



Theme: ***Students First!***

Vision: *Southwestern Leads and Inspires Lifelong Learning*

SOUTHWESTERN
Oregon Community College

Success Indicator 8
Employer Perceptions
2010 Report

The data for this report is collected through a survey that's conducted every three years based on responses from the Graduate Follow Up Survey which is administered to graduates during a three year time span. This allows graduates time to attend other schools and start on their careers. The Employer Follow Up Survey was conducted in fall 2010 for graduate respondents from 2005 through 2007.

- Of the employers responding to the survey the overall job performance of the graduates was rated as a 4.25 on a scale of 5 with 5 indicating excellent performance.
- Employers indicated the most important skills to have are technical, communication, and analytical.
- The employers indicated the strongest skill demonstrated by the employee is the ability to work within a team – a top skill identified by Oregon employers.
- The employers indicated the weakest skill demonstrated by the employee is communication skills.
- Employers rated the overall quality of education preparation for the job as a 4 on a scale of 5 with 5 indicating very satisfied.

The survey responses were minimal in comparison to the number of graduates indicating their place of employment. Conversations with employers revealed most employers did not want to respond to the survey, even though it is anonymous, as the information was perceived as confidential or as information the employers were not willing to reveal. Further research will be performed to ascertain whether there is a better way of collecting the data.

The results of the Oregon Employer Survey conducted by the Oregon Employment Department in 2008 listed work ethic and teamwork/interpersonal skills as the top two skills employers were looking for in job applicants. Southwestern employees were identified as having the strongest skills in the area of teamwork.

Employer Perspective At A Glance... Region 7



The graphs shown here contain results from the 2008 Oregon Employer Survey conducted by the Oregon Employment Department in partnership with local Workforce Investment Boards.

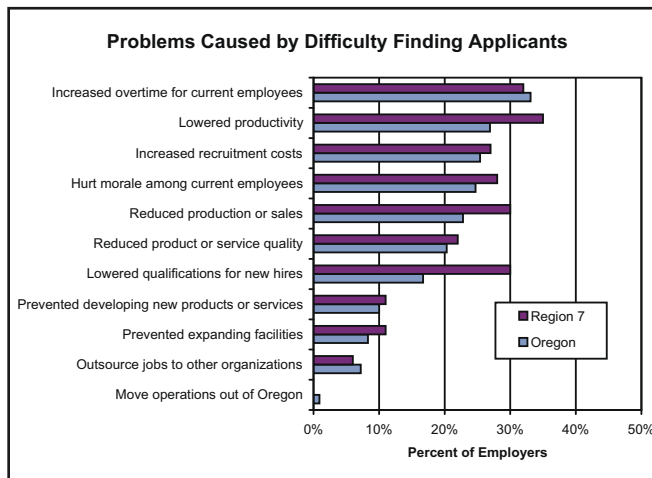
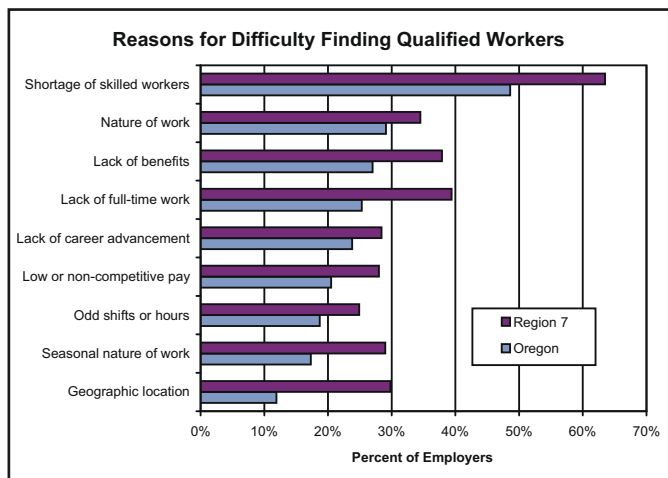
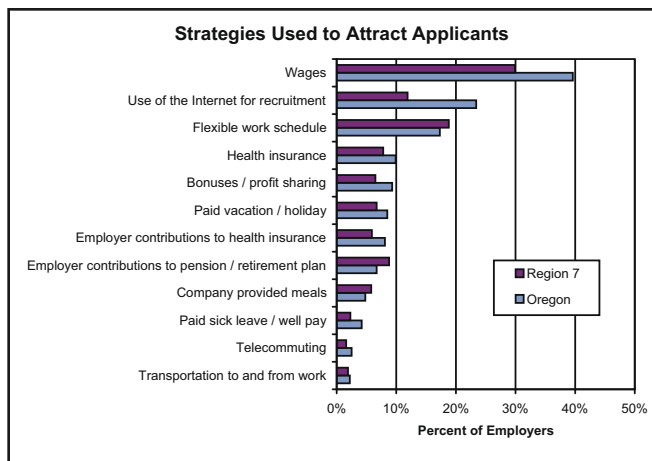
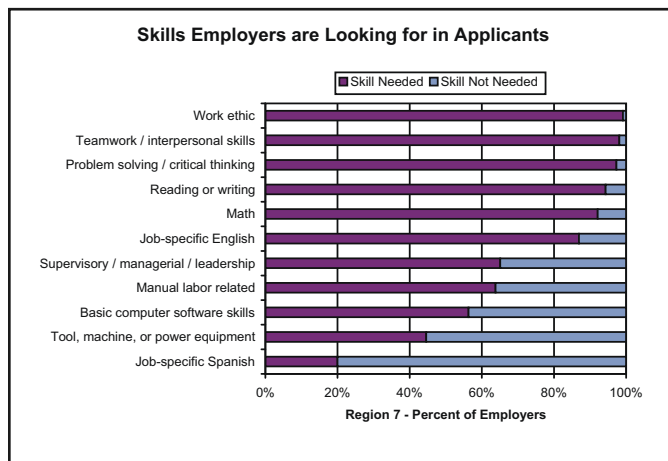
The survey asked 342 employers in Region 7 in the summer of 2008 for their view of the local workforce.

