

2014-2015

## Course/Program Assessment Mapping

<b>AAS Small Bus. Mgmt /Entre. Program Outcomes</b>	Identify appropriate ethical and legal procedures for a small business	Recognize and evaluate opportunities in the global market place.	Employ appropriate and effective business communication skills in virtual and interpersonal environments	Develop critical thinking and decision making skills as an individual, a team member, and an organizational leader.	Develop, evaluate, and analyze financial recordkeeping systems.	<div style="border: 1px solid black; padding: 2px; display: inline-block;">           I = Introduction to Outcomes            R = Reinforced Outcomes            M = Measured Proficiency         </div>	
						Develop and evaluate marketing strategies for a small business	Explore entrepreneurial potential and develop a business plan.

Courses

BA 101	I	I		I			
BA 150							I, R
CIS 120			I	I, R			
WR 115			I, R				
BA 284			I, R				
BA 120			R	I, R			R
AC 2764					I, R		
CIS 125S			I, R				
MTH 82					I, R		
BA 223						I, R	
BA 156		I, R					
BA 213					R, M		
BA 206				R, M			
BA 239						R, M	
BA 233						R, M	
BA 230	I, R						
SP 218			I, R				
BA 250							R, M
BA 238						I, R	
SP ELECTIVE							
BA 222					R		
BA 203		I, R, M					
BA 205			R, M				
PE 231							
SP ELECTIVE							
BA 292	M	M	M	M	M	M	M
BA 277	I, R						
BA 224	I, R, M						

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BA 280							
SP ELECTIVE							



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