



# Southwestern Program Review Anthropology and Sociology Program

## Process

**Program Review** is a continuous process of collecting, evaluating, and using information to determine if and how well performance matches learning or service outcomes which occurs on at least a triennial basis. We gather evidence of student learning; discover the degree to which courses, programs, and administrative and educational support services accomplish intended outcomes; and probe the achievement of institutional projects, core themes, and mission. Southwestern conducts program reviews of all programs and services on a quadrennial basis (every 4 years) and uses the results of the assessments to enhance and improve current programs and services.

### Resources

Program Review detailed instructions  
[Report Documentation](#) – myLakerLink on the Resource Center tab  
**Reports – must be on campus or access network to process reports**  
[Course Completion Report](#)  
[Course Completion by Course Report](#)  
[Course Completion by Degree Report](#)  
[Course Enrollments Report](#)  
[GL Unit Costs by Fund by Unit Report](#)  
[Graduates by Major Report](#)  
[OLMIS](#) – Employment Opportunities  
Persistence Report – being developed  
[Student Enrollment Report – Enrollments, FTE, Billing Credits](#)  
Transfer Reports – being developed

Program review consists of the following elements

- ✓ [Program Description and Goals / Philosophy](#)
- ✓ [Program Narratives](#)
- ✓ [Student Learning Outcomes](#) including measures and criterion for achievement
- ✓ [Operational Data](#) analysis
  - I. [Enrollments](#)
  - II. [Financial Viability](#)
  - III. [Efficiency of Delivery](#)
  - IV. [Instructional Effectiveness](#)
  - V. [Program Student Success](#)
  - VI. [Program Relevance](#)
  - VII. [Graduate Student Success](#)
- ✓ [Projects](#) planned based on evidence
- ✓ Association with core themes and other planning, processes/projects
- ✓ Activity [Timeline](#)

All reports are available within myLakerLink and are located on the Resource Center tab. Links to all reports are located within each section title of this document. Program Review requirements for certain sections include multiple reports with additional links to the reports located within the specific section of the report.

# PART A: Program Review Narratives

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## Program Description and Goals / Philosophy

The Anthropology and Sociology Program provides educational opportunities for all students in the SWOCC community, particularly in fulfilling the social science requirements for the AA/OT, OTM, ASOT-BUS, AS, AGS, AAS degrees. The History and Political Science Program also meets the following Social Science student learning outcomes:

- Demonstrate knowledge of the theoretical and conceptual frameworks of a particular Social Science discipline.
- Develop an understanding of self and the world by examining the dynamic interaction of individuals, groups, and societies as they shape and are shaped by history, culture, institutions, and ideas.
- Utilize Social Science approaches, such as research methods, inquiry, or problem solving, to examine the variety of perspectives about human experiences.
- Evaluate how reasoning, history, or culture informs and guides individual, civic, or global decisions.
- Demonstrate an understanding and appreciation of similarities and differences among and between individuals, cultures, or societies across space and time.

## Administration

- **Faculty / Staffing:** The Anthropology and Sociology program has one full-time faculty. This full-time faculty does nearly all of the work in the program except for a part-time instructor teaching three courses a term.
- **Professional Development:** N/A.
- **Support Services used (or identified need):** The Tutoring Center on the Southwestern Oregon Community College Coos Bay Campus provides support services for students needing additional help with the Anthropology and Sociology program.
- **Advisory Committee (activities and membership):** N/A
- **Community Relationships / Partnerships:** N/A
- **Program Accreditation (if applicable):** N/A

# Curriculum

- **Degrees/Certificates offered and changes since last review:** SWOCC does not offer an Anthropology or Sociology degree or certificate. However, nearly every degree does have a Social Science requirement which Anthropology or Sociology fulfills. In reality, a strong percentage of SWOCC students take at least one course in Anthropology or Sociology.
- **Course list and changes since last review, including new and revised courses:** All History and Political Science course outlines have been updated and revised to incorporate limited and measurable student learning course outcomes. In 2015, the new course ANTH 224 Introduction to Medical Anthropology introduces students to theoretical orientations and key concepts of medical anthropology was created.
- **Career Pathway/Program of Study Efforts:** N/A
- **Delivery Methods/Instructional Methodology:** Traditional Instruction is supplemented with online resources and curriculum.
- **Articulation/Transferability:** In the past, SWOCC Anthropology and Sociology courses have had been reviewed to verify alignment with Oregon universities. There has not been a recent alignment verification. This review needs to occur regularly. However, the History and Political Science faculty has created an AAS proposal in Anthropology and Sociology to articulate with Oregon State University. OSU is interested in continuing articulation discussions.
- **Dual Credit offerings:** Currently SWOCC does not offer dual credit in Anthropology or Sociology.
- **Course scheduling issues:** There are no course scheduling issues for Anthropology and Sociology.
- **Instructional Materials (textbook, software issues):** The full-time Anthropology and Sociology instructor selects the anthropology and sociology textbooks. The textbooks are available in the College Bookstore and from online sources, and are generally easily and readily available for students.

