

Employer Follow-Up Survey 2014 (2013 - 2014)								
Respondents:	35 displayed, 35 total			Status:	Closed			
Launched Date:	02/18/2014			Closed Date:	03/29/2017			
1. How IMPORTANT is each of the following qualifications when you are hiring to fill a permanent position similar to the one filled by the student:								
	Very Important (5 Points)	Important (4 Points)	Neutral (3 Points)	Unimportant (2 Points)	Very Unimportant (1 Points)	Response Total	Points	Avg
Previous work experience or internship	57.14% (20) (100pts)	22.86% (8) (32pts)	11.43% (4) (12pts)	8.57% (3) (6pts)	0% (0) (0pts)	35	150	4.29
Specialized training skills, or certifications	37.14% (13) (65pts)	48.57% (17) (68pts)	11.43% (4) (12pts)	2.86% (1) (2pts)	0% (0) (0pts)	35	147	4.2
Education in a specific major field	8.57% (3) (15pts)	71.43% (25) (100pts)	17.14% (6) (18pts)	2.86% (1) (2pts)	0% (0) (0pts)	35	135	3.86
Total Respondents						35		
Total Responses						105		
Total Points Earned						432		
Point Average						4.11		
Point Weighted Average						4.11		
2. How IMPORTANT is each of the following for successful performance of the job filled by the student employee:								
	Very Important (5 Points)	Important (4 Points)	Neutral (3 Points)	Unimportant (2 Points)	Very Unimportant (1 Points)	Response Total	Points	Avg
Positive attitude toward work	85.19% (23) (115pts)	14.81% (4) (16pts)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	27	131	4.85
Willingness to learn	100% (27) (135pts)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	27	135	5
Understands and takes directions for work assignments	96.3% (26) (130pts)	3.7% (1) (4pts)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	27	134	4.96
Accepts responsibility for consequences of actions	74.07% (20) (100pts)	25.93% (7) (28pts)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	27	128	4.74
Total Respondents						27		
Total Responses						108		
Total Points Earned						528		
Point Average						4.89		
Point Weighted Average						4.89		
(skipped this question)						8		
3. Rate your SATISFACTION with the student employee's qualities on the following:								
	Excellent (5 Points)	Good (4 Points)	Neutral (3 Points)	Fair (2 Points)	Poor (1 Points)	Response Total	Points	Avg
Positive attitude toward work	85.19% (23) (115pts)	11.11% (3) (12pts)	3.7% (1) (3pts)	0% (0) (0pts)	0% (0) (0pts)	27	130	4.81
Willingness to learn	85.19% (23) (115pts)	14.81% (4) (16pts)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	27	131	4.85
Understands	66.67% (18)	33.33% (9)	0% (0) (0pts)	0% (0) (0pts)	0% (0) (0pts)	27	126	4.67




and takes directions for work assignments	(90pts)	(36pts)						
Accepts responsibility for consequences of actions	74.07% (20) (100pts)	18.52% (5) (20pts)	3.7% (1)(3pts)	3.7% (1)(2pts)	0% (0)(0pts)	27	125	4.63
Total Respondents						27		
Total Responses						108		
Total Points Earned						512		
Point Average						4.74		
Point Weighted Average						4.74		
(skipped this question)						8		

