

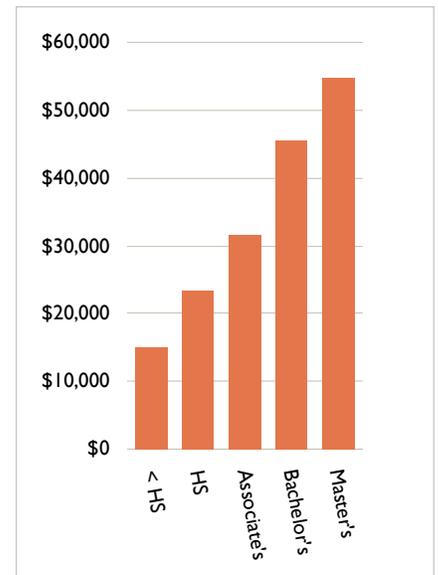
Student Perspective

Education Will Pay You Back—For a Lifetime



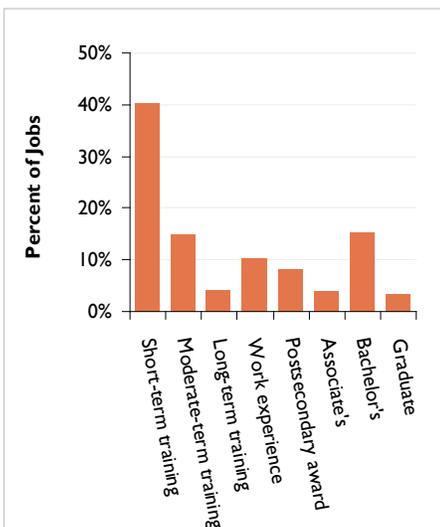
- Students enjoy an attractive 18.6% rate of return on their SWOCC educational investment.
- Over the course of his or her working career, the average SWOCC student's lifetime earnings will increase \$6.60 for every dollar invested in their SWOCC education (in the form of tuition, fees, and forgone earnings).
- The average annual income of the typical associate's degree graduate in the SWOCC Service Area at the midpoint of his or her career is \$31,700, 35% more than someone with a high school diploma.
- Over the course of a working lifetime, associate's degree graduates in the SWOCC Service Area earn \$332,000 more than someone with a high school diploma (undiscounted).

Average Earnings in SWOCC Service Area



Education Is Your Ticket to a Better Job

Projected 2021 Jobs in SWOCC Service Area by Skill Level



- By 2021 it is anticipated that there will be about 30,500 new and replacement jobs available in the SWOCC Service Area.
- About 22% of these jobs will require an education level equal to an associate's degree or greater.
- Another 8% of available jobs in 2021 will require some kind of post-secondary certificate or vocational award.