## Students

- **Special Populations:** The Anthropology and Sociology program does have Forestry students whose degree does require a single course in ANTH 230, 231, or 233 in Native Americans
- **Recruitment:** The Anthropology and Sociology program does not actively recruit.
- **Advising:** To facilitate accurate advising, Anthropology and Sociology faculty is developing advising sheet directing students to an AAPT and an AS Anthropology or Sociology degree as well direction for careers in the discipline.
- **Student Satisfaction:** Evaluations for the full-time instructors who teaches History and Political Science has an average student rating of instruction at 3.71 out of 5.0 for spring 2015. Students comment favorably about the instructor, and the completion rates for 2014 is 86%
- **Student Assessment Methods:** Student learning outcomes for Anthropology and Sociology courses are assessed through class discussion, student projects, cooperative learning experiences, journaling, quizzes, homework assignments, and exams,

## Facilities/Budget

- **Budget Changes over past 4 years:** The Social Science program budget has been integrated into Psychology and Anthropology/Sociology for the last five years. The actual costs for the General Ledger in 2014 for both were \$306,439.00. Beginning the 2015-2016 budget year, Psychology and Anthropology/Sociology will have separate budgets.
- **Instructional Materials (software, supplies, etc.):** N/A
- **Equipment lists and needs:** N/A
- **Facilities lists and needs:** N/A
- **Student fees:** N/A

## Progress of Planned Projects

- Describe progress made for each project activities planned for prior year.

NOT REQUIRED FOR 2013-2014 PROGRAM REVIEW

# PART B: Program Outcomes Data Review

## Student Learning Outcomes - Measures – Criteria

Outcome 1	Measureable Criteria	Measurement Tool	Courses	Time Frame
Demonstrate knowledge of the theoretical and conceptual frameworks of a particular Social Science discipline.	Students will receive a grade ranging from an A to an F depending upon how well they satisfy the various grading criteria.  70% of students will receive a grade of C or higher.	Students will submit a 5 to 10 page paper that is on some topic related to the class.	Anth 221	Fall 2015

**Results:** The students have been assigned a term paper which is due at the end of the semester. The papers were to be 5 to 10 pages in length. The paper is any topic of their choosing. However, I have supplied the students with samples of writing topics in order to offer some baselines and guidance. I have encouraged the students to provide as many rough drafts as possible when writing the paper. Only a handful of students took advantage of this opportunity. In the future, rough drafts should be obligatory.

**Analysis:** I have taken a sample (n=8) of the term papers.

I wanted students to demonstrate some knowledge of theory and conceptual frameworks. I conjectured that emphasis upon analysis of the research they accumulated would encourage theoretical thought. Therefore, I allotted 40% of the grade analysis.

The grading rubric was the following:

40% - Research and citation.

40% - Analysis of the research they have accumulated.

20% - Quality of writing.

All of the papers were written on the same topic. The grades given to the papers consisted of 1 C, 6 B's, and 1 A. The C paper failed to offer citations and had little in the way of analysis. Additionally, the quality of the writing was poor. The majority of B papers did not offer theoretical analysis or failed to offer citations. The A paper was not only written well. It possessed theoretical analysis and citations.

**Plan:** after receiving some of the rough drafts, I will go over them in class in order to provide examples of what works versus what fails to work when completing the assignment. In the future, in order to ensure that theoretical and conceptual thought is applied to the assignment, I will have the students read an ethnography. The ethnography will provide the research that is to be reflected upon theoretically. Additionally, I will make

Outcome 2	Measureable Criteria	Measurement Tool	Courses	Time Frame
Utilize Social Science approaches, such as research methods, inquiry, or problem solving, to examine the variety of perspectives about human experiences	<p>Students will receive a grade ranging from an A to an F depending upon how well they satisfy the various grading criteria.</p> <p>70% of students will receive a grade of C or higher.</p>	Reflection papers	Anth 221	Fall 2015

**Results:** Most of the students, over 70%, handed in reflection papers. Many of the reflection papers were turned in late. I accepted late assignment in order to increase retention among the students. The papers were 1 to 2 pages in length and concentrated on the readings, lectures, and class discussions. The reflection papers were assigned on a weekly basis.

