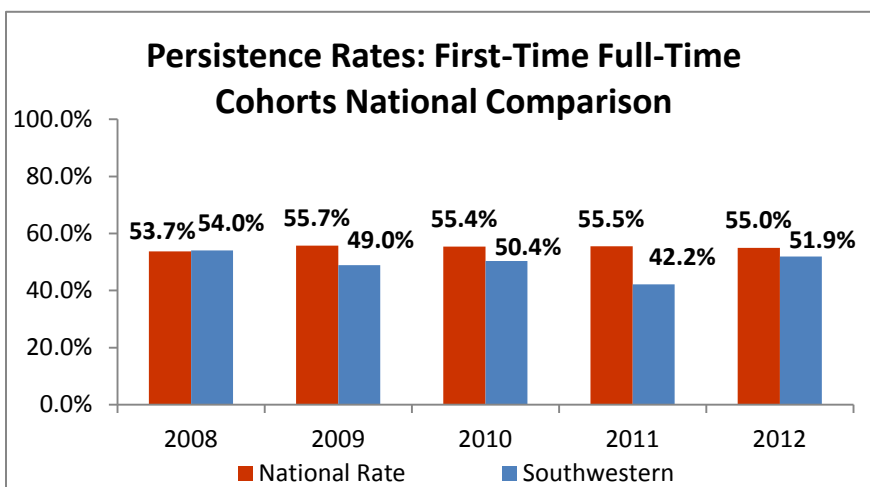




PERSISTENCE BRIEF 2012

STUDENT SUCCESS

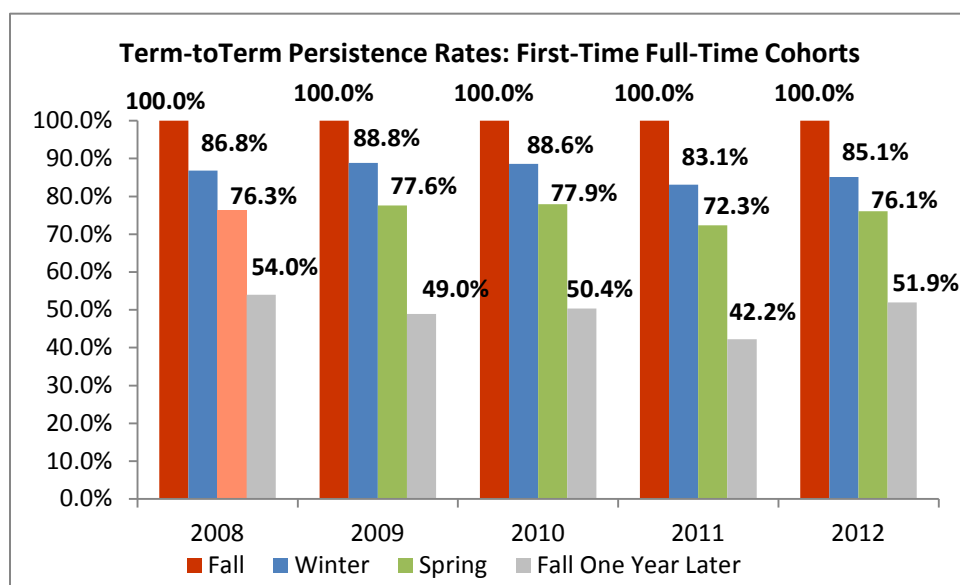
Nationally, students persist to their second year at a rate of approximately 53.5% to 55.5%¹ while students attending Oregon Community Colleges persisted at 2012 reported rates from 14% to a high of 59% (Rogue)². Students who entered Southwestern as first-time, full-time enrollees in the fall of 2008 had a persistence rate of 54.0% as measured one year later. Persistence rates for students in the 2009 cohort decreased to 49.0%. In the 2010 cohort persistence rates slightly increased to 50.4% and in the 2011 cohort decreased to a low 42.2%, one standard deviation below the national persistence rate. Out of 389 students in the 2011 cohort, 10 graduated within a year, 202 registered for classes in fall 2013.



SUCCESS GAPS

With the exception of the 2011 cohort, approximately one out every two students enrolled in classes in the fall of that year at Southwestern did not return the next fall. In 2011, this number went down to almost 3 out every 5 students. Students, who left Southwestern by the end of their first year, either dropped out of college or transferred to another college and/or university.

Fall to Winter Persistence rates were above 83% and Fall to Spring Persistence rates above 72% during the years 2007 to 2011. The 2009



Fall 2009 cohort registered the highest persistence rates of nearly 88.8% Fall to Winter and a rate of 77.6% Fall to Spring, exceeding 5 percentage points above the lowest recorded cohort of 2011.

ABOUT THE DATA: Cohorts are identified as first-time full-time freshman that enter in the fall of each year. Persistence rate is tracked based on the number of returning students one and two years later, respectively. Cohort numbers ranged from 341 to 487. There were two students who graduated in 2009 after one year.

DATA SOURCE: Southwestern - First-time full-time freshman cohort for fall terms 2007 through 2011

were tracked through graduation at 100% and 150% within the Jenzabar system.

¹<http://act.org/research/policymakers/reports/graduation.html>

² nces.ed.gov/ipeds – Data Center; selected all Oregon Community Colleges, selected retention rates for 2008 through 2012 from frequently derived variables. Note: The low rates may be a result of data accuracy when reporting first-time full-time cohorts.