4. Rate the IMPORTANCE of each of the following for successful performance of the job filled by the student employee:

	Very Important (5 Points)	Important (4 Points)	Neutral (3 Points)	Unimportant (2 Points)	Very Unimportant (1 Points)	Response Total	Points	Avg
Verbal communications	60% (15) (75pts)	40% (10) (40pts)	0% (0)(0pts)	0% (0)(0pts)	0% (0)(0pts)	25	115	4.6
Written communications	28% (7)(35pts)	64% (16) (64pts)	8% (2)(6pts)	0% (0)(0pts)	0% (0)(0pts)	25	105	4.2
Listening to others	68% (17) (85pts)	32% (8)(32pts)	0% (0)(0pts)	0% (0)(0pts)	0% (0)(0pts)	25	117	4.68
Reading	36% (9)(45pts)	56% (14) (56pts)	8% (2)(6pts)	0% (0)(0pts)	0% (0)(0pts)	25	107	4.28
Computer Skills	32% (8)(40pts)	36% (9)(36pts)	32% (8) (24pts)	0% (0)(0pts)	0% (0)(0pts)	25	100	4
Use of equipment or technology specific to the job	44% (11) (55pts)	36% (9)(36pts)	20% (5) (15pts)	0% (0)(0pts)	0% (0)(0pts)	25	106	4.24
Leadership	16% (4)(20pts)	40% (10) (40pts)	36% (9) (27pts)	8% (2)(4pts)	0% (0)(0pts)	25	91	3.64
Teamwork (interpersonal relationships)	68% (17) (85pts)	32% (8)(32pts)	0% (0)(0pts)	0% (0)(0pts)	0% (0)(0pts)	25	117	4.68
Customer service	56% (14) (70pts)	36% (9)(36pts)	8% (2)(6pts)	0% (0)(0pts)	0% (0)(0pts)	25	112	4.48
Total Respondents						25		
Total Responses						225		
Total Points Earned						970		
Point Average						4.31		
Point Weighted Average						4.31		
(skipped this question)						10		

5. Rate your SATISfACTION of the employee's general skills in each of the following areas:

	Excellent (5 Points)	Good (4 Points)	Neutral (3 Points)	Fair (2 Points)	Poor (1 Points)	Response Total	Points	Avg
Verbal communications	50% (13)(65pts)	46.15% (12) (48pts)	3.85% (1)(3pts)	0% (0)(0pts)	0% (0)(0pts)	26	116	4.46
Written communications	38.46% (10) (50pts)	50% (13)(52pts)	11.54% (3) (9pts)	0% (0)(0pts)	0% (0)(0pts)	26	111	4.27
Listening to others	61.54% (16) (80pts)	34.62% (9) (36pts)	3.85% (1)(3pts)	0% (0)(0pts)	0% (0)(0pts)	26	119	4.58
Reading	50% (13)(65pts)	46.15% (12) (48pts)	3.85% (1)(3pts)	0% (0)(0pts)	0% (0)(0pts)	26	116	4.46
Computer Skills	42.31% (11) (55pts)	42.31% (11) (44pts)	15.38% (4) (12pts)	0% (0)(0pts)	0% (0)(0pts)	26	111	4.27
Use of equipment or technology	40% (10)(50pts)	40% (10)(40pts)	20% (5)(15pts)	0% (0)(0pts)	0% (0)(0pts)	25	105	4.2

specific to the job									
Leadership	28% (7)(35pts)	24% (6)(24pts)	44% (11)(33pts)	4% (1)(2pts)	0% (0)(0pts)	25	94	3.76	
Teamwork (interpersonal relationships)	52% (13)(65pts)	40% (10)(40pts)	8% (2)(6pts)	0% (0)(0pts)	0% (0)(0pts)	25	111	4.44	
Customer service	52% (13)(65pts)	32% (8)(32pts)	16% (4)(12pts)	0% (0)(0pts)	0% (0)(0pts)	25	109	4.36	
						Total Respondents	26		
						Total Responses	230		
						Total Points Earned	992		
						Point Average	4.31		
						Point Weighted Average	4.31		
						(skipped this question)	9		
6. In general, your overall rating of the student employee's job performance is:									
						Response Total	Response Percent	Points	Avg
Excellent (5 Points)						17	71%	85	85
Good (4 Points)						6	25%	24	24
Neutral (3 Points)						1	4%	3	3
Fair (2 Points)						0	0%	0	0
Poor (1 Points)						0	0%	0	0
						Total Respondents	24	100%	
						Total Responses	24		
						Total Points Earned	112		
						Point Average	4.67		
						Point Weighted Average	4.67		
						(skipped this question)	11		
7. If appropriate positions came open, would you employ a Southwestern graduate from the program?									
						Response Total	Response Percent	Points	Avg
Yes						24	100%	n/a	n/a
No						0	0%	n/a	n/a
						Total Respondents	24		
						(skipped this question)	11		
8. Please explain why you would or why you would not employ another Southwestern student or graduate.									
						Total Respondents	17		
						(skipped this question)	18		
9. Please share any additional comments associated with hiring a student employee or a graduate of Southwestern.									
						Total Respondents	8		
						(skipped this question)	27		

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