



Theme: *Students First!*

Vision: *Southwestern Leads and Inspires Lifelong Learning*

SOUTHWESTERN
Oregon Community College

Success Indicator 14
Structured Work Experience
2011-12

Presented By:

Trish McMichael *Internship Coordinator 2011-12*

Date Presented:

June 25, 2012, Board of Education Meeting

Purpose and Meaning	Supports the goal of helping students earn quality credentials with real value for the new economy
Targets	<p>Structured Work Experience - Measured by Baseline Set in 2010-11</p> <p>A. the percent of majors participating in work experience by course type (does not include transfer); Overall Participation = 33% (157/471): Business: 28/66 Fire Science: 16/62 Computer Science: 15/35 Human Services: 1/13 Criminal Justice: 5/52 Manufacturing/Welding/Machine: 3/58 Childhood Education: 17/52 Pharmacy Technician: 6/23 EMT: 9/53 Office Occupations: 60/57 Transfer Area Total: 43 (Transfer Areas: Art: 1 Journalism: 4 Music: 1 PE: 33 Psychology: 4) (OA 2280 includes 55 students in ACS courses)</p> <p>B. percent of change in participating employers from year to year: 48 Employers</p> <p>2011-2012 Targets A. 35% B. 50% to 72 participating employers</p> <p>2012-2013 Targets C. 40% D. 50% to 98 participating employers</p>
Core Theme and Objective	<p>Access: Support services for students, staff, and community Learning and Achievement: Students achieve course, program and institutional learning outcomes Community Engagement: Effective collaboration and partnerships with local and district organizations</p>
Southwestern Strategic Plan Goal	<p>Goal 2: Provide access to support services for students, staff, and the community.</p> <p>Goal 4: Support student lifelong learning and attainment of goals.</p> <p>Goal 8: Sustain and build strong community, business, and agency partnerships.</p>

<p>Achievement Overview and Analysis</p>	<p>Achievement: A. 36.5% - Target Met B. 79% - Target Met</p> <p>There were 343 work experience/field experience/practicums performed in '11-'12. The unduplicated headcount of students in the internship program was 282. (Students in Culinary, Computer Science and Athletic Training, for example, tend to gather their required credits by doing multiple placements over several terms.) The 343 internships generated 1423 credits, which translates to 83.88 FTE. This figure excludes EMT and Fire Science. These internships are completely run by their department heads and are counted separately. EMT internships generated 96 credits, which translates to 5.65 FTE. The unduplicated headcount of EMT students was 16 students out of the 16 internships. Fire Science generated 31 credits, which translates to 1.82 FTE. They had 24 internships with 13 unduplicated students.</p> <p>2011-2012 Results</p> <p>A. the percent of majors participating in work experience by course type (does not include transfer);</p> <p>Overall Participation: 36.5% (208/570)</p> <table border="0"> <tr> <td>Allied Health: 6/35</td> <td>Early Childhood Education: 22/59</td> </tr> <tr> <td>Business: 36/48</td> <td>EMT: 16/63</td> </tr> <tr> <td>Computer Science: 12/35</td> <td>Office Occupations: 20/69</td> </tr> <tr> <td>Criminal Justice: 3/44</td> <td>Pharmacy Technician: 10/26</td> </tr> <tr> <td>Culinary: 70/147</td> <td>Fire Science: 13/44</td> </tr> <tr> <td colspan="2" style="text-align: center;">Transfer Area Total: 44</td> </tr> </table> <p>(Transfer Areas: Engineering: 1 Environmental: 1 Music: 3 PE: 32 Psychology: 3 Sociology: 1 Journalism: 3. Other Transfer: 30 - students who were doing internships to further their transfer/education. Examples were a student at ODFW who was going onto Humboldt State, one who is going into a Veterinarian Tech program, another who is applying at Pacific University to be a physical therapist.) (Office Occupations includes 16 students in ACS courses)</p> <p>B. percent of change in participating employers from year to year = 79% (86 Employers)</p>	Allied Health: 6/35	Early Childhood Education: 22/59	Business: 36/48	EMT: 16/63	Computer Science: 12/35	Office Occupations: 20/69	Criminal Justice: 3/44	Pharmacy Technician: 10/26	Culinary: 70/147	Fire Science: 13/44	Transfer Area Total: 44	
Allied Health: 6/35	Early Childhood Education: 22/59												
Business: 36/48	EMT: 16/63												
Computer Science: 12/35	Office Occupations: 20/69												
Criminal Justice: 3/44	Pharmacy Technician: 10/26												
Culinary: 70/147	Fire Science: 13/44												
Transfer Area Total: 44													
<p>Budget Impact and Budgetary Considerations</p>	<p>Currently the Internship area has no budget. A goal to establish a small working budget for the future has been set with the understanding that it might be many years before this occurs due to financial constraints across the campus.</p>												
<p>Accreditation, Federal, State, Audit and Other Reporting Requirements</p>	<p>Accreditation – All Standards State Reporting: OCCURS data submission submitted timely and error free.</p>												
<p>Documentation and Process for Measure Data</p>	<p>Success Indicator: 14– Structured Work Experience Documentation Posted: SOCC Mission Fulfillment Reports Website at: http://www.socc.edu/ie/pgs/success-indicators/index.shtml TracDat Assessment Software: Success Indicators 2010-11 and 2011-12 folder Data References: Tableau Workbook: IR Student Data Set Informer Reports for CWE reporting</p>												



