**Achieving the Dream**

**Focus Group information for Data Team**

**Focus Group Session Schedule**

1. Focus Groups completed by May 3rd
   1. With Jenny’s and I’s schedule looking at tentatively the week of the April 22 and April 29th
   2. Analyze the focus group data with the Data Team (Code, Etc)
2. Develop survey’s from Focus Group material Week of May 3rd

**Actions to complete between now and April 22nd**

1. Develop Questions (Draft Completed)
   1. Develop script (Draft Completed)
   2. Develop participant waivers (Draft Completed)
2. Develop Protocol
3. Find recorders
4. Schedule Focus groups (based on Karina and Jenny’s Schedule) Tentatively Completed
5. Schedule rooms (Lakeview F and G)
6. Target Students and invite (get with Robin) Need new group for Spring Term
   1. Through Email, mail, save the date, phone calls
   2. Talk with Anne Matthews or Nathan Helland for Graphic Design
7. Follow-up on incentives (Tentatively Completed)

**Proposed Questions (3-5)**

1. Please describe from start to finish the process of starting at Southwestern Oregon Community College.
2. What does advising mean to you?
3. Please describe your 1st term at Southwestern Oregon Community College.
4. Closing Question: What the strengths and weaknesses of Southwestern Oregon Community College?

**Additional Questions (from ATD conference)**

1. What barriers at SWOCC are preventing you from succeeding?
2. What can you as a student do to improve your chances of success?
3. If there were one thing you could change hear at the college what would it be?
4. What expectations did you have when coming to SWOCC? What are your actual experiences?
5. What are your academic goals?
6. What is your #1 motivator to succeed?