The full report, *The Three R's of Employment - Recruitment, Retention, and Retirement*, is available on www.QualityInfo.org under Publications.

Percent of Employers Who...

	Region 7	Statewide
Hired or tried to hire last year	68%	69%
Had difficulty finding qualified workers	62%	45%
Feel that turnover is a significant problem in their organization	24%	20%

Recruitment: Finding Qualified Applicants



For additional information, contact Rob Abbott at:
Robert.D.Abbott@state.or.us or (541) 464-2348

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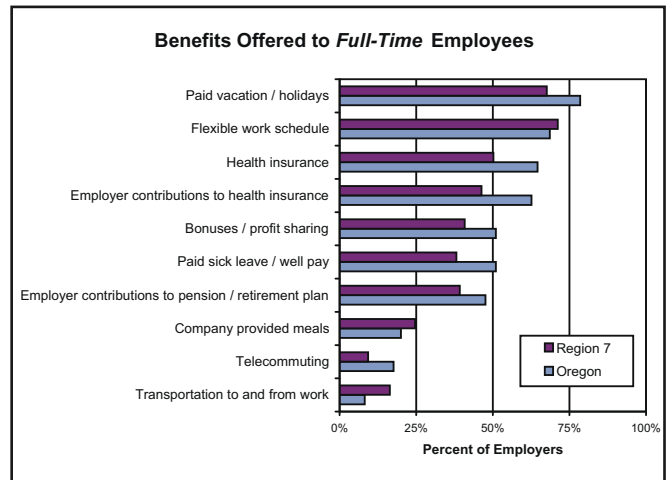
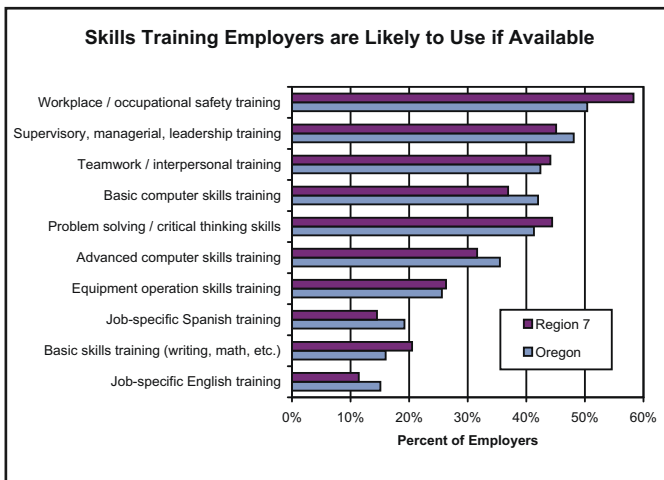
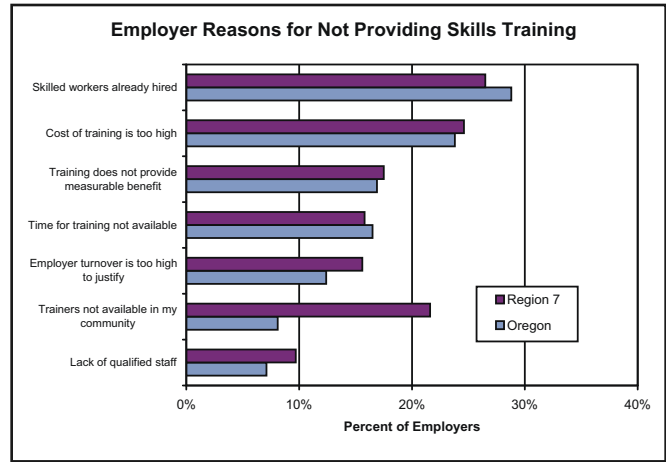
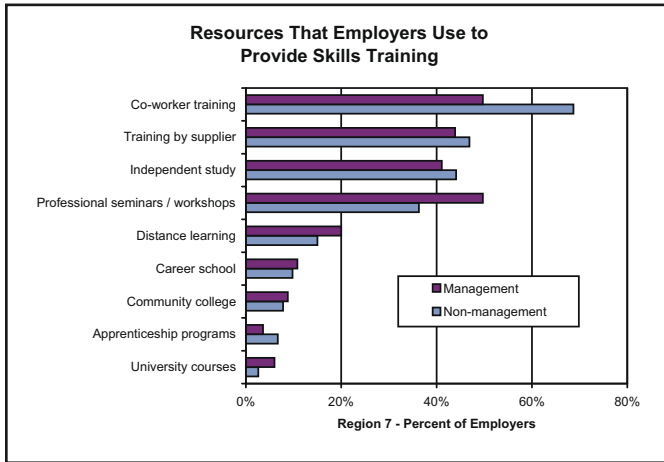


Employer Perspective At A Glance ...

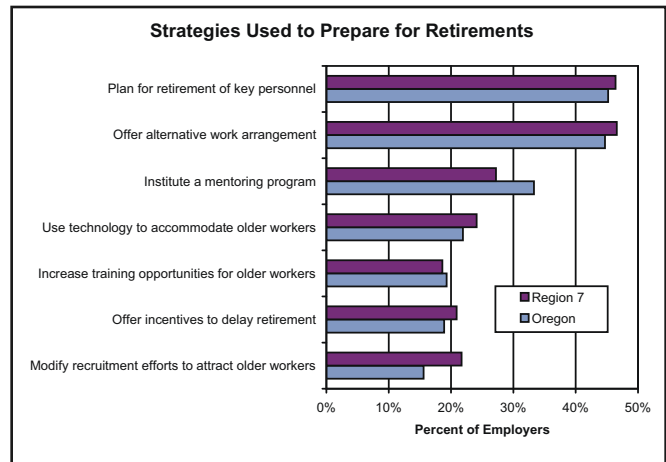
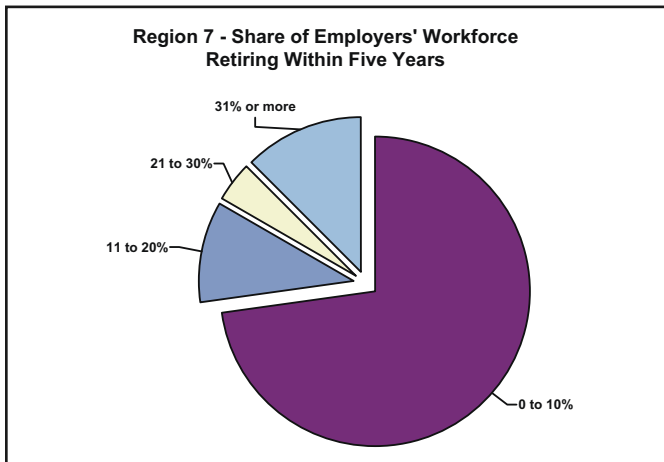
Region 7



Retention: Training and Benefits



Retirement: The Aging of the Workforce



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