Vision: *Southwestern Leads and Inspires Lifelong Learning*

SOUTHWESTERN
Oregon Community College

Work Experience/Internship Programs
2011-2012 Academic Year

Presented By: *Trish McMichael, Internship Coordinator*
Date Presented: June 25, 2012 Board of Education Meeting

PURPOSE

The purpose of this report is to show how internships/work experience fits into the core themes of Accreditation. The strategic plan goals in the ESPS area include a focus on job placement and career planning. Internship is a strong contributor to these goals and, in turn, positively impacts College wide goals in the areas of retention and providing quality learning opportunities. Students engaged in Internship routinely report that their horizons are broadened and their commitment to career is bolstered by real life, hands-on experience in their selected career area. An added benefit from a vibrant internship program is the strong partnerships that develop between the employer, community, and the college.

Access

Internships provide a real life, hands on experience. By continuing to actively pursue internships, the Internship Coordinator ensures access to diverse learning experiences. One student spent her internship with the ODFW. She was out, in the field, explaining the salmon breeding process to school-aged children using puppets – a very diverse learning experience.

As the Job Placement Coordinator, Trish McMichael has maintained the access to support services for students and the community. Her office has rapidly become a job listing agency for many businesses in the community. McMichael sends regular emails informing students of job opportunities. This has led to at least 10 permanent job placements and over 25 temporary employment positions since September 2011. Recently two pharmacy tech interns were hired by Bay Area Hospital for permanent positions. An accounting intern was hired by the Oregon International Port of Coos Bay. A computer science student and a journalism student were hired from their internships respectively with North Bend Medical Center and the Coquille Valley Sentinel for the summer.

Learning and Achievement

Open dialogues with local employers ensure Southwestern is educating its students in the most up-to-date ways. Working with college staff and local employers directly maintains and develops quality learning opportunities. For example, Susan Walker, Jerri Bennett-Stillmaker, and McMichael met with Barb Conway and Susan Molzhan of the North Bend Medical Center to discuss the college's Medical Assistant program and ways to enhance it. McMichael also met with Bob Zimmerman of Bay Area Hospital to discuss the Health Informatics program. She accompanied Alane Jennings to meet with Susie McDaniel and Cindy Benward of the Bay Area Hospital Human Resources Department to discuss the CASE Grant program and how the hospital could be a supporting partner.

