



Theme: **Students First!**

Vision: *Southwestern Leads and Inspires Lifelong Learning*

**SOUTHWESTERN**  
Oregon Community College

**Success Indicator 22**  
**Community Participation**  
**2010-11 Report**

**Presented By:** Patty Scott, President  
**Date Presented:** April 26, 2012, Board of Education Meeting

<b>Purpose and Meaning</b>	Identifies if activities and events are offered and attended; and Determines level of satisfaction for the services provided by the College																
<b>Targets</b>	<p>Measured by the</p> <table border="1"> <thead> <tr> <th data-bbox="467 737 1003 804">A. Percentage of activities and events compared to prior year</th> <th data-bbox="1040 737 1154 768">Baseline</th> <th data-bbox="1230 737 1344 768">2010-11</th> <th data-bbox="1421 737 1534 768">2011-12</th> </tr> </thead> <tbody> <tr> <td data-bbox="540 808 1003 840">Contracted Reservations:</td> <td data-bbox="1105 808 1138 835">69</td> <td data-bbox="1323 808 1356 835">71</td> <td data-bbox="1485 808 1518 835">73</td> </tr> <tr> <td data-bbox="540 844 1003 875">All Reservations:</td> <td data-bbox="1081 844 1162 871">3577</td> <td data-bbox="1295 844 1377 871">3682</td> <td data-bbox="1458 844 1539 871">3787</td> </tr> <tr> <td data-bbox="467 879 1003 911">B. Rating level for facilities services</td> <td colspan="3" data-bbox="1138 879 1414 911">To Be Set in 2011-12</td> </tr> </tbody> </table>	A. Percentage of activities and events compared to prior year	Baseline	2010-11	2011-12	Contracted Reservations:	69	71	73	All Reservations:	3577	3682	3787	B. Rating level for facilities services	To Be Set in 2011-12		
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<b>Core Theme and Objective</b>	<b>Community Engagement:</b> Effective collaboration and partnerships with local and district organizations																
<b>Southwestern Strategic Plan Goal</b>	<b>Goal 8:</b> Sustain and build strong community, business, and agency partnerships.																
<b>Achievement Overview and Analysis</b>	<p>The participation in activities and events was measured in 2010-11 with the number of activities and events exceeding the target set with in-kind services provided increasing by 22.6% for \$10,205 of in-kind services provided to the community. There were a total of 3,687 events for the year representing an 11% increase in activities and events held at Southwestern over the prior year. The target increase was 3% indicating achievement of this core theme objective indicator. The College continues to actively support activities and events to ensure the community has the opportunity to access learning, cultural, and community events on the campus and at Curry.</p> <table border="1"> <thead> <tr> <th data-bbox="467 1545 735 1598">Event Type</th> <th data-bbox="738 1545 1003 1598">2009-10</th> <th data-bbox="1006 1545 1271 1598">2010-11</th> <th data-bbox="1274 1545 1539 1598">Increase</th> </tr> </thead> <tbody> <tr> <td data-bbox="467 1602 735 1654">In-Kind Events</td> <td data-bbox="738 1602 1003 1654">31</td> <td data-bbox="1006 1602 1271 1654">38</td> <td data-bbox="1274 1602 1539 1654">22.6%</td> </tr> <tr> <td data-bbox="467 1659 735 1711">All Events</td> <td data-bbox="738 1659 1003 1711">3,322</td> <td data-bbox="1006 1659 1271 1711">3,687</td> <td data-bbox="1274 1659 1539 1711">11.0%</td> </tr> </tbody> </table> <p>The survey of satisfaction is scheduled to be measured annually with the first full-year administration of the survey to occur in 2011-12. Data from the survey will be used to set the baseline and future year targets.</p>	Event Type	2009-10	2010-11	Increase	In-Kind Events	31	38	22.6%	All Events	3,322	3,687	11.0%				
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<p><b>Reporting Unit Goals</b></p>	<p><i><b>Instructional Administration:</b></i> Provide diverse learning activities  <i><b>Integrated Technology Services:</b></i> Maintain technology to meet the needs of students, staff and community.  <i><b>Presidential Administration:</b></i> Promote access to learning opportunities for students and community; Develop community partnerships in response to emerging economic/workforce needs</p>
<p><b>Unit Objectives</b></p>	<p><i><b>Presidential Supervision:</b></i> Promote access to learning opportunities for students and community;</p>
<p><b>Planned Accomplishments</b>  <b>Institutional Level</b>  <b>Reporting Unit Level</b>  <b>Unit Level</b></p>	<p><b>Institutional Level</b>  9.1: Strengthen community relations by encouraging participation on college committees and at campus events.  9.1B: Increase and enhance activities for community attendance.  9.2: Support and encourage participation in cultural activities, community events, and community organizations.  9.2A: Support community events and cultural activities.  <b>Reporting Unit Level</b>  <i>Presidential Administration:</i> Hold October 8th Community event in honor of 50th Anniversary  <b>Unit Level</b>  <i>ITS:</i> Thirteen events were streamed to the community by Media Services. 1,204 people viewed the events for 1,390 hours. The events viewed were Basketball, Wrestling, Softball and Geology Lectures.  <b>Board:</b> The Board of Education holds ad hoc positions on the Foundation Board and has attended on a regular basis. A joint Boards meeting is scheduled for October 25,2010.  <i>Dining Services:</i> 1. Increase Catering by 3%, 2. Continue Masquerade Ice Ball event, 3. Develop Chainsaw Oysterfest event  <i>Facilities Services</i> 1. Master Gardener Group actively involved in Grounds appearance  <i>Music:</i> 1. Continue efforts for festivals, concerts, special venues, Fidelity Fridays, community festivals such as theClambake  <i>Oregon Coast Culinary Institute:</i> Service Projects development</p>
<p><b>Budget Impact and Budgetary Considerations</b></p>	<p>Increased activities and events require additional time to be spent by staff who are required to adjust schedules to meet night and weekend activities. The streaming of activities has been an additional cost to the college with some of the cost offset by paid advertisements for athletic streamed events. Careful monitoring of costs for this next year will allow appropriate budgeting of costs and time for 2012-13.</p>
<p><b>Accreditation, Federal, State, Audit and Other Reporting Requirements</b></p>	<p><b>Accreditation – All Standards</b></p>
<p><b>Documentation and Process for Measure Data</b></p>	<p><i><b>Success Indicator: 22</b></i> – Community Participation  <i><b>Documentation Posted:</b></i>  Mission Fulfillment and Success Indicators webpage at:  <a href="http://www.socc.edu/ie/pgs/success-indicators/index.shtml">http://www.socc.edu/ie/pgs/success-indicators/index.shtml</a>  <i><b>Data References:</b></i>  Activities and Events tracking sheet maintained by Facilities staff</p>