**Analysis:** A sample (n=8) of reflection papers was selected for analysis. I assumed that the reflections papers, due to the nature of the class, would address the methods, inquiry, or problem solving conducted by the social sciences. Out of the 8 reflection papers only addressed topics related to the outcome.

**Plan:** The papers tended to rehash points that were made in the readings. In the future, the assignment should be modified so that students are forced to concentrate on the methods, inquiry, or problem solving conducted by the social sciences.



# PART C: Program Operational Data Review

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## I Enrollments

**Exhibit I.A:** Total Enrollments – Program

**Exhibit I.B:** Number of Students in Major, if applicable

**Exhibit I.C:** Student Demographics (optional)

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*  
The total enrollments in Anthropology and Sociology have had significant fluctuations during the last five years with the highest enrollment in 2010 at 959 students and the lowest enrollment in 2012 at 811 students. Student enrollments have declined an average 10.9% during the last four years.
- **Plan:** *Respond to the data evidence – how will the data results be utilized to enhance and improve program enrollments, list specific planned projects*
  - 1.
  - 2.

## II. Financial Viability

**Exhibit II.A:** Student FTE

**Exhibit II.B:** Billing Credits

**Exhibit II.C:** Cost / FTE

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*  
Social Science has a combined budget consisting of Psychology and Anthropology/Sociology.

The average Social Science annual student FTE is 58.6 with overall Anthropology and Sociology average annual student FTE at 58.13. The year 2010 had the highest student enrollments at 959 students, and the year 2010 had the highest student FTE at 63.54. The year 2012 had the lowest student enrollments at 811 students and the lowest student FTE at 54.02. The student FTE between the high 2010 year and low year 2012 shows that Anthropology and Sociology student FTE decreased by 10.9%%.

The annual average Social Science annual billing credits is 6322 with overall History and Political Science billing credits at 2538. Again, 2010 is the year of the most billing credits: Social Science at 7032 billing credits, Anthropology and Sociology at 1709 billing credits. The year 2012 reflects the low levels of billing credits: Social Science at 5842 billing credits, and Anthropology and Sociology at 1253 billing credits.

**Plan:** *Respond to the data evidence – how will the data results be utilized to enhance and improve the financial viability of the program, list specific planned projects*

- 1.
- 2.

### III. Efficiency of Delivery

**Exhibit III.A:** Average Class Enrollments

**Exhibit III.B:** Student FTE to Faculty FTE Ratio (1 Faculty FTE = 45 Workload Credits)

**Exhibit III.C:** Course Capacity Percentage (section enrollment is what percent of section capacity)

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*  
Average Social Science annual enrollments are 2374.2 students. Average annual Anthropology and Sociology enrollments is 882.8 students. Average class enrollments for all Social Science are 18.18 students per class. Anthropology and Sociology class average enrollments are at 19.55 students.

Average student FTE to faculty FTE ratio for all Social Science classes is 21.64. Anthropology and Sociology average student FTE to faculty FTE ratio is 22.91.

Average course capacity (fill rate) for all Social Science classes is 66.74%. History and Political Science average course capacity is 69.4%.

- **Plan:** *Respond to the data evidence – how will the data results be utilized to enhance the efficiency of delivery associated with the program, list specific planned projects*
  - 1.
  - 2.
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### IV. Instructional Effectiveness

**Exhibit IV.A:** Course Retention – completion rate

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*  
Average course retention-completion rate for all Social Science is 78.14%. Anthropology and Sociology average course retention-completion rate is 82.8%.
- **Plan:** *Respond to the data evidence – how will the data results be utilized to enhance and improve instructional effectiveness of the program, list specific planned projects*
  - 1.
  - 2.

