AFFECTING RESULTS/PROGRESS

A continued decline in enrollment of traditional age students from our in-district high schools, increased costs of attendance, reductions in course offerings and programs are all potential factors that are being examined by the aforementioned planning groups.

NWCCU Accreditation Recommendation Response: Continue to refine thresholds

Based on the three average decline in headcount it is likely that the three year average will continue on a downward trend given the service area demographics and a threshold to reach approximately 10% of the population. Based on recommendations from the peer evaluators to the Year One Report to the Commission (NWCCU) to refine indicator thresholds, the method of measurement and thresholds for the academic year 2013-2014 and future are modified as follows:

Measured by the three-year average of all student enrollments.

Green: 9600

Yellow: 9200-9599

Red: 9200

Planning Priorities

Strategic Goal - 1: Ensure access to diverse learning opportunities

Annual Priority - 1.2: Support diverse learning opportunities for students and the community

Institutional Planned Accomplishment - 1.2A: Encourage the development of delivery systems that meet the needs of students in various communities

Unit Planning

The office of Enrollment Management is involved and will be working directly with the Academic Master Planning, New Program Development and the Enrollment Management task forces to identify strategies and next steps for improving and/or maintaining FTE and Student Headcount.

Budget Impact

Student Headcount and FTE are two major components of funding for the general fund budget of the institution.

Achievement Analysis

Sustainability and planned growth of FTE and Student Headcount are vital to the fiscal health of the institution and all potential factors affecting the sustainability and growth of these areas should be reviewed on a continual basis to help ensure the viability of the institution.

10/7/2013**FTE****2012**

When this report is ran by year, the state converted FTE uses the regular FTE calculation.

Age Groups:	Count:	FTE:	State Converted FTE:
< 16	210	47.280	47.280
16 - 17	1070	255.228	255.228
18 - 19	962	924.459	924.459
20 - 21	590	436.603	436.603
22 - 24	556	223.949	223.949
25 - 29	787	277.798	277.798
30 - 34	674	209.568	209.568
35 - 39	566	144.619	144.619
40 - 49	1106	214.685	214.685
50 - 64	1739	217.015	217.015
>= 65	854	80.505	80.505
Age Unknown	147	11.770	11.770
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	9261	3043.480	3043.480
Ethnicity:	Count:	FTE:	State Converted FTE:
Black	35	25.369	25.369
American Indian	183	79.150	79.150
Asian	74	34.541	34.541
Hispanic	307	175.612	175.612
White	4098	1620.199	1620.199
Pacific Islander	30	20.956	20.956
Multiple Races	122	92.248	92.248
Non-Resident Alien	16	13.151	13.151
Race Unknown	4396	982.255	982.255
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	9261	3043.480	3043.480
Enroll Status:	Count:	FTE:	State Converted FTE:
Full	1110	1428.785	1428.785
3/4	346	274.288	274.288
Half	538	329.948	329.948
Less Than Half	2526	477.076	477.076
Non Credit	4741	533.383	533.383
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	9261	3043.48	3043.48
Gender:	Count:	FTE:	State Converted FTE:
Male	3788	1390.278	1390.278
Female	4475	1557.035	1557.035
Undisclosed	998	96.167	96.167
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	9261	3043.480	3043.480

Enrollments by Degree and Certificate Areas		
	Enrollment	FTE
AA Associate Arts Oregon Transfer	1,382	974
Transfer Student	174	64
AA Criminal Justice	1	0
AAS Accounting	14	3
AAS Baking and Pastry Arts	56	104
AAS Bookkeeping Clerical	3	1
AAS Childhood Education Family Studies	54	19
AAS CIS Health Informatics	6	8
AAS Computer Information Systems	43	39
AAS Correction Officer Administration	2	0
AAS Culinary Arts	113	146
AAS EMT Paramedic	92	59
AAS Fire Science Technology	70	44
AAS Human Services	12	1
AAS Industrial Electronics	1	1
AAS Industrial Technology	2	0
AAS Marketing	6	0
AAS Medical Assistant	85	55
AAS Nursing	80	79
Pre-Nursing	97	51
AAS Substance Abuse	3	0
AAS Turf & Landscape	1	1
AAS Web Development and Administration	1	0
AAS Welding & Fabrication	54	60
Career Technical Undecided	15	3
AGS Associate General Studies	111	73
AS Associate Science	21	16
AS Athletic Training Emphasis	15	10
AS Childhood Education Emphasis	27	14
AS Criminal Justice Emphasis	55	35
AS Engineering Emphasis	7	5
AS Fitness Management Emphasis	1	0
AS Human Services	12	1
AS Mathematics Emphasis	1	2
AS Natural Resource Emphasis	1	0
AS Physical Education Emphasis	11	12
ASOT Business	66	41
Certificate Network Technician	2	0
Certificate Accounting	15	5
Certificate Childhood Education Family Studies	16	6
Certificate Computer Technician	1	0
Certificate EMT	11	2
Certificate Fire Science Level II	3	3
Certificate Greentech	12	6
Certificate Juvenile Corrections	1	0
Certificate Legal Secretary	1	0
Certificate Medical Clerical	21	10
Certificate Medical Transcription	4	0
Certificate Paraeducator	1	0
Certificate Pharmacy Technician	56	27
Certificate Phlebotomy Technician	9	5
Certificate Rural Health	8	3
Certificate Web Production Specialist	1	0
Certificate Welding & Fabrication	20	13
Pathway Certificate Supervision	1	0
Personal Enrichment/Community Education	6,203	1,034
Major Code Mapping to be Completed	155	80
Grand Total	9,236	3,116

Enrollment by State		
	Enrollment	FTE
AK	30	35
AL	1	0
AR	6	1
AZ	17	7
CA	208	128
CO	22	9
CT	6	1
DC	1	0
DE	1	0
FL	35	8
GA	18	2
HI	14	20
IA	5	2
ID	30	25
IL	24	8
IN	7	1
KS	7	2
KY	3	0
LA	3	0
MA	7	1
MD	4	0
ME	3	0
MI	9	1
MN	11	3
MO	12	2
MT	18	23
NC	18	2
ND	1	0
NE	2	2
NH	2	0
NJ	9	1
NM	3	1
NV	31	42
NY	19	3
OH	16	2
OK	8	1
OR	8,044	2,654
PA	20	2
RI	1	0
SC	5	0
SD	3	0
TN	12	1
TX	33	7
UT	12	5
VA	13	5
VT	1	0
WA	84	76
WI	9	1
WV	2	0
WY	3	3
AE	2	0
OC	14	9
PR	2	1
Undisclosed	365	17
Grand Total	9,236	3,116

Enrollments were 9261 with 25 students falling outside of reporting parameters.

DATA DOCUMENTATION

Documentation Posted:

SOCC Mission Fulfillment Reports Website at: SOCC Mission Fulfillment Reports Website at:

<http://www.socc.edu/ie/pgs/success-indicators/index.shtml>

TracDat Assessment Software: Success Indicators 2012-13 folder

Data References:

Tableau workbook for course information/term reports/yearly reports based on state reported data:

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ABOUT THE DATA

The report and chart information was prepared and coordinated by Tom Nicholls, Executive Director of Enrollment Management and Robin Bunnell, Institutional Researcher.

Contributions to the narrative were supplied by Tom Nicholls, Executive Director of Enrollment Management.

Requirements

NWCCU Accreditation; Academic Master Plan, Enrollment Management Plan.

For more detailed information, contact the Institutional Research office - ir@socc.edu