McMichael has also been working with the South Slough and Coos Watershed's VISTA interns to market Southwestern's new Natural Resources degree program to employers in that field. They are also marketing it to current students. Other staff, such as Robin Bunnell and Karina Smith, has been involved with the surveying of students and employers to establish internships and marketing the program. The goal is to make sure the curriculum is relevant and current to employers' needs as well as helping students to achieve their academic goals by getting them out into the field. Recently the South Slough held an "Internship Afternoon". They had

their two spring term students present their different internship programs and projects to South Slough staff. One was placed in the Slough's bookstore and did a marketing project. She presented her ideas based on a survey she did of patrons to the bookstore. She came up with five different items the bookstore could sell in the future. Her PowerPoint presentation was very informative. The other student was placed in the educational field where she worked with elementary students on field trips to the South Slough. Her project was painting a standing wooden cutout. This is to be taken to different community events by the South Slough staff. They plan on using it as a marketing ploy to get families to come to their booth and learn about the slough. Both students were praised for their high work ethic, fabulous skills and overall contribution to the South Slough. They even had cupcakes for them as a thank you!

Innovation and Sustainability

McMichael has been working to streamline the internship process, structuring the process so that all departments are on the same page in terms of paperwork and program requirements. She has been working with Jessica Engelke, Betty Pratt, Karen Matson, and Linda Stagg-Brown on a pilot program to have all the BA280/2280's on ANGEL. This will help with costs because all program requirements and paperwork would be online. It will also ensure that all internship requirements are standard regardless of the program/degree. The pilot project went live spring term for all BA/OA/AH internship programs. Bugs have been worked out and the ANGEL program is expected to be used by all internship students fall term.

McMichael has also taken over the coordinating of internships from other departments. Prior to her being in this position, the Pharmacy Tech and Athletic training programs ran their own internships. Working with Katherine Gryzenia and Kelly Leavitt, she has helped to streamline the system with their help. This will build a strong infrastructure and standardized our process.

Community Engagement

Fall term McMichael was personally responsible for 37 internships. Winter term it was 55. Spring term it was 40. Summer term it is at 13 and growing. These are a direct result of her strong community ties. She continues to meet with businesses and agencies such as the Employment Department and South Coast Business Employment Corporation to keep those ties strong. McMichael joined Zonta and is an active member of the Coos Bay/North Bend Rotary club. Sitting on Bay Area Hospital's Community Foundation Board as well as working with the Department of Human Services, Coos County, and the Oregon Judicial Department with the Casey Family grant, keeps the Internship Coordinator position in the forefront when these employers look for learning opportunities.

BACKGROUND

Trish McMichael coordinates the internship program which includes faculty support in many disciplines. Most professional technical programs require work experience or field experience credits in order to achieve an Associate of Applied Science Degree. Students in transfer degree programs are encouraged to utilize internships to provide a clearer view of their chosen path while building their resume with relevant experience. She has been in the position since September, 2011. Prior to that Patrick Platt was responsible for the internship program. The numbers reflect his hard work and dedication to the position also.

PROCESS

This report is based on information from the Colleague information system and internship records extracted from course records. Documents are also contained in the Institutional Effectiveness, Planning and Assessment Tractate system.

SUMMARY OF RESULTS

There were **343** work experience/field experience/practicums performed in '11-'12. This number excludes those in the EMT and Fire Safety Programs. They handle their internships/work experiences separately. At least **75** different work sites partnered with the college to provide learning opportunities for our students. A

number of sites hosted multiple students, sometimes several during the same term. Our preferred sites include NBMC, Bay Clinic, Bay Area Hospital, Lower Umpqua Hospital, South Coast Hospice, Cities of Coos Bay and North Bend, Coos County Health Department, local school districts, various Southwestern departments, and many others.

The **343** internships generated **1423 credits**, which translates to **FTE**. A breakdown by term shows the following:

Term	Students	Credits	FTE
Summer	39	136	8
Fall	121	525	30.88
Winter	121	526	30.94
Spring	62	236	14.06
2011-12 Totals	343	1423	83.88

Southwestern Oregon Community College is an Equal Opportunity Educator and Employer