## V. Program Student Success

~~Exhibit V.A: Program Persistence from Persistence Report (being developed)~~

~~Exhibit V.B: Program Completers (Graduated) (unduplicated student count)~~

~~Exhibit V.C: Program Awards (all certificates and degree, duplicated)~~

~~Exhibit V.D: Transfer Rate (student who did not graduate yet transferred) from Transfer Report (being developed)~~

~~Exhibit V.E: Transfer Figures from Transfer Report (being developed)~~

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*  
N/A
- **Plan:** *Respond to the data evidence – how will the data results be utilized to enhance students success within the program, list specific planned projects*  
N/A

## VI. Program Relevance

**Exhibit II.A:** OLMIS Reports Demonstrate Employment Opportunities - **OLMIS DATA:** <http://www.qualityinfo.org/olmisj/OlmisZine>

**Exhibit II.B:** Advisory Committee Recommendations

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*  
OLMIS is not applicable.
- **Plan:** *Respond to the data evidence – how will the data results be utilized to ensure program relevance of the program, list specific planned projects*
  - 1.
  - 2.

## VII. Graduate Student Success: Oregon 4 Year Completion Data, Wage Match Data, Placement

**Exhibit VI.A:** 4 Year Achievement (if available)

**Exhibit VI.B:** Wage Information (if available)

**Exhibit VI.C:** Placement Rates (if available)

- **Analysis:** *Reflect upon the trends, what does the data tell you, what has been accomplished/achieved and where are the gaps*
- **Plan:** *Respond to the data evidence – how will the data results be utilized to enhance and improve graduate student success within the program, list specific planned projects*

## PART D: Systemic Program Review

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### Systemic Program Enhancements and Projects Not Addressed in Program Outcomes or Operational Data Analysis Data

Address systemic issues:

**Proposed Systemic Project(s):** Research and investigate alternative strategies and make appropriate changes.

## Systemic Program Viability Analysis

- **Program Demand:** Review of overall 4-year trend of enrollments in discipline courses -9.2%

### **Anthropology and Sociology -10.9%**

>10 Growing Strong (20 pt.)

5-10% Growing (17 pt.)

0-5% Maintaining (14 pt.)

5-0% Dropping (10 pt.)

<-5 (5 pt.)

- **Program Outcomes Assessment:**

Assessment Category	No Evidence (1 pt.)	In Development <30% (2 pt.)	Implemented in Some Areas 30-80% (3 pt.)	Fully Implemented 81-100% (4 pt.)	TOTAL SCORE
<b>Social Science</b>					
Development of course outcomes				x	4
Mapping course to program outcomes				x	4
Multiple Assessment measures documented and mapped to program outcomes			x		3
Course Assessment data collected and analyzed	x				1
Assessment Data used to improve course teaching / learning and is documented	x				1
<b>Total</b>					<b>13</b>

- **Program Size:** Review of unduplicated student FTE (all terms) in discipline courses in prior year

**Anthropology and Sociology 56.58**

>50 FTE (20 pt.)

30-50 FTE (17 pt.)

20-30 FTE (14 pt.)

15-20 FTE (10 pt.)

10-14 FTE (7 pt.)

<10 FTE (5 pt.)

- **Proposed Productivity:** Percent of students in all discipline classes for a year that earned C or better compared to number of students enrolled in same classes at end of second week

**Anthropology and Sociology 86%**

>95% (20 pt.)

90-95% Growing (18 pt.)

80-90% Maintaining (16 pt.)

70-80% Dropping (14 pt.)

60-70% (10 pt.)

<10% (5 pt.)

- **Program Cost:** Cost of program per student FTE in prior year

**Anthropology and Sociology \$5416.00**

< \$1000/FTE (20 pt.)

\$1-2000/FTE (17.pt.)

\$2-3000/FTE (14 pt.)

\$3-4000/FTE (10 pt.)

\$>4000/FTE (5 pt.)

- **OVERALL PROGRAM VIABILITY SCORE:**

**Anthropology and Sociology 59**



## PART E: Program Project Timeline – All Projects

Activity Timeline that includes core theme association, staff lead responsibility, start and projected end dates, association with other planning activities (academic master plan, technology plan, facilities plan), association with instructional projects.

Project	Person Responsible	Activity Year	Budget Request (for 2015 activities only)	Core Theme/ Objective	Associated Plans	Associated Projects
1.				Learning & Achievement		
2.				Learning & Achievement		
3.				Learning & Achievement		
4.				Learning & Achievement		
5.				Learning & Achievement		
6.						
7.						